WHEREAS, the University of Wisconsin-Eau Claire does not currently have an officially-recognized mascot; and

WHEREAS, the University of Wisconsin-Eau Claire does not currently have a mascot of the students; and

WHEREAS, multiple surveys have demonstrated support for a mascot amongst students; and

WHEREAS, the Student Senate requested the Chancellor to create a mascot committee to explore mascot options of the University of Wisconsin-Eau Claire; and

WHEREAS, the formation of that committee’s survey was found to be
unsatisfactory due to the omission of student driven initiatives and a “none of the above” option; and

WHEREAS, the Student Senate then conducted its own survey of students regarding the mascot; and

WHEREAS, that survey had a response of 4,511 students, a remarkably high number; and

WHEREAS, 79 percent of students surveyed indicated that they wanted a mascot; and

WHEREAS, 69 percent of students surveyed said that they wanted the “Blugold Mythical Bird” as their mascot; and

WHEREAS, 75 percent of those students that desired a mascot wanted the Bird; and

WHEREAS, the “winner” of the previous mascot survey only yielded 15 percent of the student survey; and

WHEREAS, Wisconsin State Statute 36.09(5) indicates that the student government shall have “…primary responsibility for the formulation and review of policies concerning student life, services, and interests”; and

WHEREAS, the issue of a mascot is within this purview; and

WHEREAS, the Chancellor of UW-Eau Claire said in a March 5, 2010 press release, “With that work done, it is now up to the Student Senate to decide what—if any—action should be taken regarding the creation of a mascot”;

BE IT THEREFORE RESOLVED that the Student Senate, on behalf of the students at the University of Wisconsin-Eau Claire establishes the Blugold Mythical Bird as the mascot of the students at the University of Wisconsin-Eau
BE IT FURTHER RESOLVED that this bird will be primarily blue and gold; and

BE IT FURTHER RESOLVED that the Student Senate shall commit funds and institutional support to find an administrative home and revenue sources for the new mascot; and

BE IT FURTHER RESOLVED that the Student Senate establishes the University of Wisconsin-Eau Claire Student Mascot Committee; and

BE IT FURTHER RESOLVED that this committee shall be classified as a special committee per Senate Bylaws 9.05; and

BE IT FURTHER RESOLVED that this committee will be charged to only having voting members that are currently enrolled students of the University of Wisconsin-Eau Claire, with a minimum of a majority being members of the Student Senate; and

BE IT FURTHER RESOLVED that this committee will have an appointed chair, titled Mascot Chairperson; and

BE IT FURTHER RESOLVED that this committee is charged with pursuing recommendations of the following: a professional design of the mascot, funding streams, training of students portraying the mascot, staff oversight, physical space needs, institutionalization, and processes for the maintenance of student control; and

BE IT FURTHER RESOLVED that this committee shall report its recommendations to the student Senate within this session; and

BE IT FURTHER RESOLVED that though this mascot may not be officially
recognized by the Chancellor or other governance bodies, that this mascot be considered the mascot of the students at the University of Wisconsin-Eau Claire; and

BE IT FINALLY RESOLVED that upon passage, President Jambrek transmit a copy of this bill to Dr. Brian Levin-Stankevich, Chancellor; Dr. Patricia Kleine, Provost/Vice Chancellor; Dr. Beth Hellwig, Vice Chancellor, Student Affairs; Dr. Brian Carlisle, Dean of Students; Dr. Susan Harrison, Chair, University Senate; John Bachmeier, Director, Alumni Relations; Kimera Way, Director, Foundation; the Spectator; the Flipside; the Leader-Telegram; the Chippewa Herald; Volume One; Scott Kilgallon, Director, Athletics; Vicki Funne Reed, Director, University Recreation; Mike Rindo, Executive Director, University Communications; Katherine Kiley, President, Alumni Board; Chuck Major, Director, Housing & Residence Life; Ricky Schimka, President, Residence Hall Association; Kirby Harless, Director, Sutherland Hall; and Jake Monahan, President, Cheerleaders and Stuntmen.