University of Wisconsin – Eau Claire
University Senate Academic Policies Committee
Vol. 52, Meeting No. 9
Tuesday, February 9, 2016
Council Oak Room, 260 Davies

Present: Members: Selika Ducksworth-Lawton, Bob Hooper, Marie-Claire Koissi-Kouassi, Cheryl Lapp, Sean McAleer, Bob Nowlan, Jean Pratt, Mathew Riedel, Stephanie Wical

Guests: Margaret Cassidy, Jennifer Fager, Paul Kaldjian, Manda Riehl, Alex Smith, Ursula Whitcher

Presiding: Chair Jean Pratt called the meeting to order at 2:00 p.m.

Meeting Minutes

1. Approval of the 02/02/2016 meeting minutes
   - Motion to approve minutes of February 2, 2016, seconded, approved as distributed.

2. Rename Major: Geography, Liberal Arts International Geography
   - Kaldjian attended the meeting to provide information and answer questions.
   - Renaming of the major was motivated by a few things. Even though only seven students typically major in the international comprehensive major, it doesn’t cost the department extra. Students have to take 3-5 courses outside of the major with approval of their advisor. The department wanted to make the major more intentional, one that students want to take. The Anthropology minor has been suspended, wanted to try to create a major that would appeal to students who may have wanted the Anthropology minor. Curriculum was also revised, including the addition of a couple of new courses.
   - Question: With the Anthropology minor being suspended, will the department continue to be known as Geography and Anthropology long-term?
     - Anthropology courses will continue to be offered and have been approved as LE Core courses. These courses have been filling and the College is supportive. Courses are also tied to the linguistics’ curriculum and are being used by other departments. It’s not known whether suspension of the minor will be permanent—it was done due to Bob Barth’s departure via VSIP and the department isn’t able to replace him. The hope is the minor can be brought back once a suite of courses can be continued.
   - The motion was made to recommend that the Comprehensive Major: Geography, Liberal Arts, International Geographies (code 140-008) be renamed to Comprehensive Major: Geography, Liberal Arts, Transnational Geographies (code 140-XXX). Motion was seconded. Motion passed by a vote of 8 in favor and 0 against.

3. Establish Research Emphasis within the Mathematics Major
   - Smith, Riehl, and Whitcher attended the meeting to provide information and answer questions.
   - Hoping to establish a new Comprehensive Mathematics Research Emphasis major, has already been approved by the department and college.
   - Question: Do you anticipate any pressures this will have on other departments’ non-math courses?
     - Not in the sciences; there are significant options to choose from. There may be more of a direct impact in speech/writing as there is not the breadth of options. Will depend on number of students who enroll.
   - Question: No impact on the comprehensive majors but will it impact the standard majors?
     - Planning on combining the applied and statistics emphases, not taking students from courses as it comprises same core courses
   - Question: Can you explain the “banking” of credits?
     - The banking of credits is based on the number of students enrolled in Math 480, e.g., three students working with a faculty member in the fall and spring would generate 2 credits each semester creating a total of 12 credit hours. When that faculty member meets a certain threshold (yet to be determined), he/she would teach 480 as part of their load. Credit hours are associated with the workload so it can incorporate into workload. Faculty will rotate being the instructor of record for the course.
Question- Provide details of the NSF grant.
   - Awarded a $300,000 grant for revising undergraduate curriculum and to incorporate research. UW-Milwaukee students are able to enroll in Math 380, which is offered as a distance education course. No other UW System school offers a similar course.

Question- Do you anticipate the new major attract students who aren’t currently majoring in math?
   - Possibly. Can be used positively for marketing—research experience obtained as an undergraduate major.

Question- The introductory page you provided mentions underrepresented students but isn’t mentioned again?
   - Related mostly to grant, want to include underrepresented students. Milwaukee was chosen partly because of the number of underrepresented students who they recruit.

   It was recommended the department contact Dennis Beale and Charles Vue in the Office of Multicultural Affairs as they begin to advertise the major. They’ll be able to provide information to Bridge students and students in Blugold Beginnings.

   The motion was made to approve the proposed Research Emphasis (Code 180-XXX) within the Comprehensive Major: Mathematics: Liberal Arts. Motion was seconded. Motion passed by a vote of 8 in favor and 0 against.

   Committee member noted that proposals would be easier to read if course names were included in future proposals.

4. Eliminate Minor: Integrated Strategic Communication, Liberal Arts, Advertising
   - Hoffman attended the meeting to provide information and answer questions.
   - One year ago APC passed the new Integrated Strategic Communication major with majors and minors in advertising and public relations. Because the core of the two minors are similar, the department has decided to combine them. Prospective students continue to be drawn to advertising and public relations when searching for universities and will continue to find them with the Integrated Strategic Communication major. Faculty/Resources have also declined. There are currently 20 students in each minor.
   - The motion was made to recommend that the Minor: Integrated Strategic Communication, Liberal Arts, Advertising (Code 585-401) within the Department of Communication and Journalism be eliminated. Motion was seconded. Motion passed by a vote of 8 in favor and 0 against.

5. Eliminate Minor: Integrated Strategic Communication, Liberal Arts, Public Relations
   - The motion was made to recommend that the Minor: Integrated Strategic Communication, Liberal Arts, Public Relations (Code 585-402) within the Department of Communication and Journalism be eliminated. Motion was seconded. Motion passed by a vote of 8 in favor and 0 against.

6. Establish Minor: Integrated Strategic Communication, Liberal Arts
   - The motion was made to recommend that the Minor: Integrated Strategic Communication, Liberal Arts (Code 585-4XX) within the Department of Communication and Journalism be established. Motion was seconded. Motion passed by a vote of 8 in favor and 0 against.

7. Upcoming agenda items
   - Provost will attend the meeting on February 23 to discuss the reports of the 2015 program reviews.
   - If additional agenda items don’t transpire, next week’s meeting will be canceled.

Chair Jean Pratt adjourned the meeting at 2:32 p.m.

Respectfully submitted,

Sarah Forcier
Secretary for the Meeting