



HEALTH CARE ADMINISTRATION

UW-EAU CLAIRE UNDERGRADUATE FACT SHEET

Today is a time of change and challenge in health care. New leaders are needed to guide development of innovative methods that provide the highest quality health services at affordable costs. The health care administration program at UW-Eau Claire offers bright and committed students the opportunity to work with faculty who are dedicated to their individual development and to preparing them to be leaders in the health care field. Our goal is to prepare our students to make a positive difference in the lives of others by joining efficient management practices with a dedication to service.

WHY STUDY HEALTH CARE ADMINISTRATION?

- Ideal management career for those who also want to make a positive difference in the lives of others.
- Great variety and autonomy in day-to-day activities.
- Demand for health administrators predicted to grow faster than other careers in coming decades.
- Salaries and benefits excellent for baccalaureate education.
- Opportunities to practice in a variety of health care settings.
- Yearlong practicum with stipend provides extensive hands-on experience before graduation.
- Opportunity for leadership within the profession and in public policy circles.
- Firm foundation for lifelong career development.

THE EAU CLAIRE ADVANTAGE

- The health care administration program at UW-Eau Claire has received accreditation from the National Association of Boards of Examiners of Long Term Care

Administrators for the first time in the program's nearly 30-year history. The UW-Eau Claire program is one of only five NAB-accredited colleges and universities in the country.

- Faculty with experience in health care administration who are dedicated to the success of each student.
- Faculty active in scholarly presentation and publication and in professional organizations in health care.
- Network of practicing health care administrators who serve as visiting lecturers.
- Program has over 30 years of success in preparing health care administrators and is widely acknowledged to be the best of its kind in the region.
- Individualized advising.

UW-EAU CLAIRE FACTS AT A GLANCE

- Location: Eau Claire, Wis.; city pop. 64,000, metro. pop. 151,000
- Average enrollment: 10,500
- Undergraduates: 10,063
- Graduate students: 503
- International students: 124
- Multicultural students: 485
- Average men-women ratio: 2-to-3
- Students who spend at least a semester studying abroad: 24%
- Students doing undergraduate research with faculty/staff: 710+
- ACT composite average: 24+
- Average high school rank: 77%
- Average class size: 28
- Faculty-student ratio: 1-to-20
- Computers-student ratio: 1-to-9
- Student organizations: 224
- Walk across campus: About 10 minutes
- Nickname: Blugolds
- Colors: Navy and old gold

- Extensive practicum provides hands-on experience, enhancing capability and employability.
- Students in practicum receive \$1,000 per month stipend to assist with living expenses.
- Active student organization.
- Excellent career opportunities.

CAREER OPTIONS

- Administrator at:
 - Hospital or skilled care nursing facility
 - Sub-acute care facility
 - Rehabilitation center
 - Assisted living center or senior housing program
 - Alzheimer's care facility
 - Hospice program
 - Home health care program
- Departmental supervisor at a hospital, nursing home or clinic
- Human resources director or business office manager of a health care organization
- Manager/director of an adult day care or senior center
- Consultant to health care facilities

UNDERGRADUATE PROGRAMS

The UW-Eau Claire health care administration program (part of the department of management and marketing) offers:

Major

- Health Care Administration (comprehensive major; requires no minor)

HIGH SCHOOL PREPARATION

- Because the program seeks to prepare graduates for administrative positions, students

should be willing and able to assume responsibility and leadership. Because their careers will involve service to others, they should have a desire to help those in need of care. They also should possess effective writing and oral communication skills.

- Students considering majors in health care administration are encouraged to successfully complete courses in biology, chemistry, psychology, mathematics through algebra and trigonometry, social studies, history, public speaking, English composition and accounting.
- All students who enroll at UW-Eau Claire are required to have a minimum of 17 college preparatory units including:
 - 4 years of English (at least 3 composition and literature)
 - 2 years of a single foreign language
 - 3 years of math (algebra, geometry, 1 advanced college preparatory math)
 - 3 years of natural science
 - 3 years of social science (1 must be world or American history)
 - 2 additional units in the areas already mentioned or other academic areas
- All interested students must apply for and be admitted to the HCAD program.

COURSE WORK

The course work is in four areas:

- Administration, including accounting, finance, management principles and personnel management.
- Health care, including an introduction to health care administration, overview of U.S. health care, health economics, medical terminology, and advanced coursework focusing on leadership and management, delivery systems and programs in health and aging services.
- General requirements and other additional course work, including English, biology and chemistry,

human nutrition, ethics, statistics and other foundation courses.

- A health care practicum component that explores all practical aspects of health care administration designed for a 12-month practicum.

FRESHMAN COURSE WORK

Sample First Year

FALL SEMESTER

COURSE#	TITLE	CREDITS
HCAD 101	Health Care Administration	1
Engl 110	Introduction to College Writing	5
Psyc 100	General Psychology	3
Econ 103	Principles of Microeconomics	3
Humanities Course	General Education	3

SPRING SEMESTER

COURSE#	TITLE	CREDITS
Econ 104	Principles of Macroeconomics	3
Acct 201	Principles of Accounting I	3
Biol 196	Human Nutrition	3
CJ 202	Fundamentals in Speech	3
IS 240	Information Systems in Business	3

FOR MORE INFORMATION

For more information about UW-Eau Claire's program in health care administration, contact:

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MANAGEMENT AND MARKETING

Schneider Social Science Hall 400

UW-Eau Claire

Eau Claire, WI

54702-4004

715-836-5379

www.uwec.edu/cob/hcad

For more information about campus including costs, housing, admission requirements and tours:

ADMISSIONS

Schofield 112

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Experience the Eau Claire Advantage.