



# MANAGEMENT

## UW-EAU CLAIRE UNDERGRADUATE FACT SHEET

The UW-Eau Claire management program provides you with the management and general business knowledge you need to compete in today's job market. It also helps you develop communication, interpersonal, technical and critical thinking skills, which are highly valued by organizations seeking to employ managers. The program prepares you to sit for professional certification examinations in human resource management or production and inventory management.

### WHY STUDY MANAGEMENT?

- **In demand.** All organizations need managers. Employment for general managers, labor relations specialists, international human resources management specialists, employee benefits and compensation specialists is expected to be strong through the year 2006. (Source: Bureau of Labor and Business Statistics.)
- **Well paid.** The annual salary range for an entry-level management trainee with a bachelor's degree is \$33,500-50,000. (Source: Summer 2005 Salary Survey, National Association of Colleges & Employers.)
- **Independence.** Managers who own their own businesses work for themselves.
- **Potential for Advancement.** A background in management gives you the skills and knowledge you need to achieve organizational objectives through people and other resources.

### THE EAU CLAIRE ADVANTAGE

- The College of Business is accredited by AACSB International, the premiere international accrediting agency for business schools.
- Outstanding faculty with a variety of business and industry experience.
- Strong business internship program.
- Ninety-six percent of our 2003-04 management graduates reported they were employed or continuing their education (based on a 74 percent response rate), according to the UW-Eau Claire Career Employment Survey.
- More than 250 businesses recruit on campus each year.
- Through our International Business Education program, students can

#### UW-EAU CLAIRE FACTS AT A GLANCE

- Location: Eau Claire, Wis.; city pop. 64,000, metro. pop. 151,000
- Average enrollment: 10,500
- Undergraduates: 10,063
- Graduate students: 503
- International students: 124
- Multicultural students: 485
- Average men-women ratio: 2-to-3
- Students who spend at least a semester studying abroad: 24%
- Students doing undergraduate research with faculty/staff: 710+
- ACT composite average: 24+
- Average high school rank: 77%
- Average class size: 28
- Faculty-student ratio: 1-to-20
- Computers-student ratio: 1-to-9
- Student organizations: 224
- Walk across campus: About 10 minutes
- Nickname: Blugolds
- Colors: Navy and old gold

study business and economics in eight different countries.

- Students develop leadership skills and learn about the management profession through the Association for Operations Management, Students in Free Enterprise or Society for Human Resource Management.
- Students can add value to their degrees by earning certificates in Communication, Leadership and Technology.

### CAREER OPTIONS

- Retail manager
- Job analyst
- Inventory analyst
- Purchasing agent/buyer
- Labor relations specialist
- Employee benefits and compensations specialist
- Operations manager
- Entrepreneur/business owner
- Vice president-human resources

### UNDERGRADUATE PROGRAMS

The UW-Eau Claire College of Business offers the following programs in management:

#### Major

- Management (comprehensive major; requires no minor)

#### Areas of concentration

- General Management, Entrepreneurship, Human Resource Management, Operations/ Materials Management

#### Minor

- Management

## Special department admissions requirements

You must be formally admitted to the College of Business before you can take junior and senior level management and business courses. Most students apply for admission at the end of their sophomore year. Check the university course catalogue for College of Business admission requirements.

## HIGH SCHOOL PREPARATION

- Be comfortable using a personal computer and have some knowledge of word processing, spreadsheet, graphics and data management software.
- Participate in activities that give you teamwork and leadership experiences.
- Enroll in courses and/or participate in activities that develop your oral and written communication skills.
- Participate in organizations and/or work experiences that let you experience how a business operates.
- All students who enroll at UW-Eau Claire are required to have a minimum of 17 college preparatory units including:
  - 4 years of English (at least 3 composition and literature)
  - 2 years of a single foreign language
  - 3 years of math (algebra, geometry, 1 advanced college preparatory math)
  - 3 years of natural science
  - 3 years of social science (1 must be world or American history)
  - 2 additional units in the areas already mentioned or other academic areas

## FRESHMAN COURSE WORK

Most students take 30 credits (15 credits each semester) their freshman year. Many management students take the following courses during their first year:

- English Composition
- Principles of Microeconomics and Macroeconomics
- Short Course in Calculus
- Statistics
- Introduction to Psychology or Sociology
- Physical Education/Wellness
- General education electives

## FOR MORE INFORMATION

For more information about UW-Eau Claire's programs in management, contact:

### MANAGEMENT AND MARKETING

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For more information about campus including costs, housing, admission requirements and tours:

### ADMISSIONS

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Experience the Eau Claire Advantage.