

UNIVERSITY of WISCONSIN - EAU CLAIRE
Department of Communication and Journalism
Spring 2009

Catherine and Greg Leaf Public Relations Scholarship Application

For a continuing sophomore or junior with a declared mass communication-public relations emphasis major. Criteria includes a minimum total 2.75 GPA and demonstrated financial need. Commitment to the study of and participation in the field of public relations demonstrated by maintaining a high GPA, showing leadership in student organizations, e.g. PRSSA Chapter, CJO, Ad Federation Chapter, participating in public relations-related special projects for campus and/or community organizations and serious pursuit of internship opportunities.

Word process this information on a separate page.

Name	Major GPA
Student ID number	Completed Credits in Major
Email Address	Minor
Local Address	Total GPA
Permanent Address	Credits in Progress
Telephone	Completed Credits
Major	Expected graduation date

For the review of the Scholarship Committee, attach an unofficial transcript and address all of the following points in no more than two typed double spaced pages.

1. Extracurricular activities on campus or in the community.
2. Previous awards, recognition, scholarships, internships.
3. What percentage of your college expenses do you personally provide?
4. Describe any employment which finances your education.
5. How will the Catherine and Greg Leaf Scholarship aid your educational goals?
6. Short-term career objective.
7. Long-range career objective.

Submit application to the Department of Communication and Journalism office by April 7, 2009.

Greg and Cathy Leaf are distinguished professionals in the public relations field who formed and own and operate Group Leaf, LLC, one the area's rapidly growing PR firms. Mr. Leaf serves on the CJ Advisory Board. Read scholarship history at <http://www.uwec.edu/cj/Scholarships.htm>.

The winner of this award is expected to be present at the Communication and Journalism Student Excellence Recognition Reception on May 8, 2009, 3:00 p.m. - 4:30 p.m., Tamarack, Davies Center.