



CSD Strategic Initiatives

SI 1: Outreach

Improve outreach to alumni and the community through continuing education opportunities, community awareness, public relations, and advisory board activities

Short Term Strategy

- ST 1a:** Develop 1-2 undergraduate online courses per year
- ST 1b:** Initiate Language Labs
- ST 1c:** Schedule Advisory Board meeting
- ST 1d:** Launch VLL Faculty Research Fellowship
- ST 1e:** Secure support for Nancy McKinley Lecture Series
- ST 1f:** Explore ProSem concept

Long Term Strategy

- LT 1a:** Create online post-baccalaureate sequence
- LT 1b:** Advertise and publicize Language Labs
- LT 1c:** Engage regional professionals
- LT 1d:** Generate donations to VLL Research Fellowship
- LT 1e:** Hold NM Lecture Series annually
- LT 1f:** Schedule 2 ProSems per year

Outcome

- O 1a:** More eligible applicants for UWEC grad program; More eligible applicants for all grad programs
- O 1b:** More school-age children & adults served
- O 1c:** Annual contact with alumni at NM Lecture Series

Person Responsible

- 1a:** All
- 1b:** Angie
- 1c, 1d, & 1e:** Kris
- 1f:** All

SI 2: Graduate Education

Expand graduate class and enhance resources for graduate class

Short Term Strategy

- ST 2a:** Request additional faculty
- ST 2b:** Expand beyond five graduate assistants
- ST 2c:** Identify sources of extramural funding

Long Term Strategy

- LT 2a:** Submit service delivery grants
- LT 2b:** Submit training grants

Outcome

- O 2a:** More service delivery options for clients
- O 2b:** Stronger and more graduates

Person Responsible

- 2a:** Kris, Marie
- 2b:** All

SI 3: Collaboration and Scholarship

Maintain and enhance the quality of academic and clinical instruction through student-to-student, student-to-faculty, within-and-across department, and community collaboration

Short Term Strategy

- ST 3a:** Continue research symposium
- ST 3b:** Increase participation in instructional internships
- ST 3c:** Develop co-clinician relationships
- ST 3d:** Senior faculty mentoring junior faculty
- ST 3e:** Fund travel to collaboration conferences

Long Term Strategy

- LT 3a:** Publish faculty/student research
- LT 3b:** Refine team teaching models and efforts
- LT 3c:** Increase numbers of UG student clinicians
- LT 3d:** Model collaboration at all levels

Outcome

- O 3a:** Increased scholarship
- O 3b:** Graduates pursuing Ph.D.s
- O 3c:** SLP collaborative-leaders in various job settings

Person Responsible

- 3a:** Lisa
- 3b:** All
- 3c:** Angie
- 3d:** Senior faculty
- 3e:** Kris

CSD Strategic Initiatives (Continued)

SI 4: Off-Campus Experience

Create arsenal of practicum sites to require school and non-school pre-externships for all graduates and off-campus experience for undergraduates (application process)



Short Term Strategy

ST 4a: Contact regional schools and non-school sites not currently taking graduate externs to discuss opportunities for grads
ST 4b: Contact sites currently taking externs to discuss opportunities for UGs



Long Term Strategy

LT 4a: Establish articulation agreements with new sites
LT 4b: Develop guidelines for immersing UGs into clinical settings



Outcome

O 4a: Experienced graduates in high demand
O 4b: Intentional UGs attending grad school all over the country

Person Responsible

Angie
All externship liaisons

SI 5: Recruitment: Department & Profession

Fill current and anticipated vacancies as well as encourage students to pursue Ph.D.



Short Term Strategy

ST 5a: Advertise vacancies broadly
ST 5b: Increase higher education issues & discussions & provide ASHA resources to students



Long Term Strategy

LT 5a: Provide financial incentives for new hires
LT 5b: Increase number of SPARC recipients



Outcome

O 5a: Vacancies filled
O 5b: Higher percentages of UWEC students earning Ph.D.s

Person Responsible

All [encouragement]
Kris [negotiating with Dean]

SI 6: Improve Advising

Respond to the heavy advising load that has resulted from unfilled faculty positions



Short Term Strategy

ST 6a: Develop group advising meeting
ST 6b: Revise Advising Forms



Long Term Strategy

LT 6a: Cultivate culture of utilizing group advising and online resources
LT 6b: Support students in making informed, deliberate curricular choices



Outcome

O 6a: Well-advised and satisfied students
O 6b: Proactive, independent students

Person Responsible

Shannon, Kris