University Planning Committee  
Meeting minutes from October 7th, 2009

Team members present:
MJ Brukardt, Susan Harrison, Bob Hooper, Andy Nelson, Jeanne Skoug, Rama Yelkur, Rose Jadack, Lori Snyder and Dwight Watson were absent.

Meeting began at 1:10pm.

AGENDA ITEMS

1. Identify UPC Secretary – MJ Brukardt

- The secretary role for UPC will rotate through the UPC membership. A different member will act as secretary for each meeting

2. Mission Update – Susan Harrison

- One of the descriptive bullets associated with the proposed mission statement was changed during the last Senate meeting
  - The 5th bullet was changed to read, “An inclusive campus community that challenges students to develop their intellectual, personal, cultural, and social competencies;”
- The Chancellor wanted to have a better understanding of campus opinion on the proposed mission before he talks about it with the Board of Regents next week
  - Campus-wide survey on the proposed mission statement
    - Hard copy results were hand delivered to the Chancellor by Susan Harrison
    - Of the 187 responses, 127 support the proposed mission statement (68% - therefore a majority)
    - Survey will remain open for about another week to allow for any remaining comments
  - Given the responses from the campus-wide survey, the support of the University Senate, and the support from the Student Senate, the Chancellor will likely sign off on the proposed mission statement as is
3. HLC Meeting Debrief – MJ Brukardt

- Be more explicit in linking our priorities/projects to our Centennial Plan values
- Disappointment regarding the lack of attention given to EDI in the HLC Review Team’s exit interview report
  - The University must maintain focus/efforts on EDI projects and initiatives
- Also need to encourage campus action on the recommendations put forth in our Self Study, even if they weren’t mentioned in the official HLC report
  - UPC could play a coordinating role in these efforts
- Along with annual Gold Arrow recommendations, UPC should include a listing of the Self Study recommendations each year for the Chancellor’s Cabinet Retreat
- Need clarification on whether UW-Eau Claire will continue to be accredited under HLC’s PEAQ process, or change to the AQIP accreditation process
- What is the right frequency for UPC updates to campus?
  - Maybe get some “face time” on the UW-Eau Claire homepage from time to time
    - Almost everyone sees this

4a. Academic Master Plan – MJ Brukardt

- The Provost will present an overview/framework of our Master Academic Plan to the Board of Regents next week
  - This will be a high-level summary
  - Details of the plan will be decided among faculty
- Student Affairs will be creating a divisional strategic plan – MJ will be helping with this process


- In the past, UPC was responsible for the questions asked of Chairs and Directors in the annual report
- This fall, Mike Wick has created a draft template for a new annual report format
  - Mike has been vetting this template with each of the Colleges
  - Mike wasn’t able to be at the UPC meeting but said he would share his draft with the UPC
  - The new annual report template incorporates the Gold Arrows, Centennial Plan, and Key Performance Indicators
  - The new annual report template is much larger than the list of questions asked of Chairs and Directors in the past
    - UPC worked hard to reduce the number of Gold Arrows and Action Projects this year – perhaps the same approach should be used with the new annual report template
    - Mike Wick proposed an explicit statement at the beginning of the template to emphasize that Chairs/Directors would not be expected to make improvements on every question, every year
    - Another option would be to require only a certain number of questions that Chairs/Directors have to answer each year
5. Gold Arrow KPIs

- The next Chancellor’s Cabinet meeting is October 13th – can UPC have Gold Arrow KPI recommendations prepared by then?
- Need to forward recommendations for the 2009-10 Gold Arrow KPIs soon, before we get too far into the academic year
- Discussion of KPIs for Gold Arrow #1
  - In the first box (Reform curriculum for students…)
    - Add a “University Requirements revision adopted by Senate” KPI
    - Replace the “% programs at 140 credits…” KPI with this bullet, “Four-year graduation rates, by major”
      - Issue: what about students who change majors?
        - Answer: stick with 4-year graduation rate for now – maybe look into major changes as a next step
      - Issue: it will take time for departments to changes these figures
        - Answer: that’s ok, this will bring attention to this metric
  - In the second box (…problem points impeding four-year graduation…)
    - Change first KPI to read “Number and percent of programs with 4-year degree plans”
    - Add a “Number and percent of programs with 120 credit degree plans” KPI
  - In the third box (Develop…graduation-focused advising…)
    - Add a “Percent of new freshmen with a 4-year learning plan that was developed with an advisor” KPI
  - In the fourth box (Integrate EDI…into curriculum)
    - Add a “Number of projects funded under the Title III grant” KPI
    - Delete the “# and % faculty…of color” KPI and move it to the second box under Gold Arrow #2
    - Add a “Number of courses that integrate environmental sustainability” KPI
      - Utilize the new annual report process to gather these data
    - Add a “Number of courses that integrate diversity” KPI
      - Utilize the new annual report process to gather these data
  - In the fifth box (Increase…immersion experiences…)
    - Add a “Number of intercultural immersion experiences” KPI
      - Utilize the new annual report process to gather these data
      - Experiences not counted by CIE/mainframe
- Some higher-level discussion on how culture change is needed (both faculty and students) to achieve better four-year graduation rates
- Students want their $$ to go to better advising

➤ **UPC will present KPI recommendations for Gold Arrow #1 (above) to the Chancellor’s Cabinet at their October 13th meeting**
  - 9:00 – 11:00, Eagle Room

Meeting adjourned at 2:45pm

Minutes respectfully submitted by Andy Nelson