Entrepreneurship
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The entrepreneurship emphasis in the management program prepares students for success through a curriculum that includes a strong liberal education core and a broad background of major-specific coursework in business and entrepreneurial studies. The program also helps students develop communication, teamwork, and problem solving skills, which are highly valued by organizations seeking to employ managers.

Graduates start their own businesses, work as small business consultants, or secure employment as development specialists in growth-oriented businesses.

Business Core

- Acct 201 Principles of Accounting I
- Bcom 206 Business Writing*
- Bcom 207 Business Presentations*
- Bsad 300 Diversity in the Workplace
- Bsad 305 Legal and Regulatory Environment
- Fin 320 Principles of Finance
- IS 240 Information Systems in Business
- Mgmt 340 Organizational Behavior
- Mgmt 341 Operations Management
- Mktg 330 Principles of Marketing
- Mgmt 449 Strategic Management in a Global Business Environment

Required Courses

- Acct 312 Managerial Accounting
- Bsad 306 Business Law
- Mgmt 371 Introduction to Entrepreneurship
- Mgmt 373 New Venture Feasibility
- Mgmt 374 New Venture Start-up and Growth
- Mgmt 471 Business Plan Considerations and Drafting

Electives (14 credits from the following)*

- Bsad 180 Foundations for Success in Business
- Mgmt 342 Quality Management
- Mgmt 343 Supply Chain Management
- Mgmt 344 Quantitative Methods for Management and Operations
- Mgmt 347 Risk Management and Insurance
- Mgmt 349 Human Resource Management
- Mgmt 398 Internship Program I
- Mgmt 414 Small Business Consulting
- Mgmt 461 Lean Manufacturing Systems and Concepts
- Mktg 334 Marketing Research
- Mktg 337 Professional Selling
- Mktg 372 Advanced Marketing for Entrepreneurs
- Mktg 425 Marketing in Service Organizations

Student Professional Development Program

Four required workshops covering topics such as career planning, professional image, interviewing, etiquette, and networking.

*See the university catalog for course requirements and restrictions.

Questions? Contact
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