Dr. Lauver called the meeting to order at 8:35 a.m.

1. Kristy welcomed everyone to the start of the new school year.

2. The Chuck Tomkovick Management and Marketing Teaching Excellence Award was awarded to Abe Nahm. Scott Lester presented the award since Maria Bergevin was unable to be present for the award ceremony. Representing the family was Peter Ault, Chuck’s stepson, and Sue Ayres, a friend of the family. This award recognizes exceptional teaching in the department of management and marketing, and honors the legacy of Chuck’s enthusiasm and passion for teaching.

4. The department meeting minutes from May 5, 2014 were approved as distributed.

5. Kristy reported that the proposal for the Management & Marketing Honors Certificate has been sent back to the department for additional revisions. A handout was available describing the procedures and requirements needed to obtain a certificate. The application process will begin during the student’s sophomore year. An application will be completed by students that are eligible and approved by a committee made up of faculty volunteers. A motion was made to have Kristy send the proposal forward to the University Honors Committee for approval and if approved, then send on to the curriculum committee. The motion passed unanimously.

18. Curriculum Changes

   1. Combine BSAD 380, Applied Quantitative Methods, and MKTG 338, Marketing Analytics and Technology into one class. BSAD 380 would no longer be required but the new course would have to be added to the major requirements. Joe Bonner, Lauren Brewer, and Tim Vaughan will work to develop the content for the new dual numbered course. A motion was made to approve the concept of combining BSAD 380 and MKTG 338 and develop into a new business analytics course. The motion passed unanimously.

   6. A motion was made to change the title of the Operations/Materials Management Emphasis to Operations and Supply Chain Management Emphasis. The motion passed unanimously.

The meeting adjourned at 12:00 p.m.