Adaptive Technology Center Created

by Bob Rose, roserf@uwec.edu

McIntyre Library is very pleased to announce the creation of an Adaptive Technology Center that furthers its efforts to improve accessibility to visually impaired and other disabled students and staff. Located in the Reference area on the main floor of the library, the center includes equipment made possible by funding from the Student Technology Fee and the Provost.

VERA (Very Easy Reading Appliance) scans text and reads it back to the user. VERA features state of the art software, including an adjustable reading speed and the capability to record the voiced text to the user’s own tape equipment. This appliance interprets appropriate intonation and reads unknown words or names surprisingly well. VERA’s unique capabilities may also make it useful for some individuals with particular learning disabilities. VERA will also translate documents into French and Spanish, although we cannot attest to the accuracy of those translations. Check out earphones for use with VERA at the library’s Circulation Desk and ask for assistance in its use at the Reference/Government Publications Desk.

These new and existing resources represent a beginning to improve access for disabled students and staff. We hope they will serve as a foundation for improved access across campus as the awareness of the need for such improvement continues to grow.
Guest Column

Katherine Schneider, Ph.D.  Counseling Services, schneiks@uwec.edu

I celebrate with the library the opening of their Adaptive Technology Center and echo Bob Rose’s hopes that it will grow. Technology can certainly assist in information access for the 54 million Americans with disabilities as well as for the rest of Americans who are temporarily able-bodied.

To me, accessibility is always a combination of high tech and low tech solutions. I can still remember ten years ago when Mike Skarp (CNS) put my first talking computer on my office desk. I was scared of breaking it and had no idea what it could do for me other than give me headaches. Just because a person with a disability has appropriate hardware and software available, doesn’t mean that person can make use of it. It takes training and hours of practice to be able to word-process, read and send e-mail and surf the web. Then when the systems are upgraded, retraining is needed. It also takes people making websites accessible, being willing to put attachments into the body of an e-mail since the screen reading program cannot open all attachments, and putting documents on websites in text as well as PDF versions. It means that a sighted human has to find the book on the library shelf and help me mark the chapter that I want to read using the scanner. Administrators need to consider accessibility issues before systems and products are adapted and to figure out work-arounds for those parts of a system that are not yet accessible. For example, NetLibrary has user-friendly graphics to advance to the next page of a document, but screen readers cannot read graphics. The text that goes with these graphics can be changed fairly easily to be read by screen readers, but could have been made that way from the beginning. This requires web designers’ attention to accessibility issues and solutions.

The library’s Adaptive Technology Center may serve as an example and a reminder to all of us to consider accessibility issues. As we conduct our daily business we can ask ourselves: How would this work if I was a wheelchair user? Blind? Deaf? Or had a hidden disability like a learning disability? If each of us makes accessibility our business, then the Adaptive Technology Center will indeed be the center of an accessible campus.

continued from page 1

ware. A JAWS site license has been purchased that allows up to five networked users to access the software simultaneously. JAWS enables students to have their e-mail or other documents read back to them. Users can check out earphones from the Circulation Desk.

Students also have access to voice recognition software in L 5019C, a room that provides privacy. Dragon Naturally Speaking software enables users to “train” the computer to recognize their voice and dictate the text they want to write. They can also create Excel spreadsheets with the software. The key to L 5019C can be checked out from the Circulation Desk.

These new and existing resources represent a beginning to improve access for disabled students and staff. We hope they will serve as a foundation for improved access across campus as the awareness of the need for such improvement continues to grow. We still have a long way to go, but with the installation of the new equipment and furniture in the library and General Access labs, we’ve made important first steps. We’re grateful for the support from the students in the form of funds from the Student Technology Fee and the additional funding provided by the Provost, as well as the support provided for this project by Rich Dirks (now retired) and Mike Skarp (CNS).

SPSS Support

by Kathy Finder, finderks@uwec.edu
and Bob Rose, roserf@uwec.edu

Since Catherine Roraff’s resignation in August, the library has worked to develop an interim solution for assisting SPSS users until someone is hired to support SPSS at the same high level as did Catherine. However, it will take some time before such a position can be filled. In the interim, we will provide a base level of SPSS support for the campus through the services of Kevin Hulke and the BITS program. Please note that our support will be limited to the use of SPSS for statistical analysis and not for statistical consulting.

Support for Faculty

Kevin Hulke joins UW-Eau Claire as an LTE. He brings with him a strong math and math education background, and he is currently gearing up to provide support for SPSS. With his background, we feel he is a good match for SPSS support. Kevin is building his knowledge of SPSS and will be able to provide answers to some questions immediately. If he does not know the answer, he will research the answer and get back to the individual.

Support for Students

Some of the BITS Trainers have worked with Catherine and are qualified to offer basic SPSS workshops through general offerings and for faculty-requested sessions for their students (contact Juanita Ikuta for more information). In addition, PALS provides one-on-one assistance for students. Questions that they cannot answer will be referred to Kevin Hulke.

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As many readers will remember, during the past budget biennium the UW libraries experienced their first acquisitions budget increases in more than a decade. Those increases permitted a great expansion of access to electronic resources system-wide, provided additional funding for local collections, and expanded delivery service among the UW libraries to five days a week. The increases were desperately needed and warmly welcomed, and helped to partially overcome a decade during which access to print resources—book monographs and serials—declined on an annual basis. Despite the work of many groups and individuals within the state, an effort initiated by the United Council of UW Students to complete the funding package originally requested for the past biennium has failed. Such funding was approved by the Senate, but it failed to be included in the joint House-Senate version of the budget that was forwarded to the Governor.

Users of the library should be prepared for a gradual return to the past, when increasing amounts of the library’s acquisitions budget went to the acquisition of a decreasing number of journals and less money was available for monographs and other one-time purchases (such as videos and compact disks). Inflation continues to be a very serious matter when it comes to library acquisitions and the cost of journals has far exceeded the inflationary rate for other commodities. We should be in relatively good shape this fiscal year as we were very conservative in putting the additional funding to work during the past two years. However, we expect that departments generally will experience a 5% decrease in their allocations, that very few new journal subscriptions will be added, and that we will continue to cut journal subscriptions selectively. Those journals used the least are prime candidates for cancellation.

The problem described above will continue as long as the impact of materials inflation is not considered as part of the budgetary process, and local print collections will suffer accordingly. The bright side to the picture is that the cooperation achieved by the UW libraries in purchasing electronic resources has increased significantly the number of journals to which we can provide full-text access. The Periodicals List available through the library’s web page includes more than 10,000 journal titles available in electronic full-text as well as journals available in the library itself. The fact of the matter is, however, that it is unlikely that we will be able to continue rapidly expanding access to electronic resources, even acting cooperatively, and not all disciplines have benefited equally from such access.
Have you ever struck up a conversation with a stranger and discovered that this person was the next-door neighbor of your aunt Gladys? It’s amazing how easily you can find and make connections with people. This theme of ‘connecting’ was prevalent in this year’s opening week presentations on campus. I’d like to share three kinds of connections that have been a part of my life, along with additional resources to explore.

Personal Connections
No matter where I go or whom I meet, I can find a connection that illustrates just how small the world is. I have only been with McIntyre Library two months, and have already had one of these small-world experiences. I found out that one of my colleagues grew up in the same region of southern Minnesota as I had, but at a different time. My colleague’s father was the local photographer, and he had taken my stepfather’s confirmation portrait and his wife had colored the photograph. This beautiful photograph hangs in my stepfather’s home, and I have always admired it. A co-worker recommended a book about these coincidences and chance meetings with strangers that perhaps aren’t by chance. Although a work of fiction, the book did make me stop and think about these experiences.


Professional Connections
There are personal and professional connections that influence one’s career path. Three come to mind for me: John Jenswold, my first history professor, Joel Wurl, my internship supervisor, and Rick Pifer, my archives instructor. Until I was hired at UW-Eau Claire, I did not realize that my key mentors in history and archives had connections here. John and Joel both received their undergraduate degrees from UW-Eau Claire, and Rick had worked here. John, who encouraged me to pursue a history career, wrote the history of the university for its 60th anniversary. The second mentor, Joel, introduced me to the archives profession and later gave me my first professional position out of library school. Rick Pifer, who currently teaches archives courses at UW-Madison, is a former UW-Eau Claire archivist, and throughout his class Rick often provided anecdotes from UW-Eau Claire experiences. We all have role models and mentors who have helped us. We can encourage and advise our colleagues and students through peer mentoring programs, supervising, and useful works on mentoring.


Campus Resources:
• NET Mentoring Program http://www.uwec.edu/academic/net/ne04003.htm
• Center of Excellence for Faculty and Undergraduate Student Research Collaboration http://www.uwec.edu/ORSP/Publications/ReportOnStu.htm

Genealogical Connections
The final type of connection is the genealogical variety. I have assisted genealogists with public records and other archival materials and on very exciting occasions I have worked individually with genealogists only to discover that they were researching the same family from the same place. With the Internet and sophisticated genealogy software, it is easier for genealogists to connect the branches of their family trees. One of the most ambitious web projects that facilitates these kinds of connections is the U.S. GenWeb Project, through which every state and county has its own genealogy web site that is connected. Genealogists interested in a family name in a specific state or county can go to that page and post inquiries, join a discussion list, offer to look-up information in local sources, and so on. On one occasion I went to the site for my home county in southwestern Minnesota, read a posting from someone in Washington State and we were able to make a connection via this web site. Try making your own connections through the following sites.

• US GenWeb Project http://www.usgenweb.org/
• Wisconsin State Page http://www.rootsweb.com/~wigenweb/
• Eau Claire County Page http://users.rootsweb.com/~wieaucla/eauclair.htm
Designate a Proxy — Your Authorized Borrower

by Cleo Powers, powerscj@uwec.edu

If you want to authorize another person to check out library materials or pick up interlibrary loans (ILL) for you, you will like the proxy service. Faculty and academic staff at UW-Eau Claire may authorize up to two people, such as student assistants or a department program assistant, to complete transactions on their behalf. You no longer have to give your Blugold card to an assistant. Now your surrogates may use their own Blugold cards and have the transaction charged to you.

Proxy authorizations should be established well in advance of sending a proxy to pick up materials. The application form may be obtained at the Main Circulation, CRIM or Reference Desk, or contact Cleo Powers. After the completed forms are returned to Cleo Powers (Library-CRIM), the authorization will be set up and you will receive an email indicating that the service may be used.

Your authorized borrower should present their own Blugold card at a circulation desk and indicate they are acting as a proxy for a faculty/academic staff member. Designated proxies may not use the authorization to check out materials for their personal use; any abuse will result in the cancellation of the proxy.

Faculty and academic staff may check to see what is currently checked out to them by using the Patron Information feature available through the online Voyager catalog. This feature may also be used to renew materials. As with other library material, staff are personally responsible for any charges assessed to their library account for damaged or lost materials checked out using the proxy service.

Please contact CRIM/Circulation Librarian Cleo Powers at 836-5820 or email powerscj@uwec.edu with your questions about the service.

Zhang Xiaodan (Tom) Will be in the Library to Assist You

by Dan Norstedt, norstedt@uwec.edu

The library has the pleasure of hosting Zhang Xiaodan, a reference and automation librarian from Jinan University, Guangzhou, PR China. You may call him either Xiaodan, or his English name, Tom. He is a personable man and skilled computer scientist and library practitioner who is a native of Siping, in the far northeast of China. His work has taken him to the tropical climate, bustling city, and unique food culture of Guangzhou, in the south of China.

Tom has aided Eau Claire faculty who have visited Guangzhou by acquainting them with the library, setting up computer-based materials, and translating lectures on the fly. He comes to us with an eagerness to learn our system, a tolerance for cold weather, and a strong interest in female American Jazz singers.

Tom’s arrival will be announced on the library web page.

Universal Borrowing: One System — One Library

by Cleo Powers, powerscj@uwec.edu

Universal Borrowing (or UB for short) is ready to be rolled out for public use. With UB, library users can borrow materials from any other UW library and have them delivered for pickup at any UW library within a few days. UW Eau Claire, LaCrosse and Stout are currently fully operational with the UB module. The other UW libraries will be phased into the program over the next year, with Whitewater, River Falls and Stevens Point joining the next UB group. As these libraries come online, they will be added to the UB search link on the UW-Eau Claire Voyager catalog.

Using the Voyager Catalog, patrons can simultaneously search all the UB libraries to determine if the item they want to borrow is available. If it is available, an online request form is completed by the patron and transmitted to the owning library. The owning library retrieves the material and assigns it an “in transit” status, then prepares it for delivery to the library designated by the requestor. A courier service runs between the UW libraries five days a week and delivers the requested materials. When the material arrives at the designated “pick up” library, a notice is sent to the requestor to tell him/her the item is available to be picked up and checked out. Users may track the status of their requests by viewing their patron information in the online catalog. When the material is available for pick up, the patron can come to the library and use his/her ID card to check out the material.

The UW libraries have agreed on common circulation periods, with 28-day checkout for most UB materials. Media such as videotapes, CDs, CD-ROMs, and materials from the education resource centers (i.e. units like CRIM at UW-Eau Claire) will circulate for only 14 days. Items borrowed through UB are NOT eligible for renewal. Borrowers who are blocked from checking materials out at their local campus library will also be blocked from using the UB service.

Materials from Reference, Reserve, Special Collections and Periodicals will NOT be available for borrowing through UB from any of the UW libraries. Requests for periodical articles should still be handled through the standard Interlibrary Loan (ILL) process. Community borrowers are not eligible for UB and should continue to use ILL at their public library.

We invite you to try this new service. Periodical articles must be ordered through ILL, but we encourage you to search UB collections before you submit an ILL request for books and other materials.

OFF THE SHELF October 2001
Recent enhancements to the library’s website range from subtle aesthetic changes to the launching of major new web-based services. Some of the changes you’ll see include the following:

**We’ve removed ADMIN from the library...**—from the library’s URL, that is. As participants in the campus wide effort to shorten URLs by removing category prefixes, the library URL became www.uwec.edu/library. Should you have any links or references to the library’s web page that include ADMIN in the URL, please update them.

**On the homepage front (index.html)...**
—Our online Interlibrary Loan forms have been one of our most popular web features. To make them easier to find, we’ve added an Interlibrary Loan button to the top of the library homepage.

—Always interested in hearing from you, we’ve added an Ask Us/Tell Us button to the homepage as well. It links to forms for submitting reference questions, special collections questions, and comments to the director.

—The homepage reflects the library’s evolving Information Literacy program, replacing the former Library Instruction link with a link to the new Information Literacy web page.

—Important messages will occasionally appear, such as the Terrorist attack: collection of websites & documents.

**What’s new with our What’s New @your library feature (new.html)...**
Changes to the homepage layout make it easier to see What’s New @your library. By clicking on the What’s New links from the library homepage, you can find out about:
- **new databases** available through the library
- **recent acquisitions** in the library, including books, government documents, videos, CDs and other media
- **trial databases** to which the library is considering subscribing. Test drive and evaluate them!
- **library job openings**, including faculty, staff and student positions
- **current exhibits** at the library

The @your library trademark is part of a public education campaign, sponsored by the American Library Association, promoting the value of libraries and librarians to our communities, schools and businesses, as well as to our society, democracy, and the new digital age.

**Research Resources (resources.html)...**
—With the increasing and often overwhelming amount of information available, the library is launching two new services to help students (and faculty) structure their research and more efficiently navigate their way through this sea of information.

**Core & More** attempts to guide students through the more than 110+ databases now available in the library by identifying the core databases to use for research in a given discipline, followed by additional databases that may be useful for more in-depth research. In addition, Core & More includes seminal reference works for each discipline and links to selected websites chosen by librarians and culled from faculty and departmental web pages.

**Build-a-Guide** provides students with customizable research guides on a variety of popular research topics. The guides suggest approaches to researching the topic; basic reference resources, subject headings, databases, government publications and websites to use; and places to go for further information.

See articles on page 7 about these new resources.

In addition to these changes, we’ve made an enormous number of behind-the-scenes revisions to make our site more accessible and accurate, including the addition of alternative text to the graphics that lacked it. The accessibility rating of our website should be much improved. As always, please let us know if you have comments/questions about the website. Your input makes it better.
Build a Guide

by Betsy Richmond, richmoeb@uwec.edu

Try the new Build a Guide, online, customizable subject guides for students. Build a Guide is a database of librarian-recommended resources on frequently used topics for student papers, presentations and speeches. Students can customize a guide to include all resource types or choose specific resources.

Build a Guide is available from the library web site through the Master Index, or on the Research Resources page under Resources by Subject.

Students first choose one of the 40 topics and then select a resource type(s). Topics range from children and television to world hunger. The Build a Guide is customized by choosing the resources the student wants to use. Resources types include:
- all sources (the default)
- basic resources (background material, books, etc.)
- article indexes and databases (databases for finding journal articles)
- subject headings (Library of Congress headings for searching the online catalog)
- web sites

Each guide begins with approaches to the topic, and includes search hints for government publications and sources of further assistance. Research methods and technology links assist the student in developing research skills.

Special thanks to the Library Automation Department for technical assistance, without which Build a Guide would not exist, and to library faculty and staff who contribute to the guides’ content.

If you have topics you would like included in Build a Guide, please use the tell us/ask us button on the library homepage or contact Betsy Richmond, richmoeb@uwec.edu.

Build a Guide

<table>
<thead>
<tr>
<th>Examples of Topics</th>
<th>Resource Types*</th>
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<tbody>
<tr>
<td>Children and Television</td>
<td>☑ All Sources</td>
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<td>Climatic Change</td>
<td>☑ Basic Resources</td>
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<tr>
<td>Euthanasia</td>
<td>☑ Article Indexes and Databases</td>
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<td>Japanese Culture</td>
<td>☑ Government Publications</td>
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<td>Marijuana</td>
<td>☑ Subject Headings</td>
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<td>Marital Property Issues</td>
<td>☑ Web Sites</td>
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<td>Organizational Behavior</td>
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<td>World Hunger</td>
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Background Information includes:
- Specialized encyclopedias, dictionaries, and related reference works that would assist students in defining and narrowing topics

Internet sites include:
- Websites of central importance to each discipline that are culled from faculty websites or selected by librarians from reviewed sites.

Please send recommendations for additional Internet links to Mimi King (kingm), and other comments to Dan Norstedt (norsteda).

Core and More

periodical databases, reference works and Internet resources

by Dan Norstedt, norsteda@uwec.edu

The primary purpose of Core and More is to succinctly reveal to students which periodical databases are most essential (core) for each discipline. Other useful databases (more) are listed separately. The Core and More listings have been added to the library homepage at: http://www.uwec.edu/Library/coremore/index.html.

The second purpose is to identify and promote critical reference works in each discipline. Specialized encyclopedias such as Encyclopedia of Human Nutrition or Encyclopedia of Sociology are extremely useful for background information for term papers, but previously were not particularly visible to students.

Finally, each Core and More page links to recommended Internet sites in each discipline. More categories may be added after the first iteration of Core and More, such as career resources, and major journals.

Here are the criteria used to build the Core and More listings:

Core databases include:
- Large bibliographic databases that cover the discipline
- Small bibliographic databases dedicated to the discipline

More databases include:
- Bibliographic databases limited to one publisher’s offerings
- Specialized databases such as Annual Reviews and JSTOR
- Large bibliographic databases that may touch the discipline, for example, the general database Academic Search Background Information includes:
- Specialized encyclopedias, dictionaries, and related reference works that would assist students in defining and narrowing topics

Internet sites include:
- Websites of central importance to each discipline that are culled from faculty websites or selected by librarians from reviewed sites.

Please send recommendations for additional Internet links to Mimi King (kingm), and other comments to Dan Norstedt (norsteda).
New Databases, New Providers

by Mimi King, kingm@uwec.edu

Several “old favorite” databases are now available through Cambridge Scientific Abstracts, a provider which has recently expanded from scientific literature indexes to include social sciences. We have access to ERIC, Linguistics & Language Behavior Abstracts, Social Service Abstracts, Social Services InfoNet, and Sociological Abstracts. Although they do not provide the full text of the articles they index, we are developing links to the many other full text sources we can access. There are several unique features available through CSA: web sites are indexed and a link appears to those that match your search; CSA editorial staff have created summary papers with key citations and web links on “Hot Topics”; and a link to Social Services InfoNet.

Other new databases are available through Wilson and EBSCOHost. Here is a discipline breakdown of our new databases.

**Education**

**ERIC**
The CSA version provides thesaurus access as well as keyword searching of this standard education database. Researchers in Communications and Social Sciences may favor this version because it shares the same interface as LLBA, Social Services Abstracts, and Sociological Abstracts. 1966- current

**Linguistics & Language Behavior Abstracts (LLBA)**
Covers all aspects of the study of language including phonetics, phonology, morphology, syntax and semantics. Complete coverage is also given to descriptive, historical, comparative, theoretical and geographical linguistics fields. LLBA assists both generalists and specialists in keeping abreast of developments in disciplines concerned with the nature and use of language. 1973-current

**Media Review Digest**
Provides citations, with descriptive notes, to films and videotapes, filmstrips, records and tapes, and miscellaneous media. “Media Review Digest is a core media reference tool and standard catalog of media information. Media Review Digest is the most comprehensive guide to reviewed and evaluated non-print media. In addition to coverage of the best reviews in print publications, Media Review Digest also provides access to the finest reviews and related resources accessible via the Web — currently linking to approximately 300,000 full-text reviews.”

**Middle & Junior High School Library Catalog (Wilson)**
A selective annotated list of fiction and nonfiction books for young people in grades five through nine, this database includes review sources and other professional aids for children’s librarians and school media specialists. Nonfiction works are classified by subject according to the Dewey Decimal Classification. Works of fiction and story collections are designated Fic and S C.

**Humanities**

**Fiction Catalog (Wilson)**
A selective annotated list of more than 7,000 works of fiction for adults, this database includes both established and contemporary works written in (or translated into) English. Entries link to review excerpts from Wilson’s Book Review Digest database. The catalog is intended for collection development and for readers’ guidance and reference service in public and undergraduate libraries.

**MagillOnLiterature**
Provides editorially reviewed critical analyses and brief plot summaries of the most studied works in the history of literature. This database equals the complete contents of 31 sets of reference books, including: 20 Masterplots and Masterplots II titles, the Cyclopediia of World Authors, the Cyclopediia of Literary Characters, 10 years of Magill’s Literary Annuals and Magill Book Reviews. Reviews are not available as a printed collection. 1990-

**Matter of Fact**
A Matter of Fact is a major source for statistical evidence on current social, economic, political, environmental, and health issues. The entries are that contain statistical and date-linked data, designed to make a major point or to reinforce an argument. 1984-

**Public Library Catalog (Wilson)**
Public Library Catalog is a selective annotated list of nonfiction and reference works with analytical entries for anthologies, collections, and parts of books. Works are classified by subject according to the Dewey Decimal Classification.

**Social Science**

**Sociological Abstracts**
CSA Sociological Abstracts is a primary resource for the latest research in sociology and related disciplines. The database draws information from an international selection of over 2,600 journals and other serials publications, plus conference papers, books, and dissertations. Records added after 1974 contain in-depth and non-evaluative abstracts of journal articles. 1963- current

**Social Services Abstracts**
CSA Social Services Abstracts provide bibliographic coverage of current research focused on social work, human services, and related areas, including social welfare, social policy, and community development. 1980- current

**Social Services InfoNet**
Social Services InfoNet provides social workers and social service practitioners with an access point to research available on the Internet. An annual Best Practices competition highlights successful solutions to today’s social welfare problems and encourages excellence in the field.
Database Updates

by Mimi King, kingm@uwec.edu

America: History and Life (AHL) & Historical Abstracts (HA)

AHL and HA now include the following enhancements:
1. A simplified search screen, which uses Keyword and one additional field, is now the default search screen. The multi-field search screen has been renamed Advanced Search.
2. A revised and expanded help system has been added.
3. Alert — a notification service that permits the establishment of up to ten searches that are run against new records monthly — is available to all users at subscribing institutions.
4. HA has CLIO Notes similar to those in AHL.
5. Search criteria is highlighted in the Full Record Display.
6. All subject terms in the Full Record Display are hyperlinked.
7. Over 60,000 links to full text articles in JSTOR. Articles are retrieved from short- and full-entry record displays. Not all articles indexed will be found in JSTOR.

JSTOR Arts & Sciences II Collection

JSTOR has begun to release titles in the Arts & Sciences II Collection. This multi-disciplinary collection of at least 100 titles contains titles and disciplines that complement those in the Arts & Sciences I Collection. When completed in 2002, the Arts & Sciences II Collection will offer additional titles in disciplines such as History, Economics, and Asian Studies and will offer core titles in new disciplines, such as Classics and Archaeology, African, Latin American, Slavic, and Middle Eastern Studies.

Health Source Plus

Health Source Plus has been divided into two sections, Health Source: Consumer Edition and Health Source: Nursing/Academic Edition.

Health Source: Consumer Edition provides information on health topics including the medical sciences, food sciences and nutrition, childcare, sports medicine and general health. The database features searchable full text for nearly 165 journals as well as abstracts and indexing for over 180 general health, nutrition and professional health care publications. Designed for non-medically trained people, the information provided should not be viewed as a means for self-diagnosis or a substitute for professional medical advice, diagnosis or treatment.

Health Source: Nursing/Academic Edition provides nearly 480 scholarly full text journals focusing on many medical disciplines. Also featured are abstracts and indexing for over 510 journals. This database includes USP Pharmacopoeia DI: Volume II Advice for the Lay Patient and Stedman’s Medical Dictionary.

Project Muse

Project Muse has added more search options and the following enhancements:
1. Context-specific help screens with a link next to pull-down menus.
2. Search statements displayed at the top of the results pages.
3. Date limits searchable from the advanced search screen.
4. Enhanced search results that show the searched terms in context and features for refining search results are clarified.
5. Start dates for journals available in Project Muse will be more prominently displayed.

CARL services moved to Ingenta

CARL Reveal service has been taken over by Ingenta. Unfortunately, Ingenta is not yet able to add new users to the Alert service, but we are looking at solutions to this problem and will notify interested faculty when this issue is resolved. Those who requested accounts before the change will continue to receive their journals’ table of contents as usual.

Locating Databases

Use the Master Index button on the library homepage: www.uwec.edu/library for direct access to databases by title. Databases are also linked in the alphabetical list of databases, (library homepage/Research Resources/Article Indexes & Databases/Alphabetical List), as well as under the Subject List.
NEW ON THE WEBSITE

Description:
Thousands of electronic books are now easier to find, read and download from the McIntyre Library website. The UW-System libraries are collectively participating in selecting and making available electronic books by loading selected NetLibrary bibliographic records (authors, titles, subjects and keywords) into their respective online catalogs. Use of e-books is limited to participating UW member institutions and the books are available to you for 24 hours. If you find an eBook you want to read cover-to-cover, complete an interlibrary loan form and we will order a print copy for you. ILL forms are available at the Reference desk or online by clicking the yellow “interlibrary loan” button on the library homepage.

Locating NetLibrary books:
Any Voyager search results may include NetLibrary titles. The following directions help you find only NetLibrary titles. From the library homepage, click Library Catalog. On the basic Voyager search screen choose to limit your search to NetLibrary from the pull-down menu and enter a topic.

Database Name: UWEC McIntyre Library
For listing of ALL periodicals, including those available in full-text online, see the Perfiles List

NetLibrary by Karen Pope, popekj@uwec.edu

Accessing, reading and downloading e-books:
Once you have located the book you want to browse, check-out or download, click the Linked Resources line to launch NetLibrary and follow the on-screen directions. Even though a call number appears on the record, the Library Location indicates NetLibrary as an Internet Link.

Creating an account:
An account is free to UWEC members, and allows you to check out or download the book for 24 hours. Follow the online instructions.

Need more information?
Contact anyone at the library reference desk: 836-3858 or library.reference@uwec.edu
Every library needs a circulation desk! For many users, the circulation desk is the primary service point. The main functions of the McIntyre Library circulation desk are to check materials out to the user and track the timely return of such materials, to see that the collections are maintained in reasonable order, and to ensure that materials are shelved in a timely manner. From 1960 to 1994 there were three separate circulation desks (Main Circulation, Reserve and the IMC). Currently there are only two circulation desks - Main Circulation and CRIM (a combined service point for the Reserve and the IMC collections). This article will focus on the Main Circulation operation.

From Main Circulation patrons may check out materials from the main collection (books located on 3rd through 5th floors), government publications, current issues of periodicals, paperback books, and materials from storage. Over 97,000 items were checked out or renewed at this desk from July 1, 2000 to June 30, 2001. Another 86,000 items were checked in, and over 61,000 items were counted as items used within the library. A total of 245,132 items passed through the main circulation desk during the year and had to be reshelved! Many thanks to those wonderful student employees who do the reshelving.

While the primary function of checking materials out to patrons and then checking them in remains the same, the means of handling these tasks have changed considerably. At one time the user signed his/her name on a checkout card that was kept in a pocket in the back of each book. This hand-signed card was replaced in the 1970’s by an IBM two-part punch card that still required the user to manually fill out information for the call number and title of each book they checked out. This was a vast improvement from the hand-signed checkout card, but staff spent hours each day manually putting these cards into call number order. When materials were returned to the library, staff pulled one IBM punch card from each book and matched it with the Library’s copy of the card. For each overdue item or fine, library staff prepared overdue and fine notices manually.

In 1986, McIntyre Library was the first UW System library to move to a fully automated circulation system and online catalog. This transition to an automated system known as LS2K (Library System 2000), required months of planning and extensive staff training. Users could now present their ID card at the circulation desk, the unique barcode on the material was scanned, and the checkouts were done on the computer. The system was set up to automatically produce overdue and fine notices at specified intervals.

We are now using our third automated library system (Voyager), which has brought enhancements for the circulation staff as well as the users. With the Voyager system, an individual may view his or her own circulation record online, submit recalls and holds, and renew materials. Faculty and academic staff can request specific people be assigned a proxy authorization which allows the designated person to check materials out of the library for them without having to give the proxy their personal faculty/staff ID card. This fall, direct requests for borrowing materials owned by other UW System libraries will be able to be placed by faculty, academic staff, classified staff and students through the new Universal Borrowing module.

In addition to the standard circulation activities, the circulation desk is the fine/fee collection point for all the library units. Copy Service orders are picked up and paid for here. Universal Borrowing and Interlibrary Loan materials are also picked up at this desk. Photocopy machines are maintained for patron use.

A major undertaking for the circulation unit is the annual summer shelf reading. Literally every book on the shelves in McIntyre Library is handled, and we check to see if the call number label is readable, if repairs are needed and most importantly, if the book is shelved in the correct place. The stacks supervisor correlates all of this activity and due to the diligence of some very dedicated, hardworking student employees the materials are in wonderful order by the time the fall semester begins.

As functions have changed over the years, so have the staff. Currently, Cleo Powers is the Circulation Librarian; BebeAnna Buck, the Main Circulation Desk Supervisor; Diana Germain, the Stacks Supervisor; and John McCrackin, Evening Desk Supervisor. Belinda Raskie and Marion Dommer hold LTE positions at Main Circulation. Students round out the balance of the circulation staff and provide the staffing flexibility needed at a busy service desk. In 1995, Main Circulation was given the additional responsibility of providing 24-hour access Sunday through Friday to McIntyre Library, and this staff keeps the circulation desk open all the hours the building is open.

**Circulation: the lending of material(s) to a user and assuring the return of such material.**

**Main Circulation**

by Cleo Powers, powerscj
For some years the library has purchased the multi-volume sets of market survey data provided by the Simmons and Mediamark survey research companies. These data are sold annually at a premium price to businesses, and then each company sells the recent data to libraries at an affordable price.

We now have the Spring 1998 Simmons data and the 1999 Mediamark data on CD-ROM in the reference area, behind and to the east of the reference desk. The print version of the 1994 Simmons and 1995 Mediamark are still shelved in the reference stacks.

Simmons on CD-ROM offers multi-function software that allows the user to prepare many kinds of special reports. Most used is the crosstabs function that produces tables of data for selected demographic groups, products, interests, or opinions. Library staff have learned basic crosstab procedures, and we will assist you in figuring out how to build the tables you need. A “Simmons Choices II” guide which demonstrates the procedure is available in the reference area and from the library’s home page.

The Mediamark system is much less complex than Simmons. You may search a product category, or scroll through a list of product categories. In addition to product information, Mediamark includes databases of periodical readership data. The Mediamark output resembles the pages of the print version we are familiar with.

Both products require learning time to develop proficiency.

**Marketing Databases Updated, Automated**

by Dan Norstedt, norsteda@uwec.edu

**New Reference Books — a Printed List**

compiled by Randy Olson,olsonran@uwec.edu

This is the last printed list that we will publish. The online list of recent reference acquisitions can be located by using the library’s Voyager Catalog. Click the Recent Acquisitions tab on the search screen, then select the location Reference.

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<td>Gale Directory of Learning Worldwide</td>
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<td>BF31 .E52 2000 (8 vols.)</td>
<td>Documents of American Indian Diplomacy</td>
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<td>Encyclopedia of Psychology</td>
<td>ML105 .I5 1999 (2 vols.)</td>
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<td>CC165 .C59 2000</td>
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<td>DS525 .C36 1999 (4 vols.)</td>
<td>The Oxford Companion to Jazz</td>
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<td>DT58 .O94 2000 (3 vols.)</td>
<td>Encyclopedia of Folklore and Literature</td>
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<td>The Oxford Encyclopedia of Ancient Egypt</td>
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<td>Archaeology of Ancient Mexico and Central America</td>
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<td>E54.5 .N33 2000 (8 vols.)</td>
<td>Encyclopedia of German Literature</td>
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<td>Oxford Companion to the Earth</td>
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<td>Notable Black American Men</td>
<td>QH 541.15.B56 E53 2001 (5 vols.)</td>
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<td>E185 .N57 1999</td>
<td>Encyclopedia of Biodiversity</td>
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<td>African American Desk Reference</td>
<td>QR46 .T6 1998 (6 vols.)</td>
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<td>F1406 .E515 2000 (3 vols.)</td>
<td>Topley &amp; Williams Microbiology and Microbial Infections</td>
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<td>Demographics of the United States</td>
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Let’s Celebrate
by Karen Pope, popekj@uwec.edu

This regularly appearing column will recommend resources for upcoming monthly celebrations, beginning with:

October: Red Ribbon Week is a celebration to recognize drug free youth and their commitment to resisting illegal drugs. Find a history and links at: www.tcada.state.tx.us/redribbon/redribbon.html

November: Buy Nothing Day will be celebrated in the UK on November 23rd and in Canada and the U.S. on November 24th, 2001. For information on the philosophy and ways to participate, go to the ADBUSTERS site at: www.buynothingday.co.uk/

December: Kwanzaa—links for this African American celebration of family, communication, and culture abound at this site: www.officialkwanzaawebsite.org/

Reserve Readings: How to Access Both Print and Electronic Articles

Help in locating print reserve articles and instruction for accessing electronic reserve can be found at: http://www.uwec.edu/library/Guides/reserve.html#catalog

Double-sided printers have arrived at the library, one near the Reference Desk, and one in CRIM. The default setting allows for printing on both sides of the paper, but single-sided printing is still an option.

The 11th edition of the LIBRA Self-Guided Workbook is available in the University Bookstore in the English 110 section.

IN BRIEF

STAFF NEWS

- Heather Muir joined us in July as our new Archivist and Special Collections Librarian. She most recently worked as the Assistant Curator for Archival Operations at the University of Minnesota Immigration History Research Center. Her academic background is in History and Scandinavian Studies with degrees from Augsburg and the University of Minnesota. Her MLS is from UW-Madison.

- Richard Bell retired in May, after 30 years of service to the university. Richard’s primary responsibility was as a Reference Librarian and he also served as the LIBRA (library instruction) Coordinator and Interlibrary Loan Coordinator. He was a member of the American Indian Studies Committee. Students, faculty and staff will miss his expertise, his sense of humor, and his balanced outlook on life. We wish him an enjoyable retirement and many wonderful adventures in the great outdoors.

- Periodicals Librarian Linda Cecchini also retired in May, after 29 years of service. Linda supervised both the Periodicals technical and public service functions. During her library career she oversaw tremendous changes in the periodicals collection as it moved from print to a virtual format, and she dealt with skyrocketing serials subscription expenditures. She was active in the University Senate, TAUP, WHE, and UWA. We will miss Linda and her informal film reviews, and are looking forward to her tales of world travel.

- Regretfully, we say good-bye to Catherine Roraff, who resigned in August to accept a teaching position in the Computer Science Department at UW-La Crosse. Catherine came to Eau Claire in 1979 and served in a variety of positions in several departments: Academic Computing Services, CNS, and McIntyre Library. Most recently, she served as a...
STAFF NEWS

Comments and suggestions about Off the Shelf are appreciated. Print copies are distributed midway through each semester to faculty and academic staff, with online copies available to all at http://www.uwec.edu/Library/ots/otshelf.html. We will be asking readers and non-readers to complete a survey during the spring semester.

Mary Hayden, editor

member of both the CITI teaching team and the Initiative in Curricular and Software Support in the library. She will be greatly missed for her role as the primary statistical consultant on campus.

■ BITS Coordinator Tina Burlingame moved to Superior in mid-August, after two years at UW-Eau Claire. Tina’s contributions as BITS Coordinator include the creation of the PALS program and a BITS trainer staff development program. She did an excellent job of documenting and streamlining the job to make it easier for the next BITS Coordinator.

■ Juanita Ikuta is the new BITS Coordinator. Juanita was the coordinator of the School of Education Technology and Project Lab and previously taught in Japan with the Japanese Ministry of Education. She is currently enrolled in the Masters of Education Professional Development program, with a focus on library media. In addition to her life at UW-Eau Claire, she enjoys her 4-year-old triplets.

■ The new Circulation Stacks Supervisor is Diana Germain. Diana is a 1999 graduate of UW-Eau Claire, with a Comparative Studies in Religion major and a Library Science minor. She currently is the bookkeeper for Design Electric in Chippewa Falls, has worked as a dental hygienist and has served as the secretary of the Chippewa County Chapter of the American Red Cross.

■ Kerry Kincaid is returning to the library as an LTE in the Reference Department, where she will staff the Reference Desk and teach LIBRA sessions. She recently received her MA in Library & Information Studies from UW-Madison. She is currently on the Eau Claire City Planning Commission and Eau Claire County Housing Board. Kerry enjoys playing the piano, writing poetry, and discovering vegetarian food.

■ The newly-created position of Information Literacy Librarian is held by Karen Pope, who has been a Government Publications librarian. She will be heading the library instructional program.

■ Lynn Everett has left McIntyre Library after ten years of service. She held various library jobs, most recently a 50% position in the IMC (now known as CRIM), combined with a 25% position as the evening Main Circulation supervisor. She supervised the IMC circulation operations and provided assistance to library users at the CRIM information desk, including the video reservations for faculty and academic staff. We wish Lynn the very best as she relocates to Lexington, KY.

■ The library extends a welcome to our newest staff member, John McCrackin. John will fill the position formerly held by Lynn Everett and work afternoons in CRIM and evenings at Main Circulation. He is a recent graduate of UW-Green Bay with majors in Humanistic Studies and Social Change and Development. While there, John was a student supervisor for the Circulation Department. He intends to begin a masters program in library science and information studies in the near future.

■ An LTE has been hired to assume some of the duties previously performed by Catherine Roraff. Kevin Hulke received his BS in Elementary Education from Immanuel Lutheran College, Eau Claire, and his masters from UW-Eau Claire. He has taught for 20 years, most recently in Mankato, MN, where he also served as principal. Kevin and his family are in the process of relocating to the Chippewa Valley, where he will also teach part time at the Chippewa Valley Technical College.

■ We thank Robin Elfstrand for all of her hard work in serving as the LTE for the Music Listening Project. Thanks to Robin, we ordered over 800 music CDs and we have cataloged nearly that many. We are happy to say that we are not losing Robin. She will continue as an LTE in Collection Development/Periodicals Technical Services, where her primary responsibilities will be to assist with the work generated by the vacant librarian position.