A Tradition of Caring

The Center for Health Administration and Aging Services Excellence (CHAASE) supports the activities of the health care administration program through generous individual and corporate gifts. There are currently nearly 900 alumni of the program and all of us have benefited in different ways from this nationally recognized program.

A goal of both UW-Eau Claire and the health care administration program is to not only continue to offer current experiences, but to expand these to include all students of the program. We need your support to make this happen. Please consider an annual gift to the Caring Club.

Why I care:

“The education I received at UW-Eau Claire has been the foundation of my career. I make supporting the Health Care Administration program a priority because of the students, faculty and mission of the university and the HCAD program. It is important for me to give back to the program that has enabled me to achieve what I have in my professional life thus far.”

Michael Schanke ’85
President, Oakridge Gardens Nursing Center, Inc.
Menasha, Wisconsin

“I found Health Care Administration after spending time in Pre-Pharmacy and Accounting. Neither of these programs were a perfect fit, however Health Care Administration was a great balance of health care and business.

The program has allowed me to find a great job working with many kinds of people—from residents, to families, to employees—and help provide care and assistance during someone’s time of need.”

Randy Rennock ’00
Administrator, Syverson Lutheran Rehab and Health
Eau Claire, Wisconsin

“I believe that the HCAD program at UW-Eau Claire is the top program in the country. This degree and program has given me the education and tools to develop my business leadership while serving and caring for others. The students, faculty, and alum that make up the HCAD program are one of a kind and are truly changing the face of long-term care and older adult services across the nation.”

Talia Aramalay Pletcher ’10
Executive Director, GoldenLiving
Hopkins, Minnesota

Thank you for considering becoming a member of the Caring Club. For more information contact LaNette Flunker, by email, flunkelm@uwec.edu or by phone, 715-836-2088.
uwec.ly/chaase
Caring Club Membership:
Your membership in the Center for Health Administration and Aging Services Excellence (CHAASE) Caring Club will help support the students of the health care administration program in a variety of ways including:

- providing the opportunity for all students who are going out on practicum to attend a state association conference.
- providing the opportunity for the President and Vice President of the student chapter of ACHCA to attend the fall conference.
- providing opportunities to participate in faculty student research and to present findings at the ACHCA national poster session at Convocation.
- bringing nationally recognized speakers on campus for the CHAASE Fall Forum and CHAASE Annual Banquet.
- supporting student opportunities to participate in immersion experiences (trips) to explore seniors services they may not experience in their practicum.
- ongoing development of scholarships, including scholarships for incoming HCAD declared freshman meeting specific honors entrance requirements.
- supporting new initiatives promoted by the CHAASE advisory board and HCAD faculty and staff to lead the program and Center to meet future leadership challenges of the industry.

About our membership levels:
We know individuals that have a CARING attitude, use their HANDS to work with people, have a HEAD for business, and a HEART for making a difference make exceptional health care administration candidates.

We also share the belief these individuals need to have both a high level of PASSION and a commitment to the standards of EXCELLENCE our university is known for.

The CHAASE acronym is used to title the Caring Club levels with:

| C A R I N G | H A N D S | H E A D | H E A R T | P A S S I O N | E X C E L L E N C E |

Membership levels:
The following benefits are available to members at these levels.

Caring Level: $25-$49
- Gift recognition on CHAASE Center wall of honor
- Gift recognition in CHAASE annual report
- Health care administration/CHAASE email updates

Hands Level: $50-$99
- Gift recognition on CHAASE Center wall of honor
- Gift recognition in CHAASE annual report
- Health care administration/CHAASE email updates
- Caring Club business card holder

Head Level: $100-$249
- Gift recognition on CHAASE Center wall of honor
- Gift recognition in CHAASE annual report
- Health care administration/CHAASE email updates
- Caring Club business card holder and coffee cup

Heart Level: $250-$499
- Gift recognition on CHAASE Center wall of honor
- Gift recognition in CHAASE annual report
- Health care administration/CHAASE email updates
- Caring Club portfolio

Passion Level: $500-$999
- Gift recognition on CHAASE Center wall of honor
- Gift recognition in CHAASE annual report
- Health care administration/CHAASE email updates
- Caring Club recognition plaque and name on CHAASE Banquet program

Excellence Level: $1,000 and up
- Gift recognition on CHAASE Center wall of honor
- Gift recognition in CHAASE annual report
- Health care administration/CHAASE email updates
- Caring Club recognition plaque, name on CHAASE Banquet program and complimentary banquet ticket.

I want to join the Caring Club:

Name__________________________________________
Address__________________________________________
City/State/ZIP____________________________________
Phone number______________________________________
Email address______________________________________

☐ Enroll to receive gift receipts by email
Medical membership chosen:
☐ Caring ($25-$49)
☐ Hands ($50-$99)
☐ Head ($100-$249)
☐ Heart ($250-$499)
☐ Passion ($500-$999)
☐ Excellence ($1,000 and up)

Your membership is tax deductible, minus the value of the benefits. If you wish, you may donate the membership benefits back to the health care administration program and deduct the full amount.

☐ Yes, I wish to donate my membership benefits back to Health Care Administration/CHAASE.
☐ My check is enclosed (payable to the UW-Eau Claire Foundation memo to Health Care Administration/CHAASE).

Pay by credit card:
☐ VISA ☐ MasterCard ☐ Discover ☐ American Express
Amount to be charged__________________________
Number_____________________________________
Exp. Date__________________________
Signature_____________________________________

Mail payment and application to:
UW-Eau Claire Foundation, 105 Garfield Ave.,
P.O. Box 4004, Eau Claire, WI 54702-4004

Donors select Health Care Administration in the fund drop-down and note you are supporting the CHAASE Alumni Fund in the Comments section. Or, you may call 1-877-625-2473 to make your gift by phone.

☐ This gift qualifies for an employer match.
Employer:_____________________________________

Access our secure online credit card gift form at connect.uwec.edu/business. Donors select Health Care Administration in the fund drop-down and note you are supporting the CHAASE Alumni Fund in the Comments section. Or, you may call 1-877-625-2473 to make your gift by phone.

This gift qualifies for an employer match.
Employer:_____________________________________

Please let us know if you are: (Check all that apply.)
☐ UW-Eau Claire Health Care Administration alumnus
☐ UW-Eau Claire alumnus
☐ Faculty/Staff ☐ Current student
☐ Friend