



ART & DESIGN

UW-EAU CLAIRE UNDERGRADUATE FACT SHEET

From earliest times, human beings have given meaning to life through artistic expressions. In our contemporary world, visual awareness and the communication of visual ideas have become increasingly significant. The UW-Eau Claire art & design program responds to the needs of a visually oriented world through instruction in studio art, art history, art education, graphic design and the exhibition of art.

WHY STUDY ART & DESIGN?

- Prepare for careers in graphic design, art education, photography, illustration, ceramics, painting, sculpture, printmaking, drawing or attend graduate school.
- Integrate and analyze knowledge to creatively communicate ideas, emotions and social conditions.
- Develop visual problem-solving skills.
- Develop abilities in using technical equipment from hand tools to computers, from lathes to video equipment.
- Gain organizational and communication skills to help you present your art work.

THE EAU CLAIRE ADVANTAGE

- All classes are taught by teacher/artists who give individual attention and inspire learning. No teaching assistants are used in any classes, as they are at many larger universities.
- The Foster Gallery shows works by nationally and internationally known artists as well as by UW-Eau Claire faculty and students.
- Students are provided opportunities to visit some of the nation's finest galleries and museums through field trips, meet and listen to

internationally recognized visiting artists and gain valuable experiences for their portfolios.

- Student art organizations are open to all art & design students.
- Students also may earn credits through study abroad experiences.
- Students have access to equipment in all studio areas.
- Three computer graphic labs have up-to-date hardware and software to work in print media, Web/electronic design, digital photography, video and animation.

CAREER OPTIONS

- Work in graphic and electronic design and design-related positions.
- Teach art in public or private schools.

UW-EAU CLAIRE FACTS AT A GLANCE

- Location: Eau Claire, Wis.; city pop. 64,000, metro. pop. 151,000
- Average enrollment: 10,500
- Undergraduates: 10,063
- Graduate students: 503
- International students: 124
- Multicultural students: 485
- Average men-women ratio: 2-to-3
- Students who spend at least a semester studying abroad: 24%
- Students doing undergraduate research with faculty/staff: 710+
- ACT composite average: 24+
- Average high school rank: 77%
- Average class size: 28
- Faculty-student ratio: 1-to-20
- Computers-student ratio: 1-to-9
- Student organizations: 224
- Walk across campus: About 10 minutes
- Nickname: Blugolds
- Colors: Navy and old gold

- Attend graduate school to further prepare for a career as an artist, designer or teacher.
- Become a self-employed artist.
- Create editorial illustrations and cartoons for magazines and books.
- Work in a museum as a curator.
- Work as an art conservationist, gallery dealer or photographer.
- Deal in art materials and supplies, sales and marketing.

UNDERGRADUATE PROGRAMS

The UW-Eau Claire art & design department offers:

Majors

- Art – Liberal Arts (36 credits)

Comprehensive majors

- Art – Comprehensive Teaching (55 credits)
- Art – Liberal Arts (Bachelor of Arts or Bachelor of Science – 60 credits)
- Art – Liberal Arts (Bachelor of Fine Arts – 75 credits)

Areas of emphasis for comprehensive majors

- Ceramics
- Drawing
- Graphic design
- Illustration
- Painting
- Photography
- Printmaking
- Sculpture

Minor

- Art History (24 credits)

HIGH SCHOOL PREPARATION

- Students planning to major in art & design should have a strong interest in the visual arts and will probably have some level of art

experience in high school classes although no prior experience is required. A portfolio is not required for admission to the programs.

- All students who enroll at UW-Eau Claire are required to have a minimum of 17 college preparatory units including:
 - 4 years of English (at least 3 composition and literature)
 - 2 years of a single foreign language
 - 3 years of math (algebra, geometry, 1 advanced college preparatory math)
 - 3 years of natural science
 - 3 years of social science (1 must be world or American history)
 - 2 additional units in the areas already mentioned or other academic areas

FRESHMAN COURSE WORK

Sample First Year

FALL SEMESTER

COURSE#	TITLE	CREDITS
Art 107	Foundations: Drawing and Composition	3
Art 108	Foundations: Color and Composition	3
Engl 110	Introduction to College Writing	5
Natural sciences general education course		3
Physical education course		1

SPRING SEMESTER

COURSE#	TITLE	CREDITS
Art 109	Foundations: Life Drawing	3
Art 110	Foundations: 3-D	3
Arth 201	Art of the 20th Century	3
Social sciences general education course		3
Natural sciences general education course		3
Physical education/wellness course		1

FOR MORE INFORMATION

For more information about UW-Eau Claire's programs in art & design, contact:

ART & DESIGN

Haas Fine Arts Center 104
UW-Eau Claire
Eau Claire, WI 54702-4004
715-836-3277
www.uwec.edu/art

For more information about campus including costs, housing, admission requirements and tours:

ADMISSIONS

Schofield Hall 112
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Eau Claire, WI 54702-4004
715-836-5415
admissions@uwec.edu
www.uwec.edu/admissions



Experience the Eau Claire Advantage.