October 29, 2015

University Planning Committee

Centennial 3914 • 10:30 am – Noon

Attendees: Kim Wellnitz, Mallory Gohl, MJ Brukardt, Mitch Freymiller, Deb Jansen, Audrey Fessler, Kristen Hendrickson, Andy Jepsen, Andy Nelson, Pat Kleine, Carmen Manning, Diane Hoadley, David Leaman

Minutes Secretary: Corry Mahnke

AGENDA

- Begin with the end in mind
  - Clear, student-focused vision
  - Continue, not start over
  - Strategic, focused goals for 3-4 years
  - Measurable targets

- Draft Strategic Framework
  - What do we have and what do we need to create?

- Draft Planning Process
  - Advisory Group
  - Resources

- UPC responsibilities
  - Communicate to campus
  - Listen and distill information
  - Writing
  - Champion plan

- 11:30: Conversation with the Deans and Provost
  - What do they need from a strategic plan?
  - How do we integrate Academic Master Planning?
  - Feedback on our planning ideas

Next:
- UPC meeting sign up for presentations in November/December
MINUTES

Begin with the end in mind. What else should be included?

- 4 guideposts
- Faculty/staff opportunity
- Immediate actionable items

Draft Strategic Framework

- Reorganize the order
- Add mission and values

Draft Planning Process

- Advisory group (50-60 people) meet 3 times only for 90 minutes each
- Nov/Dec - Walk through the accomplishment of the campus with groups on campus
- Feb – advisory group meet, open forums, etc.
- Feb-April – UPC writes the plan
- April – bring the plan to campus
- Could the celebration and the contribution be combined into one event?
- What about student contribution?

Discussion with Deans and Provost

- What do they want to see in the strategic plan?
  - Include the new financial context/budget
  - University community partnerships, civic engagement, recognition of UW contributions to society
  - Fostering an environment which is welcoming, safe and supporting students of color
  - Take another look at how we put our main enterprise at the center of what we do. How all of the other pieces of the puzzle interconnect.
  - Acknowledge the culture and environment that we need to attract faculty and students. What kind of institution do we want to become?
  - Concept of vision and change, reinforce the need for change
  - Provide guidance
  - Better alignment of plans
  - Must be clear on the realities of our environment
  - This should be the tool by which to make long term decisions

- Insight into the Academic Master Plan
  - Considerations will be discussed in terms of programming
  - Reactionary group to bounce ideas off.
  - Student group.
o Members of these groups not only contain faculty, but pull from groups across campus to provide a collective conscious
o Final authors of the academic master plan will be Deans to be completed by May 2016
o This should be a document that is part of the process to find the answers, not give the answers