

ECONOMICS – What can I Do With This Degree???

OCCUPATIONAL AREAS	TYPES OF EMPLOYERS	STRATEGIES
<u>GOVERNMENT</u> Politician City Planner Community & Econ Development Criminal Justice	<ul style="list-style-type: none">• Departments involved in agriculture, business, finance, labor, transportation, urban economics and international trade	<ul style="list-style-type: none">➤ Become active in student government➤ Find internship in government agency➤ Plan on graduate degree for promotion or advancement
<u>ECONOMIC AND MARKET RESEARCH</u> Labor economist Database modeling Estate Planner Healthcare Econ. Research	<ul style="list-style-type: none">• Market research firms• Consumer goods manufacturing firms• Business firms• Consulting firms	<ul style="list-style-type: none">➤ Take courses in business, political science, sampling theory, survey design and computer science➤ Plan on graduate courses to specialize and or advancement
<u>BANKING & FINANCE</u> Auditor Officer Bond Trader Brokerage Financial Planner	<ul style="list-style-type: none">• Commercial bank• Regional banks• Savings & Loan associations• Other financial institutions	<ul style="list-style-type: none">➤ Find an internship➤ Develop strong analytical skills➤ Gain computer skills➤ Get cashier, teller or clerical experience
<u>INSURANCE</u> Underwriting Sales Operations Claims	<ul style="list-style-type: none">• Insurance firms – local and home offices	<ul style="list-style-type: none">➤ Gain computer and statistics skills➤ Acquire a business major➤ Become treasurer of organization➤ Develop strong math and business orientation for actuarial areas
<u>SECURITIES</u> Sales Research Operations Trader	<ul style="list-style-type: none">• National and regional brokerage firms• Discount brokerage houses• Commercial banks• Insurance companies	<ul style="list-style-type: none">➤ Plan on acquiring MBA➤ Get sales experience➤ Take a business minor; focus on finance courses
<u>CONSULTING</u>	<ul style="list-style-type: none">• Management consulting firms• Independent consulting firms	<ul style="list-style-type: none">➤ Acquire experience w/government or business➤ Plan for graduate degree in area of interest
<u>TEACHING</u>	<ul style="list-style-type: none">• Secondary public and private schools• Colleges and universities	<ul style="list-style-type: none">➤ Obtain certification for teaching➤ Requires Ph.D. and extensive publication for tenure and professorship
<u>ADVERTISING & MARKETING</u> Business Manager Business Owner Public Relations Sales	<ul style="list-style-type: none">• Department grocery, drug, specialty and variety store chains	<ul style="list-style-type: none">➤ Get retail or selling experience➤ Demonstrate enthusiasm and flexibility➤ Secure leadership position in campus organizations➤ Find an internship

BUSINESS

Entrepreneur
Manager
Retailing & Sales
Marketing

LAW

Attorney
Actuary
Criminal Justice
Environment

- Own business
 - Department grocery, drug, specialty and variety store chains
 - National & regional marketing firms
 - Law firms, FBI, city, county and state departments
- Get retail or selling experience
 - Demonstrate enthusiasm and flexibility
 - Secure leadership position in campus organizations
 - Find an internship
 - Become active member in student government
 - Find internship
 - Develop strong communication and analytical skills
 - Plan for a graduate degree