UNIVERSITY OF WISCONSIN-EAU CLAIRE

STUDENT SENATE

CLASSIFICATION __________ SPECIAL ALLOCATION FOR ZIMRIDE RIDE-SHARING PROGRAM

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NUMBER 55-B-18 DATE November 28, 2011

INTRODUCED BY ______ PATRICK MARTIN, FINANCE COMMISSION DIRECTOR AND ______

FINANCE COMMISSION

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1 WHEREAS, the University of Wisconsin-Eau Claire Student Senate encourages environmentally sustainable transportation alternatives; and

2 WHEREAS, parking availability is growing increasingly scarce for student vehicles; and

3 WHEREAS, ride-sharing programs help to offset both transportation-based environmental degradation and parking scarcity by decreasing the number of vehicles needed by students; and

4 WHEREAS, existing online ride-sharing programs used at UW-EC are outdated and rudimentary; and

5 WHEREAS, Zimride ride-sharing service offers an easy to use format for organizing carpools both locally and to other participating venues along the I-94
corridor; and

WHEREAS, Zimride operates on the basis of three year contracts with an
annual cost of $12,000.00; and
WHEREAS, Zimride has waived its $900.00 start-up fee; and
WHEREAS, the program’s annual cost would be shared evenly between the
Student Office of Sustainability, the Parking Office and Student Senate at
$4,000.00 each; and
WHEREAS, Student Senate’s portion of the annual fee would be
incorporated as a line item into the Student Senate General Operations Budget;
and
WHEREAS, further UW-EC Finance Commissions and UW-EC Student
Senates would be strongly encouraged to continue funding for this program over
the course of previously funded contract periods to avoid breach of said
contracts; and
WHEREAS, Finance Commission voted 6-2-2 in favor of this allocation;
BE IT THEREFORE RESOLVED that the Student Senate approve the
allocation of $4,000.00 for the first annual payment of a three year contract with
Zimride; and
BE IT FURTHER RESOLVED that future funding for Zimride be integrated
into the Student Senate General Operations Budget as a line item; and
BE IT FURTHER RESOLVED that future Finance Commissions and Student
Senates be strongly encouraged at the outset of a Zimride three year contract
period to continue annual funding for the remainder of said period; and
BE IT FINALLY RESOLVED that upon passage, President Rynish transmit a
copy of this bill to Dr. Brian Levin-Stankevich, Chancellor; Dr. Patricia Kleine, Provost/Vice Chancellor; Dr. Beth Hellwig, Vice Chancellor, Student Affairs; Dr. Brian Carlisle, Dean of Students; Dave Gessner, Assistant Chancellor, Budget & Finance; Mark Reeves, Director, Budget & Finance; Dr. Susan Harrison, Chair, University Senate; Dr. James Boulter, Advisor, Student Office of Sustainability; Benjamin Ponkratz, Director, Student Office of Sustainability; and Kimberly O'Kelly, Coordinator, Parking and Transportation Office.