

UNIVERSITY of WISCONSIN - EAU CLAIRE

Department of Communication and Journalism

Spring 2009

**Wallace Weil Advertising
Scholarship for *Spectator* Staff Excellence**

*The Wallace Weil Advertising Scholarship is designated for a **continuing** advertising employee of The Spectator whose performance has exemplified excellence and dedication. This award is to recognize and encourage the qualities of ambition, creativity, and professionalism. The recipient of this award must return to The Spectator advertising staff in the fall.*

Word Process the following information on a separate page.

Name	Major GPA
Student ID number	Completed Credits in Major
Email Address	Minor
Local Address	Total GPA
Permanent Address	Credits in Progress
Telephone	Completed Credits
Major	Expected graduation date

For the review of the scholarship committee, address all of the following points in no more than two typed double spaced pages. Attach a current resume, unofficial transcript and examples of your advertising work demonstrating excellence.

1. With a personal statement, explain how your experience at The Spectator has added value to your education and career goals.
2. Identify your contributions to the The Spectator and how your contributions demonstrate excellence.
3. Describe any other qualifications you have for this scholarship.
4. List your previous awards or recognition within The Spectator.
5. What are your career objectives?

This award was established in honor of Dr. Wallace Weil, professor and chair at UW-Eau Claire School of Business for 17 years between 1971 and 2002, and 2002 Chippewa Valley entrepreneur of the year. This scholarship is for a continuing advertising or business management Spectator staff member whose performance has exemplified excellence and dedication.

Submit application to the Department of Communication and Journalism office, HHH 152, by April 7, 2009.

The winner of this award is expected to attend the Department Communication and Journalism Student Excellence Recognition Reception on Friday, May 8, 2009, 3:00 p.m. - 4:30 p.m., Tamarack Room, Davies Center.