

Communication

[At UW-Eau Claire]

Communication is the means by which human relationships are established and maintained. It is the process by which a common purpose and coordination of effort is established. UW-Eau Claire's communication program prepares you to be an effective communicator both in and outside of the classroom.



Tell me more

Communication is an essential element of a democratic society. A communication major will help you enhance your oral, written and visual communication skills—the first skills an employer looks at. You will develop research and information skills and strengthen your capacity for critical and analytical thinking, you'll learn the communication processes used in diverse cultural, social, legal and ethical contexts.

Innovative facilities

The department just completed work on a new \$1.4 million Communication and Journalism Center.

The center includes TV and Radio news studios and production facilities, a digital photography studio and lab, and the student newspaper office. The center will help students build the skills and knowledge to succeed in the rapidly changing fields of communication and journalism.

Research opportunities

Upper level communication majors often work on research with faculty; recent projects include leadership and communication competence; the effects of Facebook on self-esteem and self-disclosure; leadership and conflict management; and cross-generational friendship in the workplace.

Internships

As a communication major you

can receive credit for internships approved by the department. Recently, communication majors have had the opportunity to intern with organizations including Big Brother Big Sisters of Northwestern Wisconsin, The Chippewa Valley Free Clinic, The City of Eau Claire, and Luther Midelfort Health Care.

And the award goes to

Students can join our award-winning Forensics Team, ranked #1 in the state for 19 consecutive years! The team ranked 6th in the nation during the 2011 National Forensics Association competition and 9th nationally during the 2011 American Forensics Association competition.

To learn more about the Eau Claire Advantage go to www.uwec.edu/advantage



[Our graduates]

Graduates can work for private organizations and businesses, for government agencies, political parties, financial institutions, economic development firms, non-profit

organizations and universities and colleges. Graduates find jobs in public relations firms, advertising agencies, non-profit organizations and marketing firms.

Places our grads go:

- Sales, Quad Graphics
- Human Resources Representative, Carver County, Le Sueur, MN

[Majors]

Communication

- Organizational Communication
- Communication Studies

[Minors]

Communication

- Organizational Communication
- Communication Studies

[Suggested freshman curriculum]

Introduction to College Writing
Communication in the Information Age
Introduction to Interpersonal Communication or Introduction to Organizational Communication
Fundamentals of Speech
Human Communication Theory
Introduction to Rhetoric and Society
General education

for more information

For more information about the communication program:

COMMUNICATION

hoffmamf@uwec.edu, Mary Hoffman

Hibbard Hall 152

715-836-2528 • www.uwec.edu/commjour

For more information about campus:

ADMISSIONS

Schofield Hall 111

UW-Eau Claire Eau Claire, WI 54702-4004

715-836-5415 • www.uwec.edu/admissions

note:

No student may have both a major and a minor from the department of communication and journalism. Nearly all upper division courses (numbered 300 and above) required in major and minor programs are available only to students who have completed prerequisite courses with grades of C or above and whose total and resident grade-point averages are 2.5 or above.

www.uwec.edu/commjour