Business Administration
The business administration program prepares students for success through a curriculum that includes a strong liberal education core, and major-specific coursework that provides a broad overview of business. The program also helps students develop communication, teamwork, and problem solving skills, which are highly valued by employers.

The major is the only one in the College of Business that requires a minor. Popular choices include communications, math, music, political science, psychology, and Spanish.

Graduates find employment in a variety of industries and organizations.

**Business Core***
- Acct 201 Principles of Accounting I
- Acct 202 Principles of Accounting II
- Bcom 206 Business Writing*
- Bcom 207 Business Presentations*
- Bsad 300 Diversity in the Workplace
- Bsad 305 Legal and Regulatory Environment
- Fin 320 Principles of Finance
- IS 240 Information Systems in Business
- Mgmt 340 Organizational Behavior
- Mgmt 341 Operations Management
- Mgmt 449 Strategic Management in a Global Business Environment
- Mktg 330 Principles of Marketing

**BSAD Courses** (six credits)*
- Acct 312 Managerial Accounting
- Bsad 380 Applied Quantitative Methods

**BSAD Electives** (minimum of six credits from the following)*
- Bcom 306 Advanced Business Writing
- Bcom 307 Advanced Business Presentations
- Bcom 405 Advanced Business Communication
- Fin 325 International Financial Management
- Hcad 101 Introduction to Health Services Administration
- IS 455 Project Management
- Mgmt 200 Developing the Leader within You
- Mgmt 271 Introduction to the Entrepreneur Process and Mindset
- Mgmt 343 Purchasing Management
- Mgmt 345 Managing Global Organizations
- Mgmt 349 Human Resource Management
- Mgmt 441 Service Operations Management
- Mgmt 442 Production Planning and Control
- Mgmt 445 Compensation Theory and Administration
- Mgmt 446 Organizational Change and Development
- Mgmt 455 Industrial Relations
- Mgmt 494 Topics in Leadership
- Mktg 332 Marketing Communications and Promotion Analysis
- Mktg 334 Marketing Research
- Mktg 335 International Marketing
- Mktg 336 Business Logistics Management
- Mktg 337 Professional Selling
- Mktg 338 Marketing Analytics and Technology
- Mktg 425 Marketing in Service Organizations
- Mktg 432 Retail Management
- Mktg 433 Sales Management
- Mktg 490 Advanced Sales Topics

**Student Professional Development Program***
Four required workshops covering topics such as career planning, professional image, interviewing, etiquette, and networking.

*See the university catalog for course requirements and restrictions.

Questions? Contact
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Updated 7.10.14