REPORT FOR THE UNIVERSITY SENATE

University Senate Committee: Academic Policies Committee

Brief History of Issue—why the issue is being considered:

The Department of Art & Design suspended its comprehensive major (Art, Liberal Arts) in 2009. The Art, Liberal Arts comprehensive major had nine separate emphases associated with it—all of which were suspended under the umbrella of the comprehensive major. The Department has been working since 2013 to reinstate the comprehensive major, but with fewer emphases. The College of Arts and Sciences Curriculum Committee recently voted to reinstate the comprehensive major. This proposal is one of two proposals to establish a new emphasis within the reinstated comprehensive major: (1) Studio Art, and (2) Graphic Communications.

Points Discussed by Committee:

1. The comprehensive major is a 60-credit major, providing students with greater flexibility and choices.
2. The Department anticipates this will be a very popular major with students, given the variety of courses from which they can choose to tailor their learning.
3. The Department recently reinstated the minor, with a positive student response. The Department has the capacity to handle more students, but is hoping for a gradual increase rather than surge.
4. Approval for reinstating a major currently goes directly from the college-level curriculum committee to the Provost. The University Senate takes no action on reinstating majors.
5. The Graphic Communications emphasis draws from ART, ARTH, CJ, and CS courses. Art & Design is working collaboratively with Communication & Journalism and Computer Science on this emphasis.
6. This emphasis provides students with cross-media interactions (rather than a single medium), which will better prepare them for professional careers.

Pros of Recommendation:

1. Response to student interest.
2. Has flexibility with solid foundation and then categories of courses from which to fill required credits.

Cons of Recommendation: None identified

Technology/Human Resource Impact:
Two program codes replace the nine emphases in the old comprehensive major, which will make the work of the department (including advising, assessment, and scheduling) more efficient.

Committee Recommendation:

Establish a Graphic Communications emphasis within the Comprehensive Major: Art, Liberal Arts, housed within the Department of Art & Design.
MOTION FOR THE UNIVERSITY SENATE

The Academic Policies Committee,

by a vote of _7_ in favor and _0_ against on March 15, 2016,

recommends that a Graphic Communications emphasis within the Comprehensive Major: Art, Liberal Arts within the Department of Art & Design be established.

Implementation Date: 2016-2017 Catalog

Signed: _______Jean A. Pratt_____
Chair of the Committee
Send to: University Senate Office