REPORT FOR THE UNIVERSITY SENATE

University Senate Committee: Academic Policies Committee

Brief History of Issue—why the issue is being considered:
From the CoEHS:
The rationale for the name change is three-fold: 1) the new major will provide UW-Eau Claire and the department with distinctiveness in the areas of exercise, rehabilitation, and sport performance not found in other UW system universities; 2) the new major title will reflect the subsequently passed two new emphases in Exercise Science and Rehabilitation Science; and 3) the new major title will provide greater meaning, understanding, and exposure for students to the varied professional options in the areas of exercise and rehabilitation.

Points Discussed by Committee:
1. This request was initiated by students, which demonstrates a need for the change.
2. Also included with the change in the department’s focus (culminating in the name change) was a change in the emphases (separate motion). Faculty in the department are already teaching and developing courses in Exercise and Rehabilitation Science.
3. There is currently a relationship between Psychology and Exercise Science. We need to keep those doors open with the change in focus for the Kinesiology major.

Pros of Recommendation:
1. The change in major name puts the Kinesiology department in a good position with a focus on healthcare, especially with increasing with pre-professional programs. Approximately 600-700 students are pursuing pre-professional programs.
2. Renaming the major to Exercise and Rehabilitation Sciences will attract more students than just having a pre-professional track.
3. We’re gaining as a university in our focus on rehabilitation science and exercise science. Exercise science is the more general area—focused on personal training, sports management, etc. Currently we have 300+ students that want rehabilitation science, which is more focused.
4. UWEC will have the first undergraduate Rehabilitation Science program in the UW System. Changing the name of the major will position us to grow.

Cons of Recommendation:
1. UWEC is known for their Kinesiology major. Some in the program want the major to remain general, not specific. Changing the title focuses the major more.

Technology/Human Resource Impact:
None. The courses are already being offered or developed by existing faculty.

Committee Recommendation:
Change the name of the major from Kinesiology to Exercise and Rehabilitation Sciences.
MOTION FOR THE UNIVERSITY SENATE

The Academic Policies Committee,

by a vote of _9_ for to _0_ against on September 17, 2013

recommends that the Comprehensive Major: Kinesiology be renamed to Comprehensive Major: Exercise and Rehabilitation Sciences.

Implementation Date: Fall 2014 Catalog

Signed: ______Jean A. Pratt_____
   Chair of the Committee

Send to: University Senate Office