Meredith Wolf, the new UW-Eau Claire Communications and Administrative Specialist

This past June, Meredith Wolf was hired to serve as the communications and administrative specialist for CHASE. Meredith is responsible for marketing and administrative communications duties associated with CHASE, assisting with public relations and coordination of the 2004 certificate program and promoting activities such as the regional geriatric education efforts. Her position is made possible by the generous support of alumni, friends and program grants. Meredith received her bachelor of arts degree from UW-Eau Claire in communication and journalism, with an emphasis in organizational communication. After graduation, she developed and planned continuing education seminars across the country. Prior to her employment at UW-Eau Claire, Meredith was a personnel supervisor for Express Personnel Services in Eau Claire.

Meredith is excited to be taking part in an organization that holds so much promise for the future of health and aging services. She is looking forward to meeting and working with all of you.

CHASE Welcomes New Communications and Administrative Specialist

CHASE Sponsors 2003 Spring Banquet Awards

On Thursday, April 10, more than 100 people gathered to attend the annual Health Care Administration/CHASE Spring Banquet titled “Lighting the Way: Developing Future Leadership for Long-term Care.” We were pleased to welcome our keynote speaker, Larry Minnix, President of the American Association of Homes and Services for the Aged. This marked the second year that the Distinguished Service Award and Distinguished Student Award were given at the banquet and the first year for the new Distinguished Alumni Award.

Mike Kittleson was the recipient of the Distinguished Service Award for his long-standing commitment to the advancement of the Health Care Administration program. He is a member of the CHASE Board of Advisors, has played a faculty-role at UW-Eau Claire and has served in many leadership positions with NAB and government agencies. He also is the executive director of Grandview Home in Blair.

The Distinguished Student Award recognizes exceptional performance and extra contributions made by a student in the Health Care Administration program at UW-Eau Claire. Jennifer Kane was the recipient of this award for her instrumental role in fostering a positive climate of growth for the HCAD/ACHCA student organization.

Craig Ubbelohde received the Distinguished Alumni Award for his involvement with the Alumni Leadership Cabinet and for serving as a charter member of CHASE. He has served on numerous task forces and has held leadership positions that have promoted the advancement of the health care field. He is the CEO of Lutheran Homes of Oskosh, an organization that serves as a practicum site for UW-Eau Claire students.

Make sure to mark your calendar for next year’s banquet scheduled for April 1 and 2, 2004. Our featured keynote speaker will be Mary Telis-Nayak, President of the American College of Health Care Administrators. Once again, the banquet will be held in Eau Claire.
New CHASE Partnership with Beverly Healthcare Established

CHASE is pleased to announce its newest partnership with Beverly Healthcare based in Fort Smith, Ark. We are very appreciative of their $30,000 grant to assist CHASE in moving forward with the following initiatives:

- To focus on the development of the graduate certificate program in Health and Aging Services Administration.
- To expand and improve the Health Care Administration program and UW-Eau Claire with scholarships and research initiatives.

Beverly Healthcare is a subsidiary of Beverly Enterprises, one of the leading eldercare companies in the United States. Beverly Enterprises operates 452 nursing homes and 29 assisted living centers in 26 states and the District of Columbia. Some of the services that Beverly Healthcare provides are hospice and home care services, as well as individualized treatment plans for its elderly. Beverly currently has practicum sites with the UW-Eau Claire undergraduate Health Care Administration program in both Wisconsin and Minnesota.

Certificate Program Update

CHASE is pleased to announce the primary partners for the certificate program in Health and Aging Services Administration. These partners, along with UW-Eau Claire and CHASE faculty, include:

- Pathway Health Services, a professional management and consulting firm, serving clients in the upper Midwest in the long term care and senior housing industry.
- MRA — The Management Association of Wisconsin, a not-for-profit employers’ association founded in 1901 with a mission to improve employer-employee relations and productivity, serving more than 2,400 member organizations.
- Wipfli Ulrich Bertelson, LLP, one of the largest Wisconsin-owned CPA and consulting firms in the state with regional offices in Wausau, Green Bay, Eau Claire, Milwaukee, Minneapolis, St. Paul and smaller offices in 11 other Wisconsin and Minnesota locations. Currently, they rank as the 21st largest in the United States and have a strong reputation of specializing to serve the unique needs of health care organizations.
- Zimmerman CommuniCare Network, Inc., the corporate home of Dr. Alan Zimmerman, highly respected in the health care field for his leadership and management consulting, as well as for his role as a keynote speaker. He has worked for a wide variety of clients and organizations more than 20 years.

The educational certificate program will help meet the future management needs of the health and aging services profession by assisting individuals with previous education and significant experience in other professions to become licensed and proficient as health and aging services administrators. One of the goals is to allow more people to be eligible to practice in the field of health and aging services administration. A second goal is to provide a different type of experience for individuals who want an applied model of education by taking advantage of both UW-Eau Claire and its business partners. This program will complement the current undergraduate degree and existing Health Care Administration students will benefit from the course offerings that will be made available for them during their practicum year. We would like to extend our appreciation to these new partners for helping the Health Care Administration depart- ment at UW-Eau Claire enhance the quality of the health care field with this exciting and unique model of practical education.

Practicum Placement Sites 2004

We wish to thank the following organizations for their support over this past year

- BARRON MEDICAL CENTER
  Barron, WI
- BETHTANY HOME
  Litchfield, MN
- BETHEL HOME
  Oshkosh, WI
- BEVERLY HEALTH AND
  REHABILITATION SERVICES
  (Minn.)
  Eden Prairie
- BEVERLY HEALTH AND
  REHABILITATION SERVICES
  (Wis.)
  Glendale, WI
- CHIPPEWA MANOR RETIREMENT
  COMMUNITY
  Chippewa Falls, WI
- THE CLAREMONT
  Eau Claire, WI
- CLEMENT MANOR
  Greenfield, WI
- EBEENEZER LUTHER HALL
  Minneapolis, MN
- EVERGREEN RETIREMENT
  COMMUNITY
  Oshkosh, WI
- LAKESHORE LUTHERAN HOME
  Duluth, MN
- LAKESIDE NURSING AND
  REHABILITATION
  Chippewa Falls, WI
- LINCOLN LUTHERAN
  Racine, WI
- MARGARET S. PARLMY RESIDENCE
  Chisago City, MN
- MARQUARDT VILLAGE
  Watertown, WI
- MERITER HEALTH CENTER
  Madison, WI
- MILWAUKEE CATHOLIC HOME
  Milwaukee, WI
- MINNESOTA MASONIC HOME
  cares
  Bloomington, MN
- OAKWOOD VILLA
  Altoona, WI
- OUTAGAMIE COUNTY HEALTH CENTER
  Appleton, WI
- PETERSEN HEALTH CARE
  Rhinelander, WI
- PRESBYTERIAN HOMES
  Arden Hills, MN
- ST. BENEDICT’S CENTER
  St. Cloud, MN
- ST. CROIX VALLEY GOOD SAMARITAN
  St. Croix Falls, WI
- ST. MARY’S NURSING CENTER
  Detroit Lakes, MN
- ST. TERESE HOME
  New Hope, MN
- SHOMOL EAST HOME
  St. Paul, MN
- SYVORSON HOME
  Eau Claire, WI
- WALKER METHODIST
  Minneapolis, MN
- NEW SITES
  BETHANY HERMAN HOMES, INC.
  La Crosse, WI
- DOVE HEALTHCARE
  Eau Claire, WI
- FAMILY HERITAGE CARE CENTER
  Black River Falls, WI
- UNIVERSITY GOOD SAMARITAN
  Minneapolis, MN

We appreciate the contribution that our practicum sites make to the growth and development of UW-Eau Claire students. As a result of experiences of the Health Care Administration Program’s practicum students, we will be compiling and publishing our students’ best leadership projects. This Leadership Compass will be available to all practicum students, practicum sites and others upon request.

Dr. Doug Olson and Dr. Mary Zwygart-Stauffacher, Nursing Systems at UW-Eau Claire will be presenting their study findings and initial conclu- sions focused on the role and respon- sibilities of directors of nursing in long term care at the upcoming American Association of Homes and Services for the Aged national confer- ence in Denver, Colo. this fall. Laura Weiss and Greg Meyer, undergraduate students in Health Care Administra- tion and Nursing have worked with Dr. Olson and Dr. Zwygart-Stauffacher on this study.

Dr. Olson, Dr. Jennifer Joffs- Artisensi and participating CHASE students will be presenting at the same AAHGA national confer- ence on the topic of “Training Future Leaders for a Noble Profession-An Academic and Pro- vider Partnership Model.”

The seminar was one of the new efforts being offered by CHASE aimed at serving as a greater resource to affiliated health care administration practicum sites and the regional health care community.

Seminar: continued from page 1

- The subjects of making a case for support, environment and constitu- ences, components of successful fundraising, governing boards, volunteerism, fundraising, and leadership.

In addition, UW-Eau Claire staff members Julie Poughette, News Bureau, Mindy Mersyfeld, Publications and Vicky Petermann and Heidi Fisher, both from UW-Eau Claire Development/ Alumni Relations led additional discussions.

Dr. Olson and Mr. Larry Oberlah, Apple Valley Health Center, will be presenting a session called “Maxi- mizing the Potential of Your Leader- ship Team” at the upcoming Ameri- can Health Care Association’s na- tional conference in San Diego, Cal.