TO: College of Arts and Sciences Curriculum Committee

FROM: Kate Lang, Academic Director
Bachelor of Professional Studies (BPS)

DATE: October 16, 2014

RE: Program Change

We request implementation of a 36-credit major option within the Organizational Leadership and Communication (OLC) program entitlement with the next possible Catalog. This option was approved by the BPS Program Committee on October 14, 2014.

From: Page 63 of the Catalog Year 2014-15
To: Add a 36-credit OLC major option as follows:

MAJOR: ORGANIZATIONAL LEADERSHIP AND COMMUNICATION, Liberal Arts (Code 375-XXX)

Required
PSAS 300 – Introduction to Organizational Leadership and Communication
PSAS 350 – Using Data to Make Decisions
PSAS 480 – Organizational Leadership and Communication Capstone
CJ 390 – Communication in Interpersonal and Cultural Contexts
CJ 391 – Communication in Organizations: Perspectives and Applications
CJ 392 – Communication in Teams and Groups
CJ 492 – Analyzing and Improving Organizational Communication
    OR PSB 350 – Principles of Management and Leadership*
PSB 321 – Business Communication for Today’s Workforce

Choose Two
PSB 360 – Marketing and Selling Your Ideas
PSB 370 – Human Resource and Legal Issues in the Workplace
PSB 380 – Accounting for the Workplace
CS 290 – Introduction to Data Management
*Note: If not applied to required course category, PSB 350 or CJ 492 may be applied here.

Choose Two
ECON 373 – Economics of Urban Issues
HIST 390 – Local History, Global History
IDIS 360 – The Workforce in Music, Literature, and Art
IDIS 370 – Science and Society
PHIL 301 – Ethics in the Professions and the Community
POL 387 – The Psychology of Public Opinion
SOC 385 – Social Foundations of Work and Occupations

Why: The Organizational Leadership and Communication 60 credit comprehensive major within the BPS degree was designed to be an entirely online completion program for students who came to UW-Eau Claire with an Associate of Arts and Science degree or equivalent coursework. Many students who are in the program have come to us with far more baccalaureate-level credits. These students would benefit from a 36 credit major option which will shorten their time to degree. This is timely. Since the minor is becoming optional, these students will be able to choose a certificate program to complement the 36-credit major option. All necessary course work already exists to offer the 36-credit option, so no additional resources will be needed to implement this program.