Desire for more res halls similar to Chancellor’s Hall to allow for remodeling without decreasing capacity
- Fall 2009 – 107% occupancy
- Chancellor’s decision – provide university sponsored housing for all that request it
- Hellwig: Consider mixed use/live-learn – e.g. housing/performing arts
- Off-campus list – online version goes live December 1
- Aspirants for UW-Eau Claire
  - Mankato, Duluth, UM – Twin Cities
  - St. Olaf, Carlton, MacAllister
  - St. Thomas
  - Winona State
  - Gonzaga, Spokane, WA
- When doing the housing survey don’t confuse the BluGold Commitment survey and Res Hall study
  - Dec 1 – BluGold Survey
  - Dec 7 – Residence Life Study
- Residence Hall as “safe space”
- Sustainability – students would pay premium to live in “sustainable” hall
- BluGold Commitment goal to increase 4-year graduation rate – how can residence halls contribute?
- Proximity – extend academics into residence halls to incorporate them
- Live/Learn Communities – Chancellor’s Hall is only location possible; rooms were jerry-rigged; previous programs stopped because faculty didn’t want to go up the hill
- Chancellor’s Hall is upper class by selection process; all others are not focused on academic year
- Hotels – housing contract bid out every semester; hotels can change depending on results of bidding; hotels must be within 1 mile of campus and on a bus route
- Recruitment – increasing international students in undergraduate
- Not a “suitcase campus” – majority of students stay on campus
- Grab-and-Go – located at every residence hall now (at front desk)
- University financial strength is substantial – so move willing to take risk with residence demand; e.g. house 90% of demand
- Impact of BluGold Commitment is unknown on attendance

### Residence Life Staff

<table>
<thead>
<tr>
<th>PARTICIPANT</th>
<th>REPRESENTING</th>
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<tbody>
<tr>
<td>Chuck Major</td>
<td>Director of Housing and Residence Life</td>
</tr>
<tr>
<td>Peter Rejto</td>
<td>Assistant Director for Budget and Physical Plant Operations</td>
</tr>
<tr>
<td>Deb Newman</td>
<td>Associate Director of Housing</td>
</tr>
<tr>
<td>Shelly Manning</td>
<td>Office Supervisor</td>
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<tr>
<td>Julie Skolnicki</td>
<td>Brailsford and Dunleavy</td>
</tr>
<tr>
<td>Jennifer Zirkle</td>
<td>Brailsford and Dunleavy</td>
</tr>
<tr>
<td>Jon Hoffman</td>
<td>JJR</td>
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</tbody>
</table>

- Neuman: hires and oversees residence directors and advisors, judicial (at UWEC since 2004)
- Rejto: facility operations (custodians, maintenance); facility planning, budgeting
- Dining – report to University Center (separate from housing)
- Vacant position – student development, living/learning
- Maintenance – skilled trade maintenance from facilities; unskilled maintenance from housing; housing custodial staff
- Campus visitation – show only Towers
- Relative perception – UWEC seen as average for state, with Chancellor’s Hall good reception; UWEC considered one of the prettiest campuses in the system
- University of Arizona (Rejto formerly there) – newer buildings, facilities for living/learning better
- Accessibility of residence halls and entire campus is critical
- Residence life vision is aligned with university vision – residence community with multiple student – faculty interaction
- Residence halls with classrooms and office hours
- Living/learning communities
  - Bridgeman Hall – proposed living/learning community focused on social justice; only class space available is in an inaccessible basement
  - Katherine Thomas – global learning community; class space offered but no faculty has expressed interest (3 years old); driving force was housing and residence life; with opening for academic input
  - Leadership – freshman – focused; housing-driven; College of Business expressing interest in participating
  - Planned for fall 2010
    - Social Justice – faculty driven, not freshman focused
    - Wellness – still in development
  - Chancellors Hall – space available for classes if there is a demand
- Faculty – not interested in classes, offices or living on upper campus; lower campus has possibility for all three
- Upper classmen – choose rooms in spring, freshman assigned to remainder
  - Lounges - used for residential in every hall for many years; occupancy of 4, 5, or 6; seen as desirable
  - Hotels – upper classmen asked to volunteer; 60 out of 200 hotel residents were volunteers
- Privacy is vision of attracting more students
  - Freshman need interaction areas; suites could be detrimental for freshmen
- Major vision – a new 300- to 400-bed apartment style residence hall; and remodel existing into suite-style
- Need to maintain K.T. and Putnam – need to maintain existing inventory
- CVTC students – accepted in Towers to fill vacancy
  - Offering housing spaces (20 – 25 spaces) as symbol of government cooperation; 2009 – 2010 last year for housing CVTC students
  - Now 60 students; all in Towers; must be on dining plan; can purchase McPhee pass
  - CVTC has no intention of providing housing
Security – hard to service; many doors
  o K.T., Towers and Chancellor’s – only halls with swipe cards
Freshman cars – few spaces available; lottery for spaces
Selections
  o Athletics – prefer Murray to be close to McPhee
  o Music – lower campus to be close to Haas
UWEC’s signature programs – Nursing, Music, Education, Business
Two mobility-impaired students in K.T.
  o So few impaired students because they don’t enroll at UWEC
3 Fraternity/Sororities in 3rd Ward; a few religious groups have houses – not official houses, just co-located
Off-campus – no more than 4 unrelated individuals allowed per zoning
House Day - Student Senate – sponsored event to showcase off-campus landlords
March – deadline to re-up for student housing

Student Affairs/Enrollment Staff

10,500 under grad – 500 grad
  o Desire – increase grad students, international, transfer students
28% from Minnesota, rest from Wisconsin
State goal for enrollment increase
  o Science, Technology, Engineers, Math
  o Students of color
International – 150 students up to 300 over 5 years
Kitchens – only one for each hall in basement
Andy Nelson – Institutional Research – will assist with survey design
Recreation – want to be integrated into Res Halls
  o Cubefest – meeting other freshmen through recreation
  o Wellness living/learning community – want to be engaged in programming
Crest – 2nd floor – half is massage therapy, workout; half is Higher Ground Dance Club
  o Higher Ground could move to Hilltop
  o McPhee – strength and conditioning facilities but Kinesiology and Athletics have higher priority
Hilltop – goal is just providing food; another campus center was never envisioned (except perhaps Crest)
New Davies Center – existing Davies program replicated with addition of new Conferencing Center
3799 students on meal plan
Upper Campus Needs – 600 – 700 occupancy dining (Board Operation) - Convenience Store – Retail
Hilltop Building – reusing building would require entire renovation to support Campus Center; Charles Farrell (Director of University Housing) is not interested in renovating Hilltop building (too hodge-podge); wants entire first floor of new residence hall on upper campus – so many code issues in Hilltop that $2-3 million is not sufficient; need $20 million
Recreation options off campus
  o YMCA – 3 blocks from Campus
  o Gold’s Gym – new facility far from Campus
  o Anytime Fitness, Curves, Snap Fitness – all on Water Street
Student Affairs – just starting strategic planning
Fitness – minimal equipment in each hall (treadmill, universal, bike)
Davies – slow activity after 6:00 p.m.; not an activity destination, not a place to hang out
  o Movie theater – small audiences (seats 200 people)
  o Cabin Coffee house
  o Recent concert – only 75 students in Ballroom
activity in the evenings – at library and classes
Evening hang out spots
  o McPhee
  o Higher Ground, only when actively programmed
  o In Residence Halls
Library
- Theater Events – Brewer Hall and Haas

**Alcohol on campus**
- Alcohol sold at the Cabin (used to be sold in Higher Ground)
- Students over 21 can drink in residence halls

**Cross - application competitors**
- UW-La Crosse
- UW-Madison
- University of Minnesota

**Reasons Students went to UWEC Campus**
- Academics reputation
- Location
- Fit of Campus – can see themselves on Campus

**Went to another Campus**
- Variety of reasons
- Facilities – rarely mentioned in reasons to choose UWEC, go elsewhere
- Some feel facilities are dated; coming in spite of facilities
- Disabled students – avoid UWEC because of hill
  - Stevens Point, Whitewater, Oshkosh – specifically recruit disabled students
  - Need to have lower campus residence halls – disabled students and music students
- Need something between traditional dorms and Chancellor’s Hall
- Chancellor’s Hall – not required to be on meal plan
- Not requiring meal plan would be appreciated by students
- Retention – worst for transfer students
  - Transfer Students – ¼ of enrollment from UW-Stout, CVTC, UW-Barron, UW-Wausau, UW-Marathon (UW 2 year schools)
  - Sophomore to Junior – next biggest problem
  - 84% retention freshman to Sophomore
  - Sophomore to Junior – should be ½ of Freshman/Sophomore %

**65% female – 35% male**
- Same % for on-campus residents (by design)
- Residence Life – sending money into general fund

**Student Focus Group**
- Chose UWEC because it's on water
- UW-La Crosse – terrible housing, 3 to a room
- Putnam – “family hall”, everyone very friendly
- Playing outside all the time – basketball, tennis, kickball
- Upper Campus – more relaxing, a break from academics
- Need more spaces for social lounges, kitchens on every floor
- New Davies Center – why no cafeteria?
- Global Learning Center in K.T. - foreign exchange students; whites are minority
- Leadership – Towers North
- Murray – Cross Country    Informal groupings    Horan – Football
- Chancellor’s very quiet; Freshman/Sophomore would never meet each other
- No Freshman dorm on Water Street – apartment style would be good
- Hang out locations – Off-Campus houses; Water Street; Higher Ground
- Awesome Campus, atmosphere- river, residential
- Students lack school spirit except during Homecoming Week
- Bridgeman – everyone knows everyone
- Residence Hall front desk food – available 24 hrs./day; cash or Blugold Card
- Residence Halls should be more eco-friendly – turnoff lights automatically; recycling chute along with garbage chute
- Water Street Dorm – would be hell for the RA (drinking); Upper Campus is where the action is
• Towers – too big to get to common areas
• Upper Campus – the Forgotten Campus (landscape)
• Off-Campus Students never go to Upper Campus except for McPhee workouts
• Adding Zorn to Upper Campus would improve it (better landscaping!)

Facilities Staff

• Custodial Staffs – academic, University Centers, housing
• Hilltop – 2nd priority after Education Building
  o $11 million project – total gut and remodel; electrical/mechanical, no addition
  o University Center will repay bonds; schedule dependent on ability for U.C. to repay (PR completely)
  o Program – too many mixed uses in Hilltop; intention to shift programs but unknown how; more “pure” uses; connection to Crest
• Crest – GPR and PR funding; no plans to rehab
  o GPR – Police/Student Health (1st floor); 2nd Floor - PR
• McPhee - $8 million rehab planned
  o 5th priority project - priority can move
  o Program – add Kinesiology and Recreation storage space (small addition) and could expand to Zorn Arena replacement
• Parking – PR funded; income decreasing due to construction projects
  o Purchasing put out RFP for parking leasing (churches, etc.)
• Facilities provides bike racks at hotels
• Oakridge North Wing Lower Level - convert to Student Living, 32 Students; 6 students/room
• No air conditioning - 12 to 15 window A/C units per year for health-related issues
  o Stevens Point installing A/C in all retrofits
• Housing doesn’t need summer income for budgeting; would prefer halls closed for maintenance; but can be open for Academic/Athletic camps
• Building preservation – UW structures built as “battleships,” but had to modify; life-cycle costs will eventually overwhelm and need to replace structure
• Emergency power – Hilltop and data back-up project prior to major renovation
• ADA – Chancellor’s, Towers, and some of K.T.
• Putnam and K.T. - coming maintenance troubles due to age; services most likely to fail; K.T. basement windows
• Randall Park landlords – vowed to fight any project that will decrease demand
• Carbon-neutral campus plan – solar panels to reduce coal plant
  o UW-Stout has a poor plan, UW-Oshkosh’s is good
• Sidewalks – correct location/ width for Trucksters
• Bike parking – more, better planned and located
• Front addition to old residence hall at UW-Oshkosh – changed perception of dorm; added social space
  o All front desks are undersized and poorly ventilated
• Water Street Hall? – no food service to prevent duplication of services
• Master Plan - triplication of services raises costs; relative to other campuses
• Zorn – now considered GPR, but 90% PR use
  o Will replacement be considered PR?
• Sacred Heart Parking – lease over 7-8 years, no renewal possible
• Steam to Water Street – Children’s Center will push limits; nothing bigger without bridge change
• State budget for 2011 – 2013 - $48 Million placeholder