REPORT FOR THE UNIVERSITY SENATE

University Senate Committee: Academic Policies Committee

Brief History of Issue - why the issue is being considered:

In order to create new study abroad opportunities for UWEC students in the College of Business to study in Hong Kong, CIE proposes a new student exchange program with Hong Kong Polytechnic University. This proposal comes forward with the support of the College of Business, following a site visit in November 2012 by Associate Dean Tim Vaughan and other UWEC faculty and staff. That visit involved a campus tour, detailed discussions about business curricula, and opportunities for student and faculty exchange.

Points Discussed by Committee:

1. Developed out of a Fall 2012 trip by Chancellor Bousquet, Associate Dean Tim Vaughan and others.
2. Limited to College of Business students. Possibility of opening up to other students later. It was Hong Kong Polytechnic that indicated their focus on the College of Business. They're a big institution and have several other exchange programs for different content areas.
3. They want to start with four students: four Hong Kong Polytechnic students come here; four UWEC students go there. It can build later. The exact number each semester can vary.
4. Hong Kong Polytechnic wanted to make sure our College of Business was accredited by the Association to Advance Collegiate Schools of Business (AACSB) before they would agree to an exchange: our College of Business is accredited by AACSB. We were reassured of the quality of instruction there, knowing that they also are AACSB accredited.
5. Students must take 50% of the courses in their home department (e.g., Management). This means that students—with careful planning—stay on track for timely graduation. Hong Kong Polytechnic provides very good course information on the web, which should expedite academic planning and advising for course equivalencies. All courses are taught in English. Hong Kong Polytechnic provides some courses that we don’t (e.g., international logistics and maritime logistics), which would provide added value for our students.
6. Students pay UWEC tuition. The cost of the program is relatively inexpensive, compared to some of the other study-abroad programs. Please see Hong Kong exchange cost estimates.pdf and Semester Costs at a Glance 2013.pdf for cost details.

Pros of Recommendation:

1. We want to increase our percentage of students who are studying abroad.
2. Both schools are accredited by the Association to Advance Collegiate Schools of Business (AACSB).
3. Classes are in English and provide content students cannot get at UWEC.
4. Overall program costs are reasonable.
5. Students live on campus in the dorms.

Cons of Recommendation: None identified

Technology/Human Resource Impact: Any new study-abroad program requires extra workload by personnel in the Center for International Education; however, additional personnel would not be required.

Committee Recommendation:

Accept the proposal to establish a student exchange program between the Hong Kong Polytechnic University in Hong Kong and the University of Wisconsin-Eau Claire—to be implemented Spring 2014.
MOTION FOR THE UNIVERSITY SENATE

The Academic Policies Committee,

by a vote of  _8___ for to __0__ against on April 30, 2013,

recommends that a student exchange program between the Hong Kong Polytechnic University in Hong Kong and the University of Wisconsin-Eau Claire be established and implemented Spring 2014.

Implementation Date: Spring 2014

Signed: ______Jean A. Pratt_____
Chair of the Committee

Send to: University Senate Office