

Program to Evaluate and Enhance Quality (PEEQ) Frequently Asked Questions

Why do we need program and service prioritization?

The UW-Eau Claire “Transforming Our Future” Centennial Plan sets a bold vision for us to become the premier undergraduate learning community in the Upper Midwest, noted for rigorous, integrated, globally infused, undergraduate liberal education, and distinctive, select graduate programs. For that to happen, we must assess where we are now so that we can focus our efforts for the future. One of the first items on our new strategic plan’s “To Do” list, therefore, is a campus-wide study of our existing programs and services. We’re calling this process the Program to Evaluate and Enhance Quality, or PEEQ.

How is PEEQ different from our ongoing program review cycle?

PEEQ is a separate process, distinct from our regular seven-year review cycle. It is designed to be a one-time snapshot of our activities to help us evaluate our strengths and how well we are aligned with the goals in our plan. It will help to tell us where we need to start to implement our plan. PEEQ will involve *all* “programs” on campus: academic, co-curricular and support services. Because all programs will complete the study in one year, it will not be as comprehensive as a regular program or unit review.

Why start now?

PEEQ will help us be intentional about the change our strategic plan calls for. And, the sooner we complete our study, the more effective our implementation efforts will be. In May, therefore, the Chancellor announced to the University Senate that he wanted a campus-wide effort to be implemented in the coming academic year, with a completion date of June, 2009. As the Chancellor noted in his all-campus e-mail on May 5, such a process was recommended by both the University Planning Committee and the Budget Process Task Force as “a foundational component for successful plan implementation.”

How will PEEQ be implemented?

The Chancellor charged me with overseeing the *academic* program prioritization. When Beth Hellwig, our new Vice Chancellor for Student Affairs, is on board July 14, she will head up the corresponding *co-curricular and support services* efforts. This month I convened academic and co-curricular task forces of faculty and staff to begin to develop suggested self-study questions and to create recommendations for a process that we can complete this upcoming academic year. The task forces include representatives from shared governance, from faculty and academic staff, and from campus leadership (see below).

How will the campus be involved?

I know this is a time when many faculty and staff are off campus, however, it is also a good time for us to spend thoughtfully researching best practices to bring forward to the campus community in the fall. This summer the task forces will map out a process and develop draft self-study questions. They will then bring their recommendations to the full campus in the fall for detailed discussion. We hope to be ready to begin the actual prioritization process in October.

Who is on the Task Forces?

Academic Task Force

Kris Anderson
Rosemary Battalio
MJ Brukardt
Jack Bushnell
Don Christian
Tom Dock
Bob Hooper
Rosemary Jadack
Stephanie Jamelske
Andy Nelson
Jill Pinkney Pastrana
Andy Phillips
Gail Scukanec
Steve Tallant (chair)
Tim Vaughan
Elaine Wendt
Marty Wood

Co-curricular & Support Services Task Force

Kris Anderson
John Bachmeier
Robin Baker
MJ Brukardt
Mary Casey
Dave Gessner
Deborah Gough
Malinda Hebert
Beth Hellwig (chair)
Craig Mey
Connie Russell
Paul Shepard
Jodi Thesing-Ritter
Mike Traynor

Questions?

If you have questions or suggestions, don't hesitate to contact any of the task force members or visit our website for updates at <http://www.uwec.edu/acadaff/PEEQ/PEEQindex.htm>.