International Business
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The international business program prepares students for success through a curriculum that includes a strong liberal education core, and major-specific coursework in business and economics. The program also helps students develop communication, teamwork, and problem solving skills, which are highly valued by organizations seeking to employ international business professionals.

Typically, four types of organizations seek individuals to work internationally: multinational corporations, international trade and economic development organizations, non-profit and humanitarian organizations, and government agencies.

Students are strongly encouraged to combine this major with a second business major, such as accounting, finance, IS, management, or marketing.

Business Core*

- Acct 201 Principles of Accounting I
- Bcom 206 Business Writing*
- Bcom 207 Business Presentations*
- Bsad 300 Diversity in the Workplace
- Bsad 305 Legal and Regulatory Environment
- Fin 320 Principles of Finance
- IS 240 Information Systems in Business
- Mgmt 340 Organizational Behavior
- Mgmt 341 Operations Management
- Mgmt 330 Principles of Marketing
- Mgmt 449 Strategic Management in a Global Business Environment

Required Accounting Course*

- Acct 312 Managerial Accounting OR Acct 314 Cost Accounting

IB/Accounting and IB/Finance double majors may use Acct 314. All others will take Acct 312.

Required International Business Courses*

- Fin 325 International Financial Management
- Intb/Mgmt 345 Managing Global Organizations
- Intb/Mktg 335 International Marketing
- Minimum of 3 credits of foreign language at 300 or 400 level
- One of the following courses: Econ 351, Econ 353, Econ 355, or Econ/Las 356

International Business Electives

At least 13–14 additional credits. See catalog for additional requirements and course options.

International Business Experience

Students must complete at least one of the following:

- Three-credit international business internship at an overseas location or domestically with an organization engaged in international operations.
- Three-credit upper division (300-400 level) business course at a study abroad site.

Student Professional Development Program*

Four required workshops covering topics such as career planning, professional image, interviewing, etiquette, and networking.

*See the university catalog for course requirements and restrictions.

Questions? Contact

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