



"Getting real world experience by working on a student-run newspaper propelled my passion for a journalism career and has been an invaluable experience. Also, having a knowledgeable journalism faculty that can offer helpful advice creates a great learning environment."

— SARA BOYD

Journalism major

2006-07 Ann Devroy Fellowship recipient

Journalism and Beyond is an **all-expense-paid, six-day camp** for Wisconsin high school students of color.

Be one of five students to earn a Knight Foundation Journalists of Promise Scholarship to UW-Eau Claire.

Sponsored by



University of Wisconsin
Eau Claire



GANNETT FOUNDATION



Journalism and Beyond Camp

is presented by the UW-Eau Claire department of Communication and Journalism through the UW-Eau Claire Foundation and the financial support of the Gannett Foundation.

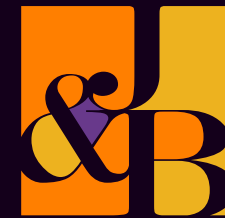


For more information, contact:

Communication and Journalism | 715-836-2528

Hibbard 152 | Eau Claire, WI 54702-4004

www.uwec.edu/cj/jbcamp.htm



Journalism
and Beyond

Journalism Camp
for students of color
July 22-28, 2007



Apply now at

www.uwec.edu/cj/jbcamp.htm



University of Wisconsin
Eau Claire



Who?

The UW-Eau Claire journalism faculty will select a **maximum of 15 talented sophomore**, junior or senior students of color to participate in Journalism and Beyond.

What?

LEARN FROM PROFESSIONALS

At this challenging **hands-on camp**, students of color will **work with a professional** journalist to produce a tabloid publication, a television newscast and a Web site. At the end of the camp, Journalism and Beyond students and their schools will receive printed copies of the tabloid and a tape of the newscast.

Students will be busy in assigned activities during full days and evenings all week. The activities will engage students in hands-on learning about interviewing techniques, writing and editing, photography, layout design and Web development.

RECEIVE A YEAR OF MENTORING

The camp experience will partner each student with a **visiting journalist as a mentor**. Students and their journalist partners will **work together** on assignments and production of media pieces, aiming for excellence and professional quality. The working relationships students form with their mentors at camp will be encouraged to continue for a full year beyond camp with periodic communication and contact. The goal is for students' mentors to offer them continuing career and learning support and advice.

EARN A SCHOLARSHIP

Additionally, Journalism and Beyond camp professionals **will select five** students identified as the **top-performing students** at camp to receive a Knight Foundation Journalists of Promise Scholarship. To receive the scholarship, eligible students would need to be accepted to UW-Eau Claire and declare a major in journalism. The students would receive their scholarships as freshmen and would be eligible to receive a second, larger award as sophomores, provided all university and journalism program requirements are met.

Where?

The camp will be held on the **UW-Eau Claire** campus. Journalism and Beyond students of color will experience campus life — living in a dorm, eating together, working in the journalism classrooms and media laboratories and meeting journalism faculty.

When?

Journalism and Beyond will be held **Sunday, July 22 through Saturday, July 28, 2007**.

Why?

This camp encourages capable students of color to hone journalism skills. Students can gain confidence, as well as moral and financial support to allow for successful advanced study and entry into the journalism field.

UW-Eau Claire, in partnership with the Gannett Foundation, is offering this free, six-day, full-immersion camp to encourage the highest level of talented students to enter the journalism field.

**Applications must be received by:
FRIDAY, MARCH 16, 2007**

How?

Interested students of color must submit an application and two letters of reference by **March 16, 2007**.

Application material should be mailed to:

UW-Eau Claire
Communication and Journalism
ATTN: Journalism and Beyond Application Review
P.O. Box 4004
Eau Claire, WI 54702-4004

For an application and additional information on the camp, go to the UW-Eau Claire department of communication and journalism Web site at www.uwec.edu/cj/jbcamp.htm or talk to your school guidance counselor.

Notification of acceptance or denial of the applications will be mailed April 7, 2007.



www.uwec.edu/cj/jbcamp.htm