



UNIVERSITY of WISCONSIN - EAU CLAIRE

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Wisconsin Farm-to-School Survey

The Chippewa Valley Center for Economic Research and Development

In Partnership With



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Initial Question:

Do you currently have an active “farm-to-school” program? By this we mean **any arrangement** where your school district food service purchases **(2006-07 school year and/or so far during the 2007-08 school year) some amount** of locally grown food instead of buying from companies that get food from all over the country or even all over the Midwest?

YES NO

Please answer all questions to the best of your ability in the context of last year and so far this year (The 2006-07 school year and Fall 2007).

School District Questions:

- 1) How many schools of each type are in your district?
elementary _____ middle _____ high _____
- 2) What is the total number of enrolled students in each type of school in your district?
elementary _____ middle _____ high _____
- 3) Please characterize your school district as public _____ or private _____.

Food Service Questions:

- 1) Are your district food services self-operated _____ or contract-managed _____?
 - a. If contract managed, who is the contractor? _____
- 2) How many different people are responsible for placing food orders in your school district?

- 3) How many schools of each type receive direct food delivery?

elementary _____ middle _____ high _____
- 4) How many schools of each type have cooking and/or food preparation capabilities?

elementary _____ middle _____ high _____
- 5) Which of the following meals are served in school cafeterias in your district?

breakfast _____ lunch _____
- 6) On average, what would you estimate to be the total number of meals served daily in school cafeterias in your district? breakfast _____ lunch _____

7) What is the approximate annual food budget for food services in your district?

\$ _____

8) Approximately how much does food services in your district spend annually on locally raised foods?

\$ _____

9) In what year did your farm-to-school program begin? _____
(i.e. When did you begin to buy some locally raised foods?)

10) Please list top locally raised food items you purchase in each category.

Produce

1. _____

2. _____

3. _____

Dairy

1. _____

2. _____

3. _____

Meat

1. _____

2. _____

3. _____

Other

1. _____

2. _____

3. _____

11) Where do the majority of your locally raised food purchases come from?

- ___ Less than 50 miles
- ___ 50-100 miles
- ___ 100-200 miles
- ___ Other, please explain

12) Please indicate how often you have purchased locally raised foods from each of the following sources?

	Never			Often	
Individual Farmers	1	2	3	4	
Brokers	1	2	3	4	
Distributors	1	2	3	4	
Farmer-managed Cooperatives	1	2	3	4	
Farmers' Markets	1	2	3	4	
Other	1	2	3	4	

13) Please indicate the degree to which each of the following people, groups, or organizations have been involved in your farm-to-school program. For example, by starting the program, running the program, coordinating delivery, promoting the program and so on.

	Not Involved			Very Involved
Students	1	2	3	4
Parents	1	2	3	4
Farmers or farmer organizations	1	2	3	4
Food Routes	1	2	3	4
Midwest Food Alliance	1	2	3	4
School Board/administrators	1	2	3	4
Teachers/staff	1	2	3	4
UW Extension agents	1	2	3	4
Wisconsin Homegrown Lunch Program	1	2	3	4
Wisconsin Farm-to-School Program	1	2	3	4
Other	1	2	3	4

14) Please indicate how often you have used each of the following to promote your farm-to-school program.

	Never			Often
Press releases to media	1	2	3	4
Newsletters	1	2	3	4
Information in cafeteria locations	1	2	3	4
Farm or Farmer profiles	1	2	3	4
Farm tours	1	2	3	4
Speakers/demonstrations	1	2	3	4
Special events (e.g., locally raised food tastings, dinners, or parents' nights)	1	2	3	4
Website	1	2	3	4
Other	1	2	3	4

15) Please indicate the degree to which each of the following have limited your ability to incorporate locally raised food into your school district menu.

	Not at all			A lot
Finding growers or local product supply	1	2	3	4
Coordinating purchase and delivery of products	1	2	3	4
Product quality	1	2	3	4
Product quantity	1	2	3	4
Product price	1	2	3	4
Seasonality	1	2	3	4
Student food preferences	1	2	3	4
Getting administrative support	1	2	3	4
Products must be ready to cook and/or serve	1	2	3	4
Food safety concerns	1	2	3	4
Liability insurance requirements	1	2	3	4
Bidding policies/requirements of your school district	1	2	3	4
Contract restrictions with my primary supplier	1	2	3	4
Other	1	2	3	4

16) Please indicate to what degree you see each of the following as being benefits of farm-to-school programs?

	Not Beneficial			Very Beneficial
Supporting local farmers	1	2	3	4
Supporting the local economy	1	2	3	4
Higher quality food	1	2	3	4
Lower environmental impacts	1	2	3	4
Good for community relations	1	2	3	4
Meeting desire and demand from students	1	2	3	4
Meeting desire and demand from parents	1	2	3	4
Other	1	2	3	4

17) What strategies, if any, do you recommend for improving farm-to-school programs?

18) Thank you very much for time and contribution to this important research. Would you like to receive a copy of our completed report when it is ready?

YES_____

NO_____

19) I'd like to encourage you to check out the following websites for additional resources and information on farm-to-school programs:

<http://www.farmentoschool.org/>

<http://www.reapfoodgroup.org/farmentoschool/>

<http://www.foodroutes.org/eflyers/FarmtoSchoolGuide.pdf>

<http://attra.ncat.org/attra-pub/farmentoschool.html>

20) Please use the space below to write any additional comments that you may have regarding the purchase of locally raised food in the cafeterias in your school district that might not be fully addressed through this survey.