**DRAFT KPI: Goal Seven: Steward Physical Resources**

*Our facilities will reflect academic excellence, helping to attract and retain students. They will support our academic goals, be well maintained and operate efficiently.*

<table>
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<th>Outcome</th>
<th>Key Indicator(s)</th>
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| 1. Reduced carbon footprint | • Total PR and GPR* energy use (compare to peers, as available)  
• Outcomes of biennial Greenhouse Gas Emissions Study:  
  o Annual electricity consumed (kWh)  
  o Annual heating (fuel volume)  
  o Annual solid waste (weight)  
  o Transportation (eventually)  
[Comparison of energy use by building, when it becomes possible] |
| 2. Competitive facilities attract students | • Student satisfaction with facilities:  
  o General condition of buildings & grounds  
  o Athletic facilities  
  o Availability of student housing  
  o Classroom facilities  
• Admissions survey on student interest in sustainability, importance of facilities to enrollment (if available)  
• Standing in sustainability rankings (Princeton Review, Sierra’s “Coolest Schools” etc.) |
| 3. Facilities investment meets university’s strategic goals | • Ratio of facilities major maintenance and repair funding from the State/current physical plant value (by fiscal year, broken down by PR and GPR funds)  
• Ratio of operation and maintenance of physical plant expenditures over total instructional and general expenditures (by fiscal year, broken down by PR and GPR funds) |
| 4. | • |

* PR = Program Revenue  
* GPR = General Purpose Revenue  
* Physical Plant = all buildings and grounds

**Comments on the draft indicators can be sent to the University Planning Committee at: strategicplanning@uwec.edu.**