The University of Wisconsin-Eau Claire is a comprehensive university whose purpose is to foster the intellectual, personal, social, and cultural development of its students. The University provides an academic environment designed to encourage faculty-student interaction and promote excellence in teaching and learning, scholarly activity, and public service. Its residential setting fosters personal and social development through a rich array of co-curricular activities.

The University's focus is a liberal arts based education across the curriculum in all programs. The University places a special emphasis on experiential learning activities, such as international studies, faculty-student research collaboration, internships, and community service. UW-Eau Claire is the University of Wisconsin System's Center of Excellence for Faculty and Undergraduate Student Research Collaboration.

In addition to the University of Wisconsin System Mission and the Core Mission of the University Cluster Institutions, the University of Wisconsin-Eau Claire has the following select mission:

- to provide undergraduate education in a broad range of programs, based on a strong general education component emphasizing the liberal arts and sciences, offering degrees in the arts and sciences, allied health fields, business, education, nursing, and other areas that grow clearly from university strengths and meet identifiable regional and state needs;
- to provide graduate education, at the master's and specialist levels, in select programs that grow clearly from undergraduate strengths and meet identifiable regional and state needs;
- to support and encourage scholarly activities, including research and creative endeavors, that enhance its programs at the associate and baccalaureate level, its selected graduate programs, and its special mission; and
- to support the cultural, educational, and economic development of the immediate region in a variety of ways, including its outreach and community service programs.

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environment designed to encourage faculty-student interaction and promote excellence in teaching, scholarly activity, and public service.

(a) The University provides undergraduate education in a broad range of programs, based on a strong general education component emphasizing the liberal arts and sciences, with degrees in the arts and sciences, allied health fields, business, education, nursing, and other areas which grow clearly from undergraduate strengths and meet identified regional and state needs.

(b) The University provides graduate education, at the master’s and specialist levels, in programs which grow clearly from areas of undergraduate strengths, and meet identified regional and state needs.

(c) The University expects scholarly activity, including research, scholarship and creative endeavor that supports its programs at the associate and baccalaureate level, its selected graduate programs, and its special mission.

(d) The University provides outreach and community service programs which foster the cultural, educational, and economic development of the region.

Select Mission Statement of the University
(Approved by Board of Regents, 1/1974)

The select character and purpose of the University of Wisconsin-Eau Claire can be further delineated by the following statements of its particular goals and responsibilities:

(a) The University should offer a broad base of undergraduate degrees in the arts and sciences, including appropriate programs forming the basis for further professional or occupational* specialization.

(b) The University should provide undergraduate professional education in the areas of business administration, teacher education (including special education and business education), nursing, and the allied health fields.

(c) The University should provide basic graduate education in the teaching professions, including business education; in social work; in medical technology; in communicative disorders; in the arts and sciences; and in programs growing clearly from areas of professional undergraduate emphasis meeting identifiable regional and state needs.

(d) The University should serve as the locus for the Regional Cooperative Graduate Center for the universities of the West Central Wisconsin Region. In this role, UW-Eau Claire has responsibility for initiating the mechanisms for ongoing, cooperative planning involving the other System universities of the region and for providing post-baccalaureate educational opportunities needed by the citizens and agencies of the region as appropriate to the resources available to the universities.

*The term “occupational” as used in this mission statement connotes programs/degrees designed as professional or nonspecialized curricular units which are not intended to lead to terminal two year degrees in semiskilled, skilled, or semi-professional areas.
Philosophy, Aims, and Objectives of Wisconsin State University-Eau Claire
(Approved by the General Faculty, 9/1964)

The University aims at excellence in intellectual development, conducted in a democratic atmosphere, through a curriculum designed to meet the needs and interests of a changing society. It is devoted to augmenting, organizing, and presenting knowledge. The University is concerned with students as individuals and seeks to bring them into close contact with a faculty who, by its scholarly attainments, devotion to studies, and concern for teaching, is able to instill a love of learning.

The general education program of the University aims to provide students with the broadest possible base for intellectual, aesthetic, social, emotional, and physical development. To do this the program emphasizes the cultural heritage that is the possession of a free and responsible citizenry. It stresses the power and beauty of the imagination and the usefulness of critical judgment. It emphasizes the importance of thoughtful and skillful interchange of ideas.

Upon this foundation, the University builds its advanced courses in the various disciplines of the liberal arts, professional, and pre-professional programs. These courses are designed to teach the more specialized skills and knowledge of subject matter needed by students preparing for specific careers. The courses stress preciseness of information, thoroughness of understanding, competence in the use of appropriate research techniques, and an appreciation of the relationships between the individual course and other fields of learning.

The University is aware that it must remain sensitive to the educational needs of all of society. While seeking to be true to the best academic traditions of the past, the University acknowledges its duty to reexamine, revise, and extend from time to time its programs in order to keep education a vital dynamic process.