



Public Relations Major 584-270

2009-2010 Catalogue

Understanding objectives and strategies which shape the information delivered to different types of publics is the goal of this sequence. Students are prepared to analyze, construct, manage, and consume public relations information. Students must complete the required courses below, plus nine credits of CJ electives.

Course	Course Title	Credits	Requirements
CJ 105	Communication in the Information Age	3	
CJ 222	News Reporting and Writing	3	Sophomore; C or above in ENGL 110 or equivalent
CJ 270	Public Relations	3	C or above in ENGL 110
CJ 300	Research Methods	3	45+ credits; 2.5 GPA; C or above in CJ 105 and one of the following: 201, 222, 241, 250, 265, 270
CJ 373	Writing for Public Relations	3	C or above in ENGL 110, CJ 222, 270 and 300; 2.5 GPA
CJ 374	Public Relations Research Methods	3	C or above in CJ 270 and 300 and one of the following: Math 245, Math 246, PSYC 265 or SOC 331; 2.5 GPA
CJ 412	Mass Media Ethics	3	Junior; 2.5 GPA
CJ 414	Mass Media Law	3	C or above in CJ 300; 2.5 GPA
CJ 479	Public Relations Management (Capstone)	3	C or above in CJ 373 and CJ 374; 2.5 GPA

- PLUS 9 credits of electives in CJ courses.
- All CJ upper division courses require a minimum 2.5 GPA.
- All CJ majors and minors must take CJ 202 to satisfy the GE-IA requirement.



Public Relations Minor 584-470

2009-2010 Catalogue

Understanding objectives and strategies which shape the information delivered to different types of publics is the goal of this sequence. Students are prepared to analyze, construct, manage, and consume public relations information.

Course	Course Title	Credits	Requirements
CJ 105	Communication in the Information Age	3	
CJ 222	News Reporting and Writing	3	Sophomore; C or above in ENGL 110 or equivalent
CJ 270	Public Relations	3	C or above in ENGL 110 (no credit if after Jour 351)
CJ 300	Research Methods	3	45+ credits; 2.5 GPA; C or above in CJ 105 and one of the following: 201, 222, 241, 250, 265, 270
CJ 373	Writing for Public Relations	3	C or above in ENGL 110, CJ 222, 270 and 300; 2.5 GPA
CJ 374	Public Relations Research Methods	3	C or above in CJ 270 and 300 and one of the following: Math 245, Math 246, PSYC 265 or SOC 331; 2.5 GPA
CJ 412	Mass Media Ethics	3	Junior; 2.5 GPA
CJ 414	Mass Media Law	3	C or above in CJ 300; 2.5 GPA

- All CJ upper division courses require a minimum 2.5 GPA.
- All CJ majors and minors must take CJ 202 to satisfy the GE-IA requirement.