



# ECONOMICS

## UW-EAU CLAIRE UNDERGRADUATE FACT SHEET

Economics is the study of how and to what extent a society uses its scarce resources. Knowledge of economic theory, history and institutions helps students understand important policy areas such as labor markets, banking, taxation, business cycles, health care, international trade and finance, environment, law, urban development and antitrust actions. These economic principles are important in making effective personal and business decisions.

### WHY STUDY ECONOMICS?

- The study of economics helps us understand and find ways to resolve complex problems including inflation, homelessness, pollution, energy shortages and government deficits.
- It prepares you for a broad range of employment and career opportunities including banking, forecasting, economic analysis, insurance, management, community/ economic development or in various levels of government.
- It is solid preparation for law school or graduate studies in economics or related areas.
- Business Economics: Starting salary for an economics/finance trainee with a bachelor's degree is \$35,219. (*Source: National Association of Colleges & Employers*)

### THE EAU CLAIRE ADVANTAGE

- Students gain on-the-job experience through an extensive professional internship program.
- For students interested in pursuing graduate education, an academic internship is available.
- To aid our graduates in the transition to employment or further

education, the economics department sponsors trips to area graduate schools, visits by individuals employed in economics-related occupations and alumni volunteers who serve as mentors.

- Through our faculty/student collaborative research program, students can participate in fascinating research projects while working one-on-one with professors in their fields and gaining in-depth knowledge for their careers or graduate school.
- The department also sponsors an honors program for economics majors who have achieved a 3.5 grade-point average.
- Students have access to the Chippewa Valley Center for Economic Research and Development, which sponsors

### UW-EAU CLAIRE FACTS AT A GLANCE

- Location: Eau Claire, Wis.; city pop. 64,000, metro. pop. 151,000
- Average enrollment: 10,500
- Undergraduates: 10,063
- Graduate students: 503
- International students: 124
- Multicultural students: 485
- Average men-women ratio: 2-to-3
- Students who spend at least a semester studying abroad: 24%
- Students doing undergraduate research with faculty/staff: 710+
- ACT composite average: 24+
- Average high school rank: 77%
- Average class size: 28
- Faculty-student ratio: 1-to-20
- Computers-student ratio: 1-to-9
- Student organizations: 224
- Walk across campus: About 10 minutes
- Nickname: Blugolds
- Colors: Navy and old gold

student and faculty research on the regional economy.

- The department sponsors a tutoring program in which upper-level economics majors tutor students who are in beginning economics courses.
- The economics honors society, Omicron Delta Epsilon, and the Student Economics Association provide opportunities to gain leadership skills and interact with other economics students and faculty.
- During the year prior to graduation, each student completes a capstone project, which draws upon theory, practice and policy. The capstone experience also develops information useful in making career choices.
- UW-Eau Claire classes, unlike those at many other public universities, are not taught by teaching assistants. Students work alongside interesting professors who inspire learning.
- Small classes, individual attention.

### CAREER OPTIONS

Positions held by UW-Eau Claire economics graduates include:

- Bank auditor
- Banker
- Staff economist
- Lawyer
- University professor
- Insurance underwriter

### UNDERGRADUATE PROGRAMS

The department of economics offers:

#### Major

- Economics – liberal arts: recommended for students interested in attending graduate/ law school or starting non-business careers.

- Business Economics\*: recommended for students who want a wide range of career options and want to start a career in business immediately after graduation. (opportunities overlap for the above major)
- Economics – teaching major: recommended for students interested in teaching with a 6-12 middle/secondary certification.

**Minor**

- Economics – liberal arts
- Economics – teaching, which leads to a 6-12 middle/secondary certification

\*comprehensive major – requires no minor (offered in partnership with the College of Business)

**HIGH SCHOOL PREPARATION**

- Be comfortable using a personal computer and have some knowledge of word processing, spreadsheet, graphics and data management software.
- Participate in activities that give you teamwork and leadership experiences.
- Enroll in courses and/or participate in activities that develop your oral and written communication skills.
- Participate in organizations and/or work experiences that let you experience how a business operates
- All students who enroll at UW-Eau Claire are required to have a minimum of 17 college preparatory units including:
  - 4 years of English (at least 3 composition and literature)
  - 2 years of a single foreign language
  - 3 years of math (algebra, geometry, 1 advanced college preparatory math)
  - 3 years of natural science
  - 3 years of social science (1 must be world or American history)
  - 2 additional units in the areas already mentioned or other academic areas

**FRESHMAN COURSE WORK**

**Sample First Year**

**FALL SEMESTER**

| COURSE#  | TITLE                                 | CREDITS |
|----------|---------------------------------------|---------|
| Econ 103 | Principles of Microeconomics          | 3       |
|          | Foreign language and/or math          | 4       |
| Engl 110 | Introduction to College Writing       | 5       |
|          | Humanities or social science elective | 3       |

**SPRING SEMESTER**

|          |                                   |     |
|----------|-----------------------------------|-----|
| Econ 104 | Principles of Macroeconomics      | 3   |
|          | Foreign language and/or math      | 4   |
| Acct 201 | Principles of Accounting          | 3   |
|          | Laboratory natural science course | 3-5 |

**FOR MORE INFORMATION**

For more information about the economics program:

**ECONOMICS**

Schneider Hall 476  
 UW-Eau Claire  
 Eau Claire, WI 54702-4004  
 715-836-5743  
 econ@uwec.edu  
 www.uwec.edu/econ

For more information about campus including costs, housing, admission requirements and tours:

**ADMISSIONS**

Schofield Hall 112  
 UW-Eau Claire  
 Eau Claire, WI 54702-4004  
 715-836-5415  
 admissions@uwec.edu  
 www.uwec.edu/admissions

