2017 Chippewa Valley School Journalism Association Contest Form

Serving Wisconsin and Minnesota public and private schools between Ashland and Tomah and Wausau and Inver Grove Heights

Fall Conference:
Tuesday, November 7, 2017

You can make your advising life more fulfilling, skilled and easy!

- Help improve publications
- Fall conference
- Awards
- Support

Tips for submission:

- Keep a copy of what you submit.
- Submit two copies of your yearbook or magazine—one for general excellence and the second for complete book contests.
- Don’t forget to circle entries on multi-element spreads.
- Complete all contest entry forms neatly to ensure accurate award certificates.

It is time to start organizing your entries for the 2017 Chippewa Valley School Journalism Association’s Journalism Contest. Enclosed, you will find contest entry forms for our general excellence and individual categories.

All materials entered in the categories listed within this brochure (except for the fall delivery yearbooks) should be postmarked no later than September 22, 2017 and sent to the following address:

CVSJA
Attn: Dr. Nicole Schultz
Department of Communication and Journalism
University of Wisconsin-Eau Claire
105 Garfield Ave.
Eau Claire, WI 54702

Questions or concerns? Call 715-836-2690 or email schulnic@uwec.edu.

It is also time to consider becoming a member of the Chippewa Valley School Journalism Association or renewing your membership. We are providing you with the opportunity to obtain your 2016 - 2017 membership now, separately from your Fall Conference registration. Please remember that membership is open to any secondary, middle, or junior high school publication and runs from August 1, 2016, to August 1, 2017. Middle and junior high schools are automatically included if their high school is a member.

Assistance and support are provided by the University of Wisconsin-Eau Claire Department of Communication and Journalism.
The Chippewa Valley School Journalism Association (CVSJA) offers the following benefits:

- A fall conference for students and advisers
- Critiques and contests for photography, yearbooks, newspapers, literary/art magazines, and broadcast/streaming packages at no extra charge

Please complete the enclosed registration form and send it with a check or copy of your purchase order.

All fees should be received by October 27, 2017.

Mark Tuesday, November 7, 2017, on your calendar. Plan to bring your students and staff to UW-Eau Claire for a day designed to foster an interest in journalism and provide knowledge of the many aspects of media.

The Chippewa Valley School Journalism Association is dedicated to promoting awareness, inspiring creativity, and recognizing success in high school and middle school publications.

Dates to remember:

- September 22, 2017 - Contest entries due
- October 27, 2017 - Conference registration due (fees due day of conference)
- November 7, 2017 - Fall Journalism Conference at UW-Eau Claire

About Us
The Chippewa Valley School Journalism Association (CVSJA) is made up of school publication advisers for the purpose of promoting and teaching good journalism skills.

CVSJA is dedicated to educating high school, middle school and junior high school journalists and assisting their advisers in any way possible.

Payment details
Please send this completed registration form with a copy of your school's purchase order or a check to:

CVSJA
Attn: Dr. Nicole Schultz
Department of Communication and Journalism
University of Wisconsin-Eau Claire
105 Garfield Ave.
Eau Claire WI 54702

Questions or concerns? Call 715-836-2690 or email schulnic@uwec.edu

CVSJAs school information sheet

| School __________________________________________ |
| Address _________________________________________ |
| City_________________ State _______ Zip code______ |
| Phone __________________________________________ |
| Number of students enrolled in school___________ |
| Principal’s Name ______________________________ |

Newspaper Title (if participating)
______________________________________________
Format: □ Print Only  □ Online Only  □ Hybrid Format
Newspaper Adviser(s) ____________________________
Email(s) _______________________________________

Yearbook Title (if participating)
______________________________________________
Yearbook Adviser(s) _____________________________
Email(s) _______________________________________

Literary/Art Publication Title (if participating)
______________________________________________
Adviser(s) ______________________________________
Email(s) _______________________________________

Broadcast/Streaming News Program Title (if participating)
______________________________________________
Adviser(s) ______________________________________
Email(s) _______________________________________
<table>
<thead>
<tr>
<th>Best of Show Contest Form – Yearbook Photo, Story, Layout</th>
<th>Best of Show Contest Form – Print Newspaper Photo, Story, Page Layout</th>
</tr>
</thead>
<tbody>
<tr>
<td>These first and second place awards will be given to</td>
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<tr>
<td>the best of the best for the following categories:</td>
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</tr>
<tr>
<td><strong>Yearbook Photo</strong></td>
<td><strong>Newspaper Photo</strong></td>
</tr>
<tr>
<td><strong>Yearbook Story</strong></td>
<td><strong>Yearbook Story</strong></td>
</tr>
<tr>
<td><strong>Yearbook Layout</strong></td>
<td><strong>Yearbook Page Layout</strong></td>
</tr>
<tr>
<td>Publication Name: ____________________</td>
<td>Publication Name: ____________________</td>
</tr>
<tr>
<td>Name of school: ____________________</td>
<td>Name of school: ____________________</td>
</tr>
<tr>
<td>Adviser(s): ____________________</td>
<td>Adviser(s): ____________________</td>
</tr>
</tbody>
</table>

Please submit the following for consideration. These may be from different pages within the yearbook. Attach a separate copy of the form to each individual entry.

- [ ] One photo
- [ ] One story
- [ ] One layout

**LIMIT THREE ENTRIES PER SCHOOL IN EACH CATEGORY**
## Best of Show Contest Form – Online Photo, Story, Page Design

These first and second place awards will be given to the best of the best for the following categories:

**Online Photo**  
**Online Story**  
**Online Page Design**

<table>
<thead>
<tr>
<th>Publication Name:</th>
<th>______________________________</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of school:</td>
<td>______________________________</td>
</tr>
<tr>
<td>Adviser(s):</td>
<td>__________________________________</td>
</tr>
</tbody>
</table>

Please submit the following for consideration. Attach a separate copy of the form to each individual entry.

- [ ] One photo
- [ ] One story
- [ ] One page design

**LIMIT THREE ENTRIES PER SCHOOL IN EACH CATEGORY**

## Best of Show Contest Form – Broadcast/Streaming Package

These first and second place awards will be given to the best of the best for the following category:

**Broadcast/Streaming Package**

<table>
<thead>
<tr>
<th>Name of Program:</th>
<th>______________________________</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of school:</td>
<td>______________________________</td>
</tr>
<tr>
<td>Adviser(s):</td>
<td>______________________________</td>
</tr>
</tbody>
</table>

Please submit the following for consideration. Please send a separate copy of the form for each individual entry.

- [ ] Link to broadcast/streaming package:

**LIMIT THREE ENTRIES PER SCHOOL**
**Photography Contest Form: General Excellence**

Please attach a completed copy of this form to be entered in the 2014 Chippewa Valley School Journalism Association’s photography contest.

- **Publication Name:** ______________________________
- **Type of Publication:** ______________________________
- **Adviser(s):** ____________________________________
- **Name of school:** ________________________________

**Size of School (check one)**
- [ ] Middle School
- [ ] Under 375 students
- [ ] 375-699 students
- [ ] Over 700 students

While publications will be judged according to school size for the General Excellence contest, entries in individual categories will not be separated in any way.

- **Is your publication**
  - [ ] part of a class?
  - [ ] an extra-curricular activity?

**Photography Contest Form: Individual Categories**

If you would like to have your individual photographs critiqued under the categories listed below, please attach this form and mark the appropriate category. Attach a copy of the form to each photograph. If possible, please also attach a copy of the picture from the actual publication in which it was presented. Have a separate copy of this form attached to each individual entry.

- [ ] Candid photo
- [ ] Feature photo
- [ ] General interest photo—black and white
- [ ] General interest photo—color
- [ ] Group photo
- [ ] News photo
- [ ] Sports photo

- **Title of selection:** ______________________________
- **Photographer:** ________________________________
- **Name of school:** ______________________________
- **Publication:** ________________________________

**LIMIT THREE ENTRIES PER SCHOOL IN EACH CATEGORY**
**Newspaper Contest/Critique Form: General Excellence**

Please attach a completed copy of this form to copies of three or more issues of your newspaper for consideration in the General Excellence contest.

Publication Name: ______________________________

Type of Publication: ______________________________

Adviser(s): ____________________________________

School: ________________________________________

Size of School (check one)
- Middle School
- Under 375 students
- 375-699 students
- Over 700 students

While publications will be judged according to school size for the General Excellence contest, entries in individual categories will not be separated in any way.

Is your publication
- part of a class?
- an extra-curricular activity?

All publications will receive a critique in the General Excellence contest.

**Newspaper Contest Form: Individual Categories**

If you would like to have articles, illustrations, etc. from your newspaper critiqued under the categories listed below, mark the appropriate category on this form and attach it to a copy of the entry. Attach a separate copy of this form to each individual entry. If more than one possible entry appears on a page, circle the entry in red.

- Advertisement
- Cartoon—comic strip or humorous
- Cartoon—editorial
- Illustration—computer-generated
- Illustration—hand-drawn
- Info-graphic
- Column (send examples of the column from three to four issues)
- Editorial
- Feature
- In-depth reporting (In-depth reporting involves investigative journalism featuring multiple sources consulted on a single topic or related topics.)
- News writing
- Review
- Sports writing

Title of selection: ________________________________

Author/Artist: __________________________________

Name of school: ________________________________

Publication: ________________________________

**LIMIT THREE ENTRIES PER SCHOOL IN EACH CATEGORY**
Literary/Art Publication Contest Form: General Excellence

Please attach a completed copy of this form to the inside cover of your publication for consideration in the General Excellence contest.

Publication Name: ________________________________

Type of Publication: ________________________________

Adviser(s): ______________________________________

Name of school: ________________________________

Size of School (check one)

☐ Middle School
☐ Under 375 students
☐ 375-699 students
☐ Over 700 students

While publications will be judged according to school size for the General Excellence contest, entries in individual categories will not be separated in any way.

Is your publication

☐ part of a class?
☐ an extra-curricular activity?

All publications will receive a critique in the General Excellence contest.

Literary/Art Publication Contest Form: Individual Categories

If you would like an item fitting one of the categories listed below critiqued, mark the appropriate category and attach the form to a copy of the entry. Attach a separate copy of this form to each individual entry. If more than one possible entry appears on a page, circle the entry in red.

☐ Advertisement
☐ Cartoon—comic strip or humorous
☐ Cartoon—editorial
☐ Illustration—computer-generated
☐ Illustration—hand-drawn
☐ Info-graphic
☐ Column (send examples of the column from three to four issues)
☐ Feature
☐ Review
☐ Creative writing
☐ Poetry
☐ Short story
☐ Photograph—feature
☐ Photograph—news photo

Title of selection: ________________________________

Author/Artist: ________________________________

Name of school: ________________________________

Publication: ________________________________

LIMIT THREE ENTRIES PER SCHOOL IN EACH CATEGORY
Broadcast/Streaming Contest Form: General Excellence

Please send a completed copy of this form for consideration in the General Excellence contest.

Link: __________________________________________
Title of Program: ____________________________
Adviser(s): ________________________________
Name of school: ____________________________

Size of School (check one)
☐ Middle School
☐ Under 375 students
☐ 375-699 students
☐ Over 700 students

While publications will be judged according to school size for the General Excellence contest, entries in individual categories will not be separated in any way.

Is your publication
☐ part of a class?
☐ an extra-curricular activity?

All publications will receive a critique in the General Excellence contest.

Broadcast/Streaming Contest Form: Individual Categories

Complete one form for each entry. Be sure to indicate a link available through the end of the calendar year at which the evaluators can view the story. Stories that cannot be accessed will not be evaluated

☐ News Story:

☐ Feature Story:

☐ Sports Story:

☐ Commentary:

☐ Public Service Announcement

Title of Story: _______________________________
Student Journalist(s) ________________________
Name of school: ____________________________
Name of News Program: ______________________

LIMIT THREE ENTRIES PER SCHOOL IN EACH CATEGORY
Yearbook Contest/Critique Form: General Excellence

Please attach a completed copy of this form to the inside cover of your yearbook for consideration in the General Excellence contest. Send a second copy of the completed form and of the book if it is to be judged in any of the Individual contest areas.

Publication Name ___________________________________________
Type of Publication _________________________________________
Adviser(s) _________________________________________________
Name of school _____________________________________________

Size of School (check one)
☐ Middle School ☐ Under 375 students
☐ 375-699 students ☐ Over 700 students

While publications will be judged according to school size for the General Excellence contest, entries in individual categories will not be separated in any way.

Is your publication
☐ part of a class?
☐ an extra-curricular activity

All publications will receive a critique in the General Excellence contest. If you would like your book to be entered in any of the individual book categories, complete the Individual Categories form and attach it to the inside cover of the second copy of your yearbook. Send only 2 copies of your yearbook. Note that entries in the individual categories MUST be submitted individually. Do not simply attach entry forms to various pages of your yearbook.

Yearbook Contest Form: Individual Categories

If you would like to have items from the following categories critiqued, complete this form and mark the appropriate category. Attach the form to a copy of the item to be judged. Attach a separate copy of this form to each individual entry. If more than one possible entry appears on a page, circle the actual entry in red.

☐ Advertisement
☐ Cartoon—comic strip or humorous
☐ Cartoon—editorial
☐ Illustration—computer-generated
☐ Illustration—hand-drawn
☐ Info-graphic
☐ Captions (all) on one double-page spread
☐ Copy (all) on one double-page spread
☐ Division-page spread (one spread equals one entry)
☐ Double-page spread (one spread equals one entry)

This must be 2 facing pages of the yearbook. Entries must be photocopied or torn out and sent in as separate entries.

Title of selection: ______________________________
Author/Artist: ________________________________
Name of school: _______________________________
Publication: _________________________________

ALL contest entries must be post-marked by the contest entries due date, unless these are submissions for a fall delivery book. Send no more than 2 copies of your book, total.
Yearbook Complete Book Contest Form

Complete Book Contests (One separate copy of the yearbook must be provided for consideration in any of these categories.)

☐ Concept/Theme Development
☐ Coverage
☐ Layout
☐ Photography

Publication Name: ______________________________
Type of Publication: ___________________________
Adviser(s): _________________________________
Name of school: ______________________________

ALL contest entries must be post-marked by the contest entries due date, unless these are submissions for a fall delivery book. Send no more than 2 copies of your book, total.