Legendary Green Bay Packer quarterback and coach to speak at 2012 CHAASE banquet

“Elevating the View of Our Noble Profession for Leaders Today and Tomorrow,” is the theme of the 2012 Annual Center for Health Care Administration and Aging Services Excellence (CHAASE) Spring Banquet. The event will be held Thursday, April 19th at the Plaza Hotel & Suites, 1202 W. Clairemont Ave, Eau Claire, WI.

Legendary Green Bay Packer quarterback and coach Bart Starr will give the banquet’s keynote address. Using examples from his career as an athlete, coach, businessman and community leader, Starr will talk about the importance of leadership development and the pursuit of excellence in one’s chosen profession. The recipient of numerous awards for his charitable work as well his athletic ability, Starr continues to exemplify what it means to be a valuable and consummate professional. A social hour will be held at 6 pm with dinner to follow at 7 pm.

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HCAD Practicum Experience recommended for the Presidents Higher Education Community Service Honor Roll

In 2011, 40 of University of Wisconsin-Eau Claire health care administration students logged 70,000 service-learning hours working on 140 different
leadership projects as part of their yearlong senior capstone practicum experience. Nearly 3,500 residents at 35 different long term care facilities were positively impacted by the students' work.

As the HCAD program grows, the number of hours increases exponentially. With 45 students beginning their practicum experience in June 2012, the number of hours students spend working on service projects is projected to increase to 90,000.

Students propose and lead four leadership projects at their practicum site that directly or indirectly impact resident care. They develop clear goals and objectives for each project as well as a process for measuring the impact of their work. As students work on their projects they are mentored by their onsite preceptor and other individuals directly involved in the project. Students also receive peer and individual support from other HCAD practicum students and the HCAD faculty.

Student projects focus on the following areas: 1) improving resident service, 2) advancing community partnerships between the care facility and their own local communities, 3) improving the efficiency or quality of internal operations, or 4) advancing an innovation or entrepreneurial idea. Past projects have included fundraising and building an enclosed outdoor garden space for dementia care residents, implementing resident internet access and Skype training to help residents stay connected with their families, and implementing flexible dining options that give residents more choices.

While practicum sites and their residents benefit from the students' leadership projects, students also gain from the experience. Students develop critical leadership and project management skills. They become also become more service-oriented; students become more aware of the needs of residents and their families, and develop an appreciation for how their decisions as administrators affect them. Preceptors report that by the end of the practicum experience, 85% of UW-Eau Claire students always maintain a strong orientation toward service, with 11% usually doing so.

In recognition of the impact the leadership practicum projects have had on HCAD students, practicum sites and residents, the UW-Eau Claire Service Learning office has submitted the program to the President's Higher Education Community Service Honor Roll. Established in 2005, the national program highlights the role colleges and universities play in solving community problems and engaging students in community service. The 2012 Honor Roll recipients will be announced at the American Council on Education's 94th Annual Meeting Ahead of the Curve March 10-13, 2012, in Los Angeles, CA.

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**HCAD Student Opportunity to Present Results of Research at National Convention**

Health care administration students from around the United States have the opportunity to showcase their research projects and innovative projects at the 3rd Annual Student Applied Research Poster and social media for professional associations. Holle, a student research assistant for ACHCA’s National Mentoring Program and the student leader for UW-Eau Claire’s HCAD Peer Mentoring Program, was a member of a panel discussion that explored opportunities and obstacles of the new ACHCA Mentoring Program. The panel was led by Dr. Doug Olson, UW-Eau Claire associate professor of health care administration.

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**Attention Alumni!**

Send us your photos or recent news to include in an upcoming CHAASE e-newsletter! Are you working at a new job? Getting married? Having a baby? Retiring? Traveling? Receiving an award? [Contact LaNette Flunker](mailto:LaNette.Flunker@uwec.edu) to share your recent news and photos!

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**Support CHAASE Advancement Fund**

CHAASE welcomes and invites your support. Private gifts and grants from individuals, organizations & foundations are welcome as CHAASE pursues its goals to enhance learning opportunities for health care administration students.

Your contribution to the CHAASE Advancement Fund will be gratefully accepted by the UW-Eau Claire Foundation Inc. You will receive a receipt for tax purposes and be recognized in the Foundation's annual honor roll of donors. To make a difference and to contribute to the future of health and aging services, please visit the [Foundation's website](http://www.uwec.edu/chaase/funding/).
University of Wisconsin-Eau Claire associate professor Doug Olson, PhD, is responsible for leading this project. UW-Eau Claire HCAD student Emily Rickman, who is also a ACHCA Academy Fellow, is helping Olson coordinate the event.

The ACHCA Academy for Leadership and Development endorses the poster project as a way to advance innovative practice and professional association for students. The event has grown significantly from five research posters in 2010, the first year of the event, to ten posters in 2011. An overview of last year’s submissions is provided below. Olson estimates that he may receive 20 submissions in 2012. The deadline for poster submission is March 5, 2012.

UW-Eau Claire HCAD students who participate in the ACHCA poster session receive support to attend the ACHCA Convocation from the UW-Eau Claire Center for Health Administration and Aging Services Excellence (CHAASE) and the university’s Office of Research and Sponsored Programs. UW-Eau Claire staff from the university’s Learning and Technology Services provide technical support and print posters for UW-Eau Claire students as well as students participating in the event from other universities.

Be sure to check out our students work at the Convocation in May. Information will also be available on the CHAASE website in April.

**2011 Poster Submissions**

- **Alicia Albert & Rebecca Brunz** (UW-Eau Claire) - *Practicum Site Quality Profile Tool*
- **Tajudaulah Bhaloo** (University of Texas, School of Public Health) - *Does Education Matter? The Role of a Nursing Home Administrator’s Education on Quality of Care in US Nursing Homes*
- **Heather Ceaser** (UW-Eau Claire) - *Mentoring Program*
- **Lynette Gregory** (University of Louisiana at Monroe) - *Benefits of the CDSMP in Promoting Independent Living and Enhanced Well-Being Among Older Adults*
- **Amanda Holup** (University of South Florida) - *Going Digital - Adoption of Electronic Information Systems in Assisted Living Communities & Continuum of Resident Centered Care in Nursing Homes*
- **Ashley Kornoff** (UW-Eau Claire) - *AHCA/NCAL National Quality Award Program’s History*
- **Marleah Keuler & Fafa Kumassah** (UW-Eau Claire & George Washington University) - *2010 National Emerging Leadership Summit: The Next Generation of Long-Term Care Administrators*
- **Emily Rickman** (UW-Eau Claire) - *ACHCA Student Applied*
Health Care Administration Student makes Studying Abroad a Priority

The University of Wisconsin-Eau Claire promotes the fact that one in four UW-Eau Claire students studies abroad, which is well above the national average. Yet many health care administration (HCAD) students don’t take advantage of this life changing and enriching experience. They believe the structure of their major, which includes a one-year practicum, makes it difficult to study abroad and still graduate in four years.

One HCAD student who was determined to make it work was Mariah Brown, a junior from Woodbury, MN. Mariah, who recently transferred to UW-Eau Claire from UW-Milwaukee, participated in a summer study abroad program at Goethe University in Frankfurt, Germany. Mariah and students from around the country took classes, traveled to various locations in Germany, Paris and Barcelona. One of the highlights of her experience was being in Frankfurt during the women's World Cup Soccer!

The program in Germany was Mariah's first time out of the United States. Although she was nervous to go, she would “go again in a heartbeat”.

"The program was well organized, provided amazing experiences, and gave me an opportunity that I would otherwise never have had,” said Brown. Her advice to HCAD students considering international study in Germany is to “just go for it and be sure to try the chocolate bars and Schnitzel”.

Mariah kept a blog of her adventure. If you would like to find out more about her experience, you will find her blog at http://uwec-germany.blogspot.com.

HCAD students interested in study abroad should meet with their advisor early in their college career.

To learn more about study abroad opportunities, visit the College of Business website.

ACHCA Student Chapter has busy spring semester

The UW-Eau Claire student chapter of the American College of Health Care Administrators (ACHCA) offers many opportunities
for students interested in careers in the long term care profession. See items below for a Spring 2012 update. The organization meets every other Monday. For more information about ACHCA, contact Rebecca Brunz, president or LaNette Flunker, faculty advisor.

» Read more

Annual Fall CHAASE Forum focused on Value of Mentoring for Health Care Administration Profession

The University of Wisconsin-Eau Claire forum titled; “The Value of Mentoring: A key professional practice for health care administration” held on October 27 in the Tamarack Room of Davies Center was a huge success. Health care providers, community members, practicum preceptors and current students in both the Health Care Administration and Nursing programs attended the event.

The forum discussed the importance of stable, strong leadership in the field of health administration and aging services along with the advancement of mentoring. The quality of the field of health and aging services rests on the ability to retain the very finest administrators and leadership professionals, and a good mentoring relationship enhances the likelihood of a successful transition and career for a new professional in the field.

The panel of respected leaders discussed the impact of this critical leadership practice on the field today by focusing on questions related to; current practices for the development of leadership, understanding the necessary skills sets of emerging leaders, the development and benefit of mentorship programs as well as looking at the needs and interest of the newest generation of leaders in our industry.

We would like to thank our panel:

- **Marianna Grachek**, President and CEO of the American College of Health Care Administrators
- **Keith Knapp**, Executive Director of Christian Care Retirement Communities
- **David Mills**, VP of Operations, Golden Living
- **Randy Snyder**, Executive Director, Board of Examiners for Nursing Home Administrators

Ron England, Acting Director of Training and Development for Life Care Centers of America presented opening remarks while Dr. Douglas Olson, Director of UW-Eau Claire’s Center for Health Administration and Aging Services Excellence, served as the moderator. Provost Patricia Kleine welcomed the panel and attendees to this forum built on partnerships with
the practice field, and emphasized the University’s interest in advancing
this caring, noble profession as our country faces the challenge of an aging
population.

UW-Eau Claire’s Center for Health Administration and Aging Services
Excellence, UW-Eau Claire’s Economics Department and The Wisconsin
and Minnesota Chapters of ACHCA sponsored this event.

To view the recording of the 2011 fall forum; The Value of Mentoring: A key
professional practice for health care administration” please click here.