Minutes
University Senate Academic Policies Committee November 18, 2014

Jean Pratt (chair)
Lori Bica
Jerry Hoepner
Bob Nowlan
Selika Ducksworth-Lawton
Stephanie Wical
Doug Dunham
Jill Markgraf
Abigail Kielman, Student Senator
Ned Gannon
Cheryl Ann Lapp
Ned Gannon
Don Mowry, note taker

Guests: Margaret Cassidy, Mike Carney, Christos Theo, Alex Smith, Tessa Perchinsky, Michael Weil, Martha Fay

1. Minutes of the October 28, 2014 meeting approved as amended.

2. Required Advising for re-admitted students

Students who have been out of school for a period of time, left in good standing, are not required to see their respective departmental advisor. The Associate Deans are recommending that all readmitted students must see their advisor (they will need to obtain a PAC at that time)
Moved by Selika D-L, seconded by Cheryl L.: Update the “Students must see an adviser at the following times” section (page 48 of the 2014-2015 Undergraduate Catalog) by inserting a bullet stating that “All readmitted students, regardless of classification or academic standing, must consult with an adviser prior to registering. They will receive a Personal Advising Code (or PAC) at this time to register for classes.”
Motion passed 7-0.

3. Establish a Digital Media Emphasis

Christos Theo presented the proposed emphasis. Courses and resources are already in place. Christos made the point that this reflects the wide variety of opportunities for employment and graduate school programs that exist. Selika D-L noted that students in K-12 are already exploring these areas on their own and it may become very popular. Jean P. asked why of the 7 required courses, only 3 are digital, and some of the digital courses that are offered are not options for electives. Christos T. pointed out that the preparation at the undergraduate was only a beginning, and students would need to pursue an advanced degree. In addition, the thinking skills and creativity required go beyond learning how to create digital content. Jean P. asked about the overlap of graphic design and digital. Christos replied that the lines of all the areas in the department are overlapping or fusing. Ned G. pointed out that from his perspective Graphic Design and Digital Media are very different, and most of the overlap is in the elective courses. Ned G. also stated that students who move into digital must first understand visual across media. From a question about resources, Christos T. again stated that he was not aware of any
resource implications. Mike C. wanted to know if the department would be willing to offer another section. Lori B. framed the course from the focus of liberal education reform. Bob N. noted that this might be important to our efforts for recruitment and retention. Maybe all departments should reconsider their offerings in an effort to contribute to the interest and engagement of students. Christos T. pointed out that overlap in this context can be a very good thing.

Motion to implement the program change in the next catalog a Bachelor of Fine Arts, emphasis in digital media, code to be determined.

Motion passed 8-0

3. Establish a 36-credit major option within Organizational Leadership and Communication (OLC) program entitlement with the next possible Catalog.

Martha F. presented the motion and emphasized that students often come in with excess credits and an Associate’s degree or equivalent, and we are underserving these students and not recognizing their preparation. This would be combined with a 12 credit online certificate that is under development and planned for next year. Selika D-L commented on the leadership component and asked why there was only one Sociology class. Martha F. clarified the teaching of leadership and Margaret C. noted that the Sociology offering does not have courses on organizational leadership. Mike C. wondered if there are any existing online programs that offer similar certificates. Bob N. wanted to know how many students are projected to choose this OLC major. Bob N. commented that the full senate body might have additional questions for a proposed major that is dependent on a proposed certificate that is under development. The possibility of submitting it as a Topical Minor was discussed. Michael W. noted that students might easily be able to put together a topical minor online. If certificates exist, they could be used with this major.

Jean P. requested that Martha F. rework the proposal and re-submit to the next APC

4. Establish a new DS for Data Science courses

Alex Smith proposed that a new DS prefix be approved.

Selika D-L moved that the Senate accept the proposal to create the prefix DS. Ned Gannon seconded.

Motion passed 8-0

5. Meeting adjourned at 2:53 pm

Sent from my iPad