

UNIVERSITY of WISCONSIN - EAU CLAIRE
Department of Communication and Journalism
Spring 2009

The Robert M. Smith Excellence in Graphics Award

A competition for full time, continuing junior or senior Communication and Journalism students designed to encourage creativity and innovation in graphic design for media – including all advertising, information, and communication media. A student may have more than one entry. Entries must have been produced within the current school year or no earlier than June 1 prior to the opening of the academic year.

Word process this information on a separate page.

Name	Major GPA
Student ID number	Completed Credits in Major
Email Address	Minor
Local Address	Total GPA
Permanent Address	Credits in Progress
Telephone	Completed Credits
Major	Expected graduation date

Submit a graphics project for the review of the Department of Communication and Journalism Scholarship Committee. Judges may retain copies of the entries. Original artwork and other visual materials submitted will be returned to the participants upon request. Judging will be based on originality, creativity, and execution of graphic solutions as exhibited in the following: design, strategy, and media execution.

Assistant Professor Robert M. Smith joined the UWEC journalism faculty in 1967 as a graphic arts specialist. He was instrumental in the development of photography and typography courses and in the planning of the HHH classroom facilities for these instructional areas. He died suddenly in the fall of 1974. In May 1975, the Robert M Smith Graphics Laboratory in HHH 104 was dedicated.

Submit application to the Department of Communication and Journalism office by April 7, 2009.

The winner of this award is expected to be present at the Communication and Journalism Student Excellence Recognition Reception on May 8, 2009, 3:00 p.m. - 4:30 p.m., Tamarack Room, Davies Center.