



FINANCE

UW-EAU CLAIRE UNDERGRADUATE FACT SHEET

The UW-Eau Claire finance program provides you with the finance and general business knowledge you need to compete in today's job market. The program also helps you develop communication, interpersonal, technical and critical-thinking skills, which are highly valued by organizations seeking to employ individuals with a finance background.

WHY STUDY FINANCE?

- In demand. The demand for financial managers is expected to be strong through the year 2006. (Source: Bureau of Labor and Business Statistics)
- Well paid. The annual salary range for an entry-level finance trainee with a bachelor's degree is \$45,000-\$55,000.
- Independence. Personal financial planners, stockbrokers and others involved in financial services often work for themselves rather than for employers.
- Potential for advancement. Finance gives you the skills and knowledge you need to effectively obtain and manage funds. Many top executives have a finance or banking background.

THE EAU CLAIRE ADVANTAGE

- The College of Business is accredited by AACSB International, the premiere international accrediting agency for business schools.
- Outstanding faculty with a variety of business and industry experience.
- Strong business internship program.
- Ninety-seven percent of our 2003-04 finance graduates reported they were employed or continuing their education (based on a 74 percent

response rate).

- More than 300 businesses recruit on campus each year.
- Through our International Business Education program, students can study business and economics in eight different countries.
- Students gain hands-on investment experience through the Student Investment Management Program.
- Students develop leadership skills and learn about the finance profession through the Financial Management Association.

CAREER OPTIONS

Positions held by finance graduates include:

- Corporate financial analyst
- Insurance underwriter
- Portfolio manager

UW-EAU CLAIRE FACTS AT A GLANCE

- Location: Eau Claire, Wis.; city pop. 64,000, metro. pop. 151,000
- Average enrollment: 10,500
- Undergraduates: 10,063
- Graduate students: 503
- International students: 124
- Multicultural students: 485
- Average men-women ratio: 2-to-3
- Students who spend at least a semester studying abroad: 24%
- Students doing undergraduate research with faculty/staff: 710+
- ACT composite average: 24+
- Average high school rank: 77%
- Average class size: 28
- Faculty-student ratio: 1-to-20
- Computers-student ratio: 1-to-9
- Student organizations: 224
- Walk across campus: About 10 minutes
- Nickname: Blugolds
- Colors: Navy and old gold

- Banker
- Stockbroker
- Investment analyst
- Personal financial planner
- Chief financial officer

UNDERGRADUATE PROGRAMS

The UW-Eau Claire College of Business offers the following programs in finance:

Major

- Business Finance (comprehensive major; requires no minor)

Minor

- Business Finance

Special department admission requirements

You must be formally admitted to the College of Business before you can take junior and senior level finance and business courses. Most students apply for admission at the end of their sophomore year. Check the university course catalogue for College of Business admission requirements.

HIGH SCHOOL PREPARATION

- Be comfortable using a personal computer and have some knowledge of word processing, spreadsheet, graphics and data management software.
- Gain teamwork and leadership experience.
- Enroll in courses and/or participate in activities that develop your oral and written communication skills
- Participate in organizations and/or work experiences that let you experience how a business operates.
- Enjoy working with numbers and be comfortable using mathematics.

- All students who enroll at UW-Eau Claire are required to have a minimum of 17 college preparatory units including:
 - 4 years of English (at least 3 composition and literature)
 - 2 years of a single foreign language
 - 3 years of math (algebra, geometry, 1 advanced college preparatory math)
 - 3 years of natural science
 - 3 years of social science (1 must be world or American history)
 - 2 additional units in the areas already mentioned or other academic areas

FRESHMAN COURSE WORK

Sample First Year

Most students take 30 credits (15 credits each semester) their freshman year. Many finance students take the following courses during their first year:

- English Composition
- Principles of Microeconomics and Macroeconomics
- Short Course in Calculus
- Statistics
- Introduction to Psychology or Sociology
- Physical Education/Wellness
- General Education Electives

FOR MORE INFORMATION

For more information about the accounting program:

ACCOUNTING AND FINANCE

Schneider Hall 400B

UW-Eau Claire

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www.uwec.edu/cob/departments/
accounting_finance

requirements and tours:

ADMISSIONS

Schofield Hall 112

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www.uwec.edu/admissions

For more information about campus including costs, housing, admission



Experience the Eau Claire Advantage.