WHEREAS, a comprehensive program review has been discussed throughout the Strategic Planning process and in the draft Strategic Plan, released on February 5, 2008; and
WHEREAS, the draft plan also discussed that this review would evaluate programs in light of such principles as mission centrality, quality, size of enrollment and cost/revenue; and
WHEREAS, the word "program" was not defined but can be described as any academic unit or student service; and
WHEREAS, there are many references that describe criteria and a process that could be used; and
WHEREAS, Robert Dickeson's book, Prioritizing Academic Programs and Services, outlines a process for review and prioritization, provides examples from other implementation plans, and advice for successful processes; and
WHEREAS, this resource also discusses that the review process should not mirror the regular program review process but should be more comprehensive; and
WHEREAS, this resource also suggests a list of ten criteria for the comprehensive program review and prioritization, as listed in Attachment “A;” and

WHEREAS, prioritization does not have to be a list of each program from highest and lowest; and

WHEREAS, in the most recent discussion regarding the elimination of the Music Therapy degree and major, a comprehensive review like this did not occur; and

WHEREAS, this process could have gone more smoothly had a comprehensive review occurred; and

WHEREAS, by completing a comprehensive review and prioritization process, UW-Eau Claire will better be able to react to difficult budget decisions; and

WHEREAS, this process would also facilitate better planning for the use of our resources; and

WHEREAS, decisions regarding academic programs and student services in the future would be made on sound reasoning and comprehensive data; and

WHEREAS, this process might best occur once the Budget Process Task Force’s recommendations are implemented and the Strategic Plan is finalized;

BE IT THEREFORE RESOLVED that the UW-Eau Claire Student Senate supports a comprehensive program review and prioritization on the UW-Eau Claire campus; and
BE IT FURTHER RESOLVED that the UW-Eau Claire Student Senate recommends to Chancellor Levin-Stankevich that this process begins in conjunction with the finalization of the Strategic Plan and the implementation of the Budget Process Task Force's recommendations; and

BE IT FURTHER RESOLVED that the UW-Eau Claire Student Senate recommends that this process begin before fall 2009; and

BE IT FURTHER RESOLVED that the UW-Eau Claire Student Senate will ensure student participation at all stages of this process; and

BE IT FINALLY RESOLVED that upon passage President Raymond French transmit copies of this resolution to Dr. Brian Levin-Stankevich, Chancellor; Dr. Steven Tallant, Provost/Vice Chancellor; Andrew Soll, Vice Chancellor, Business & Student Services; Dr. Marty Wood, Chair, University Senate; Ann Lapp, Interim Associate Vice Chancellor, Student Development & Diversity; and Jodi Thesing-Ritter, Associate Dean of Student Development, Student Development & Diversity.

Submitted by:
Raymond French, Student Body President
Meghan Charlier, Student Body Vice President
March 10, 2008
Ten Criteria... “That will facilitate meaningful prioritization.”

1. History, development, and expectations of the program
2. External demand for the program
3. Internal demand for the program
4. Quality of program inputs and processes
5. Quality of program outcomes
6. Size, scope, and productivity of the program
7. Revenue and other resources generated by the program
8. Costs and other expenses associated with the program
9. Impact, justification, and overall essentiality of the program
10. Opportunity analysis of the program

Taken from Robert Dickeson, *Prioritizing Academic Programs and Services: Reallocating Resources to Achieve Strategic Balance*, page 54.