WHEREAS, approximately two-thirds of University of Wisconsin-Eau Claire students currently reside off-campus; and

WHEREAS, the current online system for finding off-campus housing, HomeJotter, is both difficult to navigate and uncontrolled by the UW-Eau Claire Student Senate; and

WHEREAS, there exists no official online system for finding sub-leasees; and

WHEREAS, Places4Students is currently used at UW-Oshkosh and UW-
WHEREAS, in a survey given on House Day, 35 of the 43 landlords in attendance responded; and

WHEREAS, in the survey administered on House Day, nine landlords preferred to have an online system and the House Day event; and

WHEREAS, in the survey administered on House Day, 15 landlords preferred an online system instead of the House Day event; and

WHEREAS, Places4Students offers advertising for both properties and sub-lesasers at no cost to students; and

WHEREAS, Places4Students would be directly controlled by the UW-Eau Claire Student Senate; and

WHEREAS, Places4Students would fill a gap that currently exists between students and landlords in regard to finding properties;

BE IT THEREFORE RESOLVED that the UW-Eau Claire Student Senate terminates its use of HomeJotter, effective immediately; and

BE IT FURTHER RESOLVED that the UW-Eau Claire Student Senate agrees to adopt Places4Students as its sole provider of off-campus housing advertising effective immediately, per the provisions in the contract (Attachment “A”); and

BE IT FURTHER RESOLVED that the UW-Eau Claire Student Senate places a link to Places4Students on its website; and

BE IT FURTHER RESOLVED that the UW-Eau Claire Student Senate charge landlords $24.99 for a “General” advertisement and $34.99 for a “Featured” advertisement; and

BE IT FURTHER RESOLVED that the Student Services commission begins a major advertising campaign for Places4Students; and
BE IT FURTHER RESOLVED that in the spring semester of 2012, the effectiveness of Places4Students be examined to determine the appropriateness of continuation of use; and

BE IT FINALLY RESOLVED that upon passage, President Jambrek transmit a copy of this bill to Dr. Brian Levin-Stankevich, Chancellor; Dr. Patricia Kleine, Provost/Vice Chancellor; Dr. Beth Hellwig, Vice Chancellor, Student Affairs; Dr. Brian Carlisle, Dean of Students; Dr. Susan Harrison, Chair, University Senate; Dave Gessner, Assistant Chancellor, Budget and Finance; HomeJotter; Places4Students; Chuck Major, Director, Housing & Residence Life; Susan Marie Johnson, Service Associate, Housing & Residence Life; and Frank Pellegrino, Editor-in-Chief, Spectator.