Management, General
Management, General

The general management program prepares students for success through a curriculum that includes a strong liberal education core, and a broad background of major-specific coursework in management and business. The program also helps students develop communication, teamwork, and problem solving skills, which are highly valued by organizations seeking to employ managers.

Graduates find employment in a variety of industries and organizations.

Business CORE*
- Acct 201 Principles of Accounting I
- Bcom 206 Business Writing*
- Bcom 207 Business Presentations*
- Bsad 300 Diversity in the Workplace
- Bsad 305 Legal and Regulatory Environment
- Fin 320 Principles of Finance
- IS 240 Information Systems in Business
- Mgmt 340 Organizational Behavior
- Mgmt 341 Operations Management
- Mktg 330 Principles of Marketing
- Mgmt 449 Strategic Management in a Global Business Environment

Required Courses*
- Acct 312 Managerial Accounting
- Mgmt 200 Developing the Leader Within You
- Mgmt 349 Human Resource Management
- Mgmt 446 Advanced Organizational Behavior
Select one of the following:
- Mgmt 342 Quality Management
- Mgmt 343 Supply Chain Management
- Mgmt 442 Production Planning and Control

Additional Requirements*
17 elective credits from Bsad 180, 306; Mgmt 342, 343, 344, 345, 347, 354, 398, 399, 414, 441, 442, 443, 445, 452, 455, 459, 461, 492, 493, 494, 499 (with three credits at most from Mgmt 399, 499); Bcom 306, 307, 405 (with one course at most from Bcom 306, 307, 405); Mktg 432, 433 (with one course at most from Mktg 432, 433).

Student Professional Development Program*
Four required workshops covering topics such as career planning, professional image, interviewing, etiquette, and networking.

*See the university catalog for course requirements and restrictions.

Questions? Contact
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