MBA Learning Goals

On-Campus MBA Degree

General knowledge and skill areas

- demonstrate effective teamwork and communication in an organizational setting
- understand how to lead and participate within an organization in a socially responsible and ethical manner

Management-specific knowledge and skill areas

- understand the intricacies of operating in a diverse workforce and dynamic global business environment
- understand how to respond to the dynamic needs of customers, employees, stockholders and other organizational stakeholders
- understand how to secure competitive advantages through proper application of technology, innovation and operational efficiencies and effectiveness

UW MBA Consortium Degree

General knowledge and skill areas

- recognize diversity as an area of significance in both their personal and their professional environment
- practice effective respectful leadership skills, as a manager and as a team member, that demonstrate a sense of social and ethical responsibility

Management-specific knowledge and skill areas

- anticipate the needs of customers, employees, stockholders, and other organizational stakeholders
- secure competitive advantage through emphasis on quality, technology, and innovation
- demonstrate effective communication skills for a global business environment
- evaluate organizations and predict their future success through interpretation of their financial data