



ACCOUNTING

UW-EAU CLAIRE UNDERGRADUATE FACT SHEET

The UW-Eau Claire accounting program provides you with the accounting and general business knowledge you need to compete in today's job market. It also helps you develop communication, interpersonal, technical and critical-thinking skills, which are highly valued by organizations seeking to employ accountants. The program prepares you to sit for the Certified Public Accountant and Certified Management Accountant professional certification examinations.

WHY STUDY ACCOUNTING?

- **In demand.** According to the Bureau of Labor and Business Statistics, "the employment of accountants is expected to grow as fast as the average for all occupations at least through the year 2006."
- **Well paid.** The annual salary range for an entry-level accountant with a bachelor's degree is \$45,000-\$55,000.
- **Independence.** Accountants may choose to work for themselves rather than for employers.
- **Geographic flexibility.** Accountants work in small towns as well as large cities.
- **Potential for advancement.** Accounting gives you the skills and knowledge you need to understand the financial workings of an organization. Many corporate executives have an accounting background.

THE EAU CLAIRE ADVANTAGE

- The College of Business is accredited by AACSB International, the premiere international accrediting agency for business schools.

- Outstanding faculty with a variety of business and industry experience.
- Strong business internship program.
- Ninety-eight percent of our 2003-04 accounting graduates reported they were employed or continuing their education (based on a 74 percent response rate).
- More than 300 businesses recruit on campus each year.
- Our accounting program is ranked in the top 25 percent in the nation in the percentage of graduates who pass the CPA exam on their first try.
- Through our international business education program, students can study business and economics in eight different countries.
- Students develop leadership skills and learn about the accounting

UW-EAU CLAIRE FACTS AT A GLANCE

- Location: Eau Claire, Wis.; city pop. 64,000, metro. pop. 151,000
- Average enrollment: 10,500
- Undergraduates: 10,063
- Graduate students: 503
- International students: 124
- Multicultural students: 485
- Average men-women ratio: 2-to-3
- Students who spend at least a semester studying abroad: 24%
- Students doing undergraduate research with faculty/staff: 710+
- ACT composite average: 24+
- Average high school rank: 77%
- Average class size: 28
- Faculty-student ratio: 1-to-20
- Computers-student ratio: 1-to-9
- Student organizations: 224
- Walk across campus: About 10 minutes
- Nickname: Blugolds
- Colors: Navy and old gold

profession through our Student Accounting Society and Beta Alpha Psi National Honor Society (for qualified students).

CAREER OPTIONS

- **Public accountant:** Provides independent audits, tax preparation, tax planning, personal financial planning, management consulting and technical services to individuals and organizations
- **Private accountant:** Works for a business, government agency or non-profit organization. Supervises internal managerial and financial accounting systems, develops and interprets financial statements and special reports, conducts internal audits domestically and internationally, and prepares the organization's tax returns.

UNDERGRADUATE PROGRAMS

The UW-Eau Claire College of Business offers the following programs in accounting:

Major

- Accounting (comprehensive major; requires no minor)

Minor

- Accounting

Special department admission requirements

You must be formally admitted to the College of Business before you can take junior and senior level accounting and business courses. Most students apply for admission at the end of their sophomore year. Check the university course catalogue for College of Business admission requirements.

HIGH SCHOOL PREPARATION

- Be comfortable using a personal computer and have some knowledge of word processing, spreadsheet, graphics and data management software
- Participate in activities that give you teamwork and leadership experiences.
- Enroll in courses and/or participate in activities that develop your oral and written communication skills.
- Participate in organizations and/or work experiences that let you experience how a business operates
- All students who enroll at UW-Eau Claire are required to have a minimum of 17 college preparatory units including:
 - 4 years of English (at least 3 composition and literature)
 - 2 years of a single foreign language
 - 3 years of math (algebra, geometry, 1 advanced college preparatory math)
 - 3 years of natural science
 - 3 years of social science (1 must be world or American history)
 - 2 additional units in the areas already mentioned or other academic areas

FRESHMAN COURSE WORK

Most students take 30 credits (15 credits each semester) their freshman year. Many accounting students take the following courses during their first year:

- Principles of Accounting I and II
- English Composition
- Principles of Microeconomics and Macroeconomics
- Short Course in Calculus
- Introduction to Psychology or Sociology
- Physical Education/Wellness
- General Education Electives

FOR MORE INFORMATION

For more information about UW-Eau Claire's programs in accounting, contact:

ACCOUNTING AND FINANCE

Schneider Hall 400B
UW-Eau Claire
Eau Claire, WI 54702-4004
715-836-2184
acctfin@uwec.edu
www.uwec.edu/cob/departments/
accounting_finance

For more information about campus including costs, housing, admission requirements and tours:

ADMISSIONS

Schofield Hall 112
UW-Eau Claire
Eau Claire, WI 54702-4004
715-836-5415
admissions@uwec.edu
www.uwec.edu/admissions



Experience the Eau Claire Advantage.