Implement Comprehensive Major: International Business

REPORT FOR THE UNIVERSITY SENATE

University Senate Committee: Academic Policies

Brief History of Issue - why the issue is being considered:

The proposal for the authorization to implement a new major, Comprehensive Major in International Business, comes from the College of Business. On the advice of the College’s Advisory Council and the International Business Programs Advisory Council, the College of Business established a Certificate and a Minor in International Business in 2003. The College also received two Title VIB grants from the U.S. Department of Education to further enhance and develop international activities and programs, including a major in international business.

The proposed Comprehensive Major in International Business consists of 31 credits of Business Core courses that are required of all students in the College of Business seeking the Bachelor of Business Administration degree. In addition, there are 18 credits of required International Business courses and 11 credits chosen mainly from Arts and Sciences courses that provide an international perspective. An internship in international business or study abroad is also required.

The proposed major provides an opportunity for students interested in business careers in a globally intertwined economy and qualifies them to work in businesses in the U.S. that have international connections and in businesses abroad.

Points Discussed by Committee:

The proposed major provides additional opportunities for students in the College of Business.

As the result of federal Title VIB grants courses and faculty to teach them are already available.

Pros of Recommendation:

See above.

Cons of Recommendation:

None.

Technology/Human Resource Impact:

Staff time to enter the proposed comprehensive major into the University Catalogue. The College of Business already has the technology needed to offer the major.
Committee Recommendation:

That the proposal for the authorization to implement the Comprehensive Major in International Business be approved.

MOTION FOR THE UNIVERSITY SENATE

The University Senate Committee: Academic Policies Committee

by a vote of __7__ for to __0__ against on __April 5, 2011__ (Date)

Recommends that

The University Senate approve the proposal for the authorization to implement the Comprehensive Major in International Business.

Implementation Date: Upon Regent Approval

Signed: ___Barbara Lozar__________________
Chair of the Committee

Send to: University Senate Office