WHEREAS, Open.Eau Claire (http://open.uwec.edu/) is a student-run initiative that collaborates with faculty and staff to provide a resource that highlights unique educational opportunities at UW-Eau Claire; and

WHEREAS, the Open.Eau Claire project first received $20,000.00 in funding from the Student Technology Fee during Fiscal Year 2009; and

WHEREAS, Open.Eau Claire has received $20,000.00 from the Student Technology Fee each fiscal year since 2009; and

WHEREAS, the Information Technology Commission removed Open.Eau Claire from the Student Technology Fee Budget Ranges for Fiscal Year 2012 due to concerns with a large projected carryover balance and visibility of the project; and
WHEREAS, the Information Technology Commission advised Open.Eau Claire to address these concerns and return to the Commission with a Student Technology Fee Allocation request; and

WHEREAS, Open.Eau Claire advertises its services through Facebook, news articles, posters, and informative presentations; and

WHEREAS, Open.Eau Claire released a new version of its Website in January 2011; and

WHEREAS, there has been a 27% increase in average daily webpage views and a 50% increase in average daily course video views since the new Website was released; and

WHEREAS, Open.Eau Claire course videos receive views from the majority of world countries, with two thirds of these views coming from the United States and 15% coming from the United Kingdom and Canada; and

WHEREAS, Open.Eau Claire conducted a survey of about 300 students in Davies Center and Haas Fine Arts; and

WHEREAS, the majority of students surveyed indicated that they will use the Website in the future; and

WHEREAS, Open.Eau Claire’s carryover balance was significant due to an accumulation of start-up funds; and

WHEREAS, Open.Eau Claire has submitted a revised budget (Attachment “A”) that projects no carryover for future fiscal years; and

WHEREAS, this revised budget releases carryover funds from Fiscal Year 2011 back to the Student Technology Fee funding pool; and

WHEREAS, Open.Eau Claire is in the process of applying for grant funding
which, if awarded, would help supplement the project in the future; and

WHEREAS, the Information Technology Commission voted 5-0-1 in favor of
this allocation;

BE IT THEREFORE RESOLVED that Student Senate authorizes the
allocation of $18,000.00 to Open.Eau Claire’s operating budget for Fiscal Year
2012; and

BE IT FURTHER RESOLVED that this allocation shall come from the
Student Technology Fee contingency fund; and

BE IT FURTHER RESOLVED that that Open.Eau Claire be added to the
Innovative Programs line in the Fiscal Year 2013 Student Technology Fee Budget
Range Proposal; and

BE IT FINALLY RESOLVED that upon passage, President Jambrek transmit
a copy of this bill to Dr. Brian Levin-Stankevich, Chancellor; Dr. Patricia Kleine,
Provost/Vice Chancellor; Dr. Beth Hellwig, Vice Chancellor, Student Affairs; Dr.
Brian Carlisle, Dean of Students; Dave Gessner, Assistant Chancellor, Budget &
Finance; Dr. Susan Harrison, Chair, University Senate; Craig Mey, Director,
Learning & Technology Services; Carol Accola, Associate Director, Learning &
Technology Services; John Pollitz, Director, McIntyre Library; Charles Probst, IS
Services, Learning & Technology Services; and Tim Lauer, Student, Director,
Open.Eau Claire.