Rationale for the Entrepreneur Minor

The Entrepreneur Minor was developed to make the Entrepreneur course content available to students who do not want the full-blown major. There are students majoring in many different programs that may have the Entrepreneurial spirit but may not have the time or inclination to pursue the Entrepreneur major. The minor would provide these students an avenue to gain exposure to the process of turning innovation and ideas into businesses and how that process interacts in all phases of our global society. While the minor would be more accessible, credit wise, to College of Business majors, it is still achievable for a motivated non-business major.