Management, General

The general management program prepares students for success through a curriculum that includes a strong liberal education core, and a broad background of major-specific coursework in management and business. The program also helps students develop communication, teamwork, and problem solving skills, which are highly valued by organizations seeking to employ managers.

Graduates find employment in a variety of industries and organizations.

Business CORE*

- Acct 201 Principles of Accounting I
- Acct 202 Principles of Accounting II
- Bcom 206 Business Writing*
- Bcom 207 Business Presentations*
- Bsad 300 Diversity in the Workplace
- Bsad 305 Legal and Regulatory Environment
- Fin 320 Principles of Finance
- IS 240 Information Systems in Business
- Mgmt 340 Organizational Behavior
- Mgmt 341 Operations Management
- Mgmt 449 Strategic Management in a Global Business Environment
- Mktg 330 Principles of Marketing

Required Courses*

- Acct 312 Managerial Accounting
- Bsad 380 Applied Quantitative Methods
- Mgmt 349 Human Resource Management
- Mgmt 200 Developing the Leader Within You OR Mgmt 446 Organizational Change and Development
- Mgmt 342 Quality Management OR Mgmt 343 Supply Chain Management OR Mgmt 441 Service Operations Management OR Mgmt 442 Production Planning and Control

Additional Requirements*

14 elective credits from Mgmt 200, 342, 343, 345, 354, 398, 399, 414, 441, 442, 443, 445, 446, 452, 455, 459, 461, 492, 493, 494, 499 (with three credits at most from Mgmt 399, 499); Bcom 306, 307, 405 (with one course at most from Bcom 306, 307, 405); Fin 371; Mktg 432, 433 (with one course at most from Fin 371; Mktg 432, 433).

Student Professional Development Program*

Four required workshops covering topics such as career planning, professional image, interviewing, etiquette, and networking.

*See the university catalog for course requirements and restrictions.

Questions? Contact

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