

# University Recreation and Sport Facilities

## Marketing & Advertising Representative

### Position Title:

Student Marketing & Advertising Position

### Position Description:

The Student Marketing & Advertising position exists to provide the students, faculty, and staff of the University of Wisconsin Eau Claire with visual information of upcoming special events and trips scheduled through University Recreation.

### Primary Responsibilities:

1. Communicate with students, faculty, and staff about upcoming events through flyers and by word of mouth.
2. Assist Special Events Supervisor with ideas for creation of new special events or trips

### Qualifications:

1. Federal work study is required.
2. Marketing or Communication majors are preferred.
3. Outgoing personality.
4. Must be able to setup a 10'x10' promotional tent.

### Additional Information and Form Submission:

Andy Jepsen, Marketing/Informational Technology/Special Events Supervisor  
105D Hilltop Recreation Center  
836-2176 or [jepsenan@uwec.edu](mailto:jepsenan@uwec.edu)

