We prepare you for success.

Employers assume you are knowledgeable about your area of study. However, it’s often “the little things” that separate good candidates from great ones—those individuals that employers bring in for an interview from those they actually hire.

The Student Professional Development Program gives you that extra edge. In our non-credit workshops, we discuss important subjects there isn't time to cover in the classroom. Workshops are informative, hands-on, and practical. They are led by professionals who know and understand what employers look for in prospective employees.

This program is one more way the College of Business helps prepare you for success.

Justin Gardner & Tiffany Weiss
Program Coordinators
The Student Professional Development Program provides learning experiences that develop personal and professional skills, giving students a competitive edge within their chosen field.

**SPDP: Student Professional Development Program**

The Student Professional Development Program provides learning experiences that develop personal and professional skills, giving students a competitive edge within their chosen field.

**The Business Professional**

Topics covered in this workshop include:
- Student Code of Conduct
- Introduction to the College of Business
- Career planning
- Developing your network
- Discovering Blugold CareerLink
- Panel of interns

Workshop fee: $18.75

**Professional Image**

Topics covered in this workshop include:
- First impressions
- Business professional attire
- Business casual attire
- Purchasing business attire
- Black tie affairs
- Interview preparation
- Accessories and grooming

Workshop fee: $16.50

**Professional Etiquette**

Topics covered in this workshop include:
- Pre-dinner etiquette
- The place setting
- The meal: salad, bread, soup, main course, dessert
- The American and European dining styles
- Concluding a meal

If you have special dietary needs or restrictions, email spdp@uwec.edu at least 3 days prior to the workshop.

Workshop fee: $25.00 (includes meal)

**FINAL WORKSHOP: Networking Banquet**

(Workshops #1, 2, and 3 must be completed to attend #4)

Prior completion of The Business Professional, Professional Image, and Professional Etiquette is required before attending the Networking Banquet. This workshop is the culmination of the previous three workshops; it provides the opportunity to put into practice, in the company of business professionals, all that has been learned in the SPDP.

In this workshop, you will:
- Network with professionals in a formal networking environment
- Dine with proper etiquette, practice proper dining styles while carrying on a conversation
- Gain valuable feedback from professionals

Business casual attire required, business professional preferred.

If you have special dietary needs or restrictions, email spdp@uwec.edu at least 3 days prior to the workshop.

Workshop fee: $38.75 (includes meal)

To learn more about the Student Professional Development Program, visit [www.uwec.edu/cob/undergraduate/spdp](http://www.uwec.edu/cob/undergraduate/spdp)