Value of Mentoring to be Oct. 27 Forum Focus
The University of Wisconsin-Eau Claire will present a forum titled; “The Value of Mentoring: A key professional practice for health care administration” from 4:30 to 5:45 October 27 in the Tamarack Room of Davies Center.

The forum will discuss the importance of stable, strong leadership in the field of health administration and aging services which is documented as a significant need for organizations today. There is an opportunity within the profession to do a better job of nurturing and supporting the next generation of leaders. The quality of the field of health and aging services rests on our ability to retain the very finest administrators and leadership professionals. The advancement of effective mentoring provides a means for organizations to nurture and develop the best future talent for our field.

A panel of respected leaders will discuss the impact of leadership practice on the field today. Panelists and participants will explore the following questions:

- What is the current environment of leadership development in the profession today?
- What are the new skill sets required for emerging leaders?
- How is this leadership skill paramount in the changing health care field?
- What are the benefits for mentors, protégés and progressive organizations?
- What does the future look like for talent development in the field?

Our panelists include:
Ron England, Acting Director of Training and Development for Life Care Centers of America will present opening remarks, and Dr. Douglas Olson, Director of UW-Eau Claire’s Center for Health Administration and Aging Services Excellence, will serve as the moderator.

The forum is free and open to the public. No registration is required, and NAB CEU credits are pending approval. A reception will follow the forum.

UW-Eau Claire’s Center for Health Administration and Aging Services Excellence, UW-Eau Claire’s Economics Department and The Wisconsin and Minnesota Chapters of ACHCA are sponsoring this event.

For more information contact LaNette Flunker 715-836-2088 or flunkelm@uwec.edu.

Legendary Packer Quarterback Bart Starr to be Keynote Speaker at CHAASE Spring Banquet

Years after being named MVP of the first two Super Bowls and being honored as a member of the NFL Football Hall of Fame, Starr continues to exemplify what it means to be a valuable and consummate professional. Starr gives credit to Vince Lombardi for not only contributing to his success in football but through Lombardi, Starr learned and embraced key leadership principles. Starr’s presentations emphasize the importance of setting and achieving goals, teamwork, and striving toward excellence.

The theme of this year’s banquet is “Elevating the View of our Chosen Vocation: Enhancing the Image of our Profession for Future Leadership” and will be held on April 19th. Mr. Starr will talk about what he has learned over the years about the importance of leadership development and the pursuit of excellence with your chosen career, especially in this critical field of leading organizations taking care of frail seniors.

Starr and his wife Cherry may be most recognized for their charitable support of The Rawhide Boys Ranch for at risk young men located in Wisconsin. Over the years, their charitable work and interests has also involved a variety of health care and senior care organizations. In recognition of his achievements on and off the field, the NFL along with Athletes in Action award the Bart Starr Humanitarian Award to the NFL player who best exemplifies outstanding character and leadership in the home, community and on the field.

In cooperation with the UW-Eau Claire Football Booster Club and the Center for Health Administration and Aging Services Excellence we are
honored to have the opportunity to have Bart Starr share his experiences with us.

Please mark your calendar for April 19th for this exciting evening. Make your reservations early as we expect a full house.

UW-Eau Claire HCAD faculty participate on national research project

A nation-wide research team, which includes University of Wisconsin-Eau Claire health care administration faculty members Jennifer Johs-Artisensi, PhD and Doug Olson, PhD, has received a $9,600 grant from the National Association of Long Term Care Administrator Boards (NAB) to study academic and professional standards for nursing home administrators.

Olson and Johs-Artisensi also are the director and associate director of the UW-Eau Claire Center for Health Administration and Aging Services Excellence (CHAASE).

According to Olson, the timing couldn’t be better for this research, which aligns the efforts of CHAASE with the interests of NAB and the objectives of national organizations.

The study will explore links between education and training practices, especially those related to the level of education and the practicum or administrator-in-training field requirement, with the scores on the NAB examination. A second phase of the project will incorporate information from all 50 states in the research data set, and further consider outcomes.

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Flunker named to new position in HCAD, CHAASE

The University of Wisconsin-Eau Claire Health Care Administration (HCAD) Program and the Center for Health Administration and Aging Services Excellence (CHAASE) welcomes LaNette Flunker as the new HCAD practicum coordinator and the CHAASE activities coordinator. She will work closely with practicum preceptors and students, alumni, employers and others to build relationships between the university and the profession, according to Dr. Doug Olson, associate professor of health care administration and director of CHAASE.

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Pictured in the photo are (l to r) Dr. Olson, Cynthia Thorland, Mike Schanke, Steve Chies, and Dr. Jennifer Johs-Artisensi, Department of Management and Marketing.

The Center for Health Administration and Aging Services Excellent (CHAASE) is pleased to announce the selection of tri-chairs for the Center's first major development campaign, A Call to Lead. The campaign, which will be launched in 2012 through the UW-Eau Claire Foundation, will support CHAASE, the health care administration program, and student scholarships and development opportunities, according to Dr. Doug Olson, CHAASE director.

Champaign tri-chairs are Steve Chies, Sr. VP, Benedictine Health System, UW-Eau Claire alumnus Mike Schanke ’85, Administrator, Oakridge Gardens, and Cynthia Thorland, VP-Education, Life Care Services.

**Resident-for-a-day experience changes HCAD student perceptions; Research by UWEC business faculty featured in long-term care publication**

Being a resident in long term health care is an eye-opening experience for University of Wisconsin-Eau Claire health care administration (HCAD) students who literally walk a day in the shoes of nursing home residents as part of their required practicum experience. Students begin the 24-hour experience going through the admission process.

During their stay they eat the food residents eat, and participate in all activities and services. After spending the night in a typical resident’s room, students are released through the discharge process.

To determine the impact this experience has on HCAD students, UW-Eau Claire associate professor Jennifer Johs-Artisensi, Ph.D., MPH and business communication assistant professor Dr. Paula Lentz, surveyed 36 HCAD students who completed the resident-for-a-day experience in fall 2010.

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Several Practicum Sites accept students for the first time

As the Health Care Administration program grows, expanding the range of opportunities for practicum sites is crucial. Accepting a student placement is both a time and resource commitment. On behalf of the students of the program, we would like to introduce and thank the following new health care organizations with their first practicum students in the 2011/2012 program.

- Boutwells Landing, Oak Park Heights, MN
- Golden LivingCenter, Hopkins, MN
- Madonna Living Community, Rochester, MN
- Lake Country Health & Rehabilitation Center, Oconomowoc, WI
- Oak Park Place, Madison, WI
- Vernon Manor, Viroqua, WI

If your organization is interested in becoming a new practicum site, please contact LaNette Flunker, Practicum Coordinator at 715 836-2088 or by email: flunkelm@uwec.edu.

CHAASE Presents Scholarships, Distinguished Service Awards at Annual Meeting to a record number of attendees

The Health Care Administration program and the Center for Health Administration and Aging Services Excellence (CHAASE) announced 2011 scholarship and distinguished service award recipients at the annual spring banquet held March 31, 2011 at the Plaza Hotel in Eau Claire, Wis. Nearly 340 participants attended the annual event.

Over $4,000 in scholarships were presented to UW-Eau Claire health care administration students. The distinguished student award was presented to Caitlin Casey and Heather Ceaser. They will be starting their practicums in August at Manor Care Health Services in Hinsdale and Minnesota Masonic Home Care. Steve Chies, Vice President of Long Term Care Services for Benedictine Health Systems and member of the CHAASE Board of advisors, received the distinguished service award. Don Husi, 1985 alumni of the health care administration program and Managing Director of Red Capital Group, received the Distinguished Alumni Award; and Len Meysemburg, Administrator of the long term care facility at Spooner Health System, received the Distinguished Preceptor Award.

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College of Business students to present at first Provost's Honors Symposium

Three HCAD students presented projects at the university's first Provost's Honors Symposium for Research, Scholarship and Creative Activity. The event, which was held May 6, 2011 in Schneider Hall, was sponsored by the University Honors Program and the Office of Research and Sponsored Programs. Projects selected were as follows:

- **Regional and Societal Influence in Ethical IT Decision Making: A Comparison of US and Australia** presented by John Luoma, a senior accounting student and Kristin Konitzer, a senior health care administration major. Faculty mentor: Dr. Bruce W. Lo, Information Systems.

- **Development of Practicum Site Quality Profile for Long Term Care Administration Programs**, presented by Alicia Albert, a senior health care administration major and Rebecca Brunz, a sophomore health care administration major. Faculty mentor: Dr. Johs-Artisensi and Dr. Olson, Management and Marketing.

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Students Utilize Professional Social Media, LinkedIn to Keep in Touch

Combining a quality improvement project from HCAD 302, Leadership and Management Practices in Health Care, anticipation and anxiety expressed by students leading up to the year practicum, and an expressed interest in enhanced communication between students in their practicum and those soon to enter their practicum led to an initiative to use social media. Dr. Doug Olson, Associate Professor, UWEC Health Care Administration explained, “that although Facebook might have been a natural fit for college students, LinkedIn was selected for its use by professionals”.

Current practicum student, Bradley Goeman took the first step by creating a LinkedIn group titled, “UWEC Health Care Administration and Center for Health Administration and Aging Services Excellence”. This initiative went beyond its' original intent of enhanced “internal” communication and extends access to everyone interested in the field of Health Care Administration, our program and activities. A subgroup titled, “Student/Practicum Collaboration” is designed just for students to share their experiences, says Goeman. Goeman also includes, “This project is still in its preliminary stage but we have high expectations that it will continue to grow, enhance communication and create networking opportunities”.

To continue this effort, HCAD 301, Foundations of Quality Management Systems in Health Service students are suggesting additional networking uses of LinkedIn.
UW-Eau Claire HCAD senior Johnathan Kearns is a Winner on the Ice and in the Classroom

Johnathan Kearns, a senior UW-Eau Claire healthcare administration major and business finance minor, is co-recipient of the 2011 Wisconsin Intercollegiate Athletic Conference (WIAC) Max Sparger Men’s Ice Hockey Scholar-Athlete Award.

A senior from Park Ridge, Ill, Kearns carries a 3.48 grade point average. He is a three-time member of the WIAC Scholastic Honor Roll and was named to the Northern Collegiate Hockey Association (NCHA) All-Academic Team following the 2009-10 season. Kearns also has been recognized on UW-Eau Claire’s Dean’s List.

A team captain the past two years, Kearn received All-NCHA honorable mention laurels during the current season. In 2010, he secured All-WIAC first team recognition and All-NCHA honorable mention accolades. He was named the Blugold Freshman of the Year in 2008.

Kearns is a member of the Alpha Lambda Delta National Honor Society and UW-Eau Claire Student-Athlete Advisory Committee.

On September 18th, 2011 members of the American College of Health Care Administrators student chapter at UW-Eau Claire, volunteered at the Walk to End Alzheimer’s Memory Walk. The students helped setup Carson Park for the walk and enjoyed activities and lunch with residents from Dove Health Care. The UW-Blugold Marching Band provided entertainment to a crowd which included over 500 walkers. The event is estimated to have raised over $72,000 for the Alzheimer’s association. Regional organizers reported that this was a $30,000 increase over last year’s event! All walkers, students, and residents enjoyed a beautiful day while making a difference in the lives of millions of people who are diagnosed with Alzheimer’s disease.

Health Care Administration Practicum Students
Strengthen Team and Adaptability Skills through Canoe Trip

Before heading off to their respective sites, 40 health care administration practicum students hit the water in canoes. The overnight camping trip was part of a retreat and adaptability seminar.

Before heading off to their respective sites, 40 health care administration practicum students took an overnight trip near the mouth of the Chippewa River for their retreat in August.

The students tent camped at a nearby campground near Tiffany Bottoms Wildlife Refuge and canoed the Chippewa River. Eau Claire University faculty and staff Dr. Doug Olson, Dr. Jennifer Johs-Artensi, LaNette Flunker and Justin Gardner worked with students on implementing adaptive practices, networking and suggested practical approaches to help support a successful practicum experience.

The retreat gives students the opportunity to learn these skills by forcing many of them outside their comfort zone through canoeing, camping and outdoor skills. Gardner said the idea came from his own experiences from planning activities for the Leadership Institute, a three day camp for incoming freshmen to UW-Eau Claire. The health care administration students will spend 50 weeks at their practicum sites and will have many opportunities to practice what was learned.

The CHAASE supports the retreat, recognizing the value of this development opportunity.