



UNIVERSITY of WISCONSIN - EAU CLAIRE

105 Garfield Avenue P.O. Box 4004 Eau Claire, WI 54702-4004

# Wisconsin Farm-to-College Survey

## The Chippewa Valley Center for Economic Research and Development

In Partnership With



Eric M. Jamelske, Assistant Professor  
Department of Economics  
University of Wisconsin-Eau Claire  
Phone: 715-836-3254  
Email: jamelsem@uwec.edu

### Initial Question:

Do you currently have an active “farm-to-college” program? By this we mean **any arrangement** where your college food service purchases (**last spring term or this fall term**) **some amount** of locally grown food instead of buying from companies that get food from all over the country or even all over the Midwest?

YES \_\_\_\_\_ NO \_\_\_**X**\_\_\_

**Please answer all questions to the best of your ability in the context of last spring and this fall (Spring 2007 - Fall 2007).**

### **Institutional Questions:**

- 1) Is your institution public \_\_\_\_\_ or private \_\_\_\_\_?
- 2) Is your institution two-year \_\_\_\_\_ or four-year \_\_\_\_\_?
- 3) What is the total number of enrolled students at your institution \_\_\_\_\_?
- 4) How many students at your institution live on campus \_\_\_\_\_?

### **Food Service Questions:**

- 5) Are your dining/food services self-operated \_\_\_\_\_ or contract-managed \_\_\_\_\_?
  - a. If contract managed, who is the contractor? \_\_\_\_\_
- 6) Which of the following meals are served in campus dining facilities?  
breakfast \_\_\_\_\_ lunch \_\_\_\_\_ dinner \_\_\_\_\_
- 7) On average, what would you estimate to be the total number of meals served daily in campus dining facilities? breakfast \_\_\_\_\_ lunch \_\_\_\_\_ dinner \_\_\_\_\_
- 8) What is the approximate annual food budget for dining/food services at your institution?  
\$ \_\_\_\_\_
- 9) Would your dining/food services be interested in purchasing locally raised food to include in your menus? YES \_\_\_\_\_ NO \_\_\_\_\_
- 10) Are you aware of any outlets that have expressed an interest in providing locally raised food to be served on your campus?  
YES \_\_\_\_\_ NO \_\_\_\_\_
- 11) Are you aware of any student groups or academic departments on campus that have expressed an interest in having locally raised food served on campus?  
YES \_\_\_\_\_ NO \_\_\_\_\_

12) Please indicate the degree to which each of the following have limited your ability to incorporate locally raised food into your menu.

	Not at all			A lot
Finding growers or local product supply	1	2	3	4
Coordinating purchase and delivery of products	1	2	3	4
Product quality	1	2	3	4
Product quantity	1	2	3	4
Product price	1	2	3	4
Seasonality	1	2	3	4
Student food preferences	1	2	3	4
Getting administrative support	1	2	3	4
Products must be ready to cook and/or serve	1	2	3	4
Food safety concerns	1	2	3	4
Liability insurance requirements	1	2	3	4
Bidding policies/requirements of your institution	1	2	3	4
Contract restrictions with my primary supplier	1	2	3	4
Other	1	2	3	4

13) Please indicate to what degree you see each of the following as being benefits of farm to college programs?

	Not Beneficial			Very Beneficial
Supporting local farmers	1	2	3	4
Supporting the local economy	1	2	3	4
Higher quality food	1	2	3	4
Lower environmental impacts	1	2	3	4
Opportunity for student education/research	1	2	3	4
Good for community relations	1	2	3	4
Meeting desire and demand from students	1	2	3	4
Other	1	2	3	4

14) Thank you very much for your time and contribution to this important research. Would you like to receive a copy of our completed report when it is ready?

YES \_\_\_\_\_

NO \_\_\_\_\_

15) I'd like to encourage you to check out the following websites for additional information and resources on farm-to-college programs:

<http://www.foodroutes.org/>

<http://www.farmtocollege.org>

16) Please use the space below to write any comments that you may have regarding the purchase of locally raised food to be served in your dining facilities that might not be fully addressed through this survey.